The AMERICAN HOME for September

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5 Pages KEEPING ROOMS



Here's a kitchen that's easy to care for

THERE's no need to sacrifice style and charm to make a kitchen practical and easy to care for. Look at the work-saving ideas in this kitchen, and you'll find that each of them also adds to the appeal of the room.

The natural wood finish on the cabinets gives warmth to the decorative scheme, and it doesn't show dirt readily. A bright, cheerful note is added by the colorful table top and work counters. Covered with linoleum, these surfaces wipe clean with just the swish of a damp cloth.

But it's the floor that makes the most important contribution to both the appearance and practicality of this kitchen. It's Armstrong's Linotile—an amazing resilient flooring material that combines unusual beauty and outstanding durability.

Linotile goes down block by block and offers great design freedom. For this reason, it was easy to create a smart floor that sets the kitchen and dining areas apart, at the same time giving them a related color scheme.

As a homemaker, you'll find that Linotile has an even bigger appeal in the way it saves you floor-cleaning time and effort. Linotile's extra-tough, dense composition is the secret of its easy cleaning. It's next to impossible for dirt to penetrate the smooth surface of this floor. Spilled grease and oils can't harm it either. Linotile is *greaseproof*—not just grease-resistant.

Another of Linotile's remarkable characteristics is its ability to withstand indentation from heavy appliances and the legs of tables and chairs. Linotile's reputation for long service in schools, hospitals, and busy department stores assures a lifetime of service from this floor in your home. With all its rugged durability, Linotile is a resilient material that's comfortable to stand on and quiet underfoot.

Ask your Armstrong flooring merchant to show you samples of Linotile. He will be glad to help you design your floor and give you a cost estimate. That's when you'll discover that Armstrong's Linotile, with all it has to offer, is a flooring bargain.

• • •

A dining-kitchen area, like this, requires a floor that's beautiful as well as practical. Armstrong's Linotile® fills both requirements. Linotile is made from the same basic materials as linoleum, but different processing results in a tougher flooring material with an exceptionally smooth, dirt-resistant surface. Linotile colors go all the way through the thickness of each tile, adding to its years of service. The floor shown above is a combination of Jet Black No. 101 and Yellow No. 143. The design separates kitchen facilities from the dining area.

Send for Free Booklet containing full information about Armstrong's Linotile and the complete range of colors available. A floor plan of this kitchen and a list of the furnishings will also be sent free on request. Just drop a post card with your name and address to Armstrong Cork Company, Floor Division, 5209 Plum Street, Lancaster, Pennsylvania.

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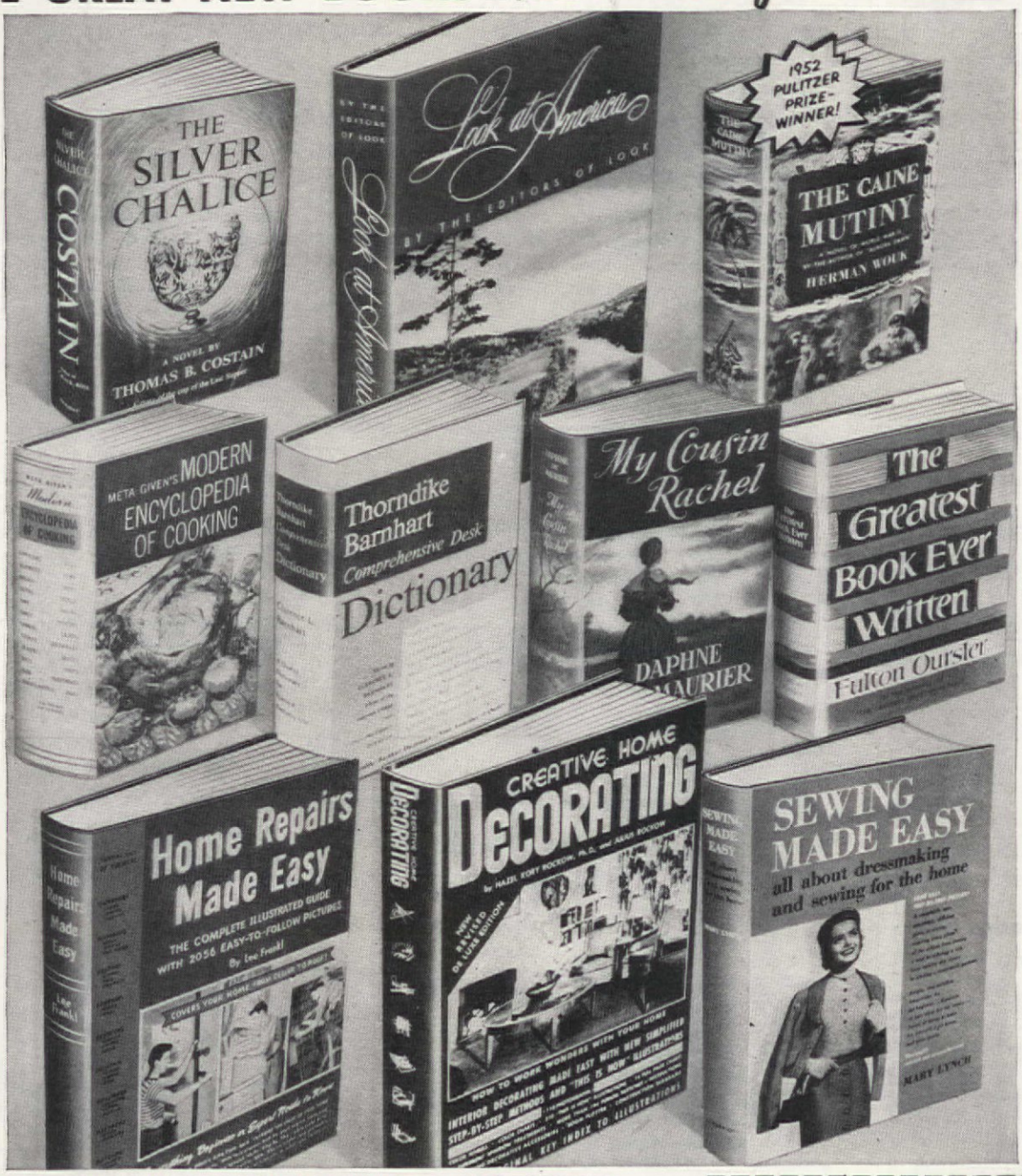
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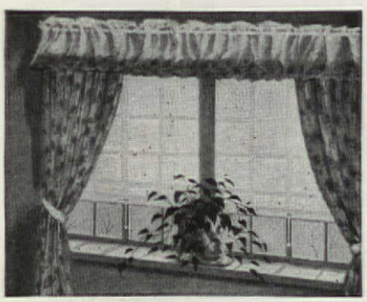
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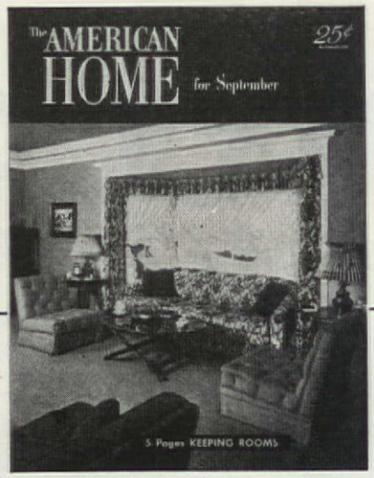
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The William Bendix living room, so nice to come home to (see page 27), backs up traditional decoration with sound modern ideas. Photograph by George de Gennaro

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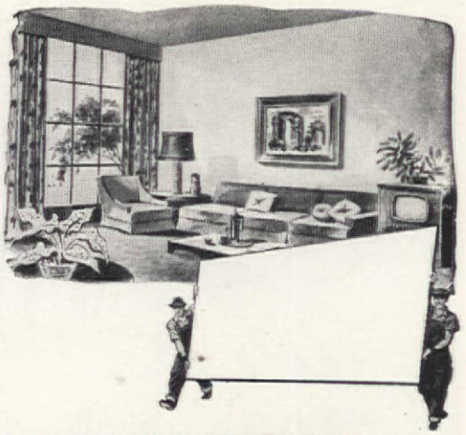
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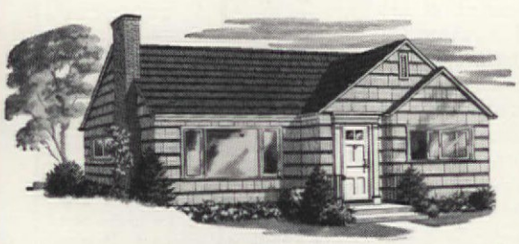
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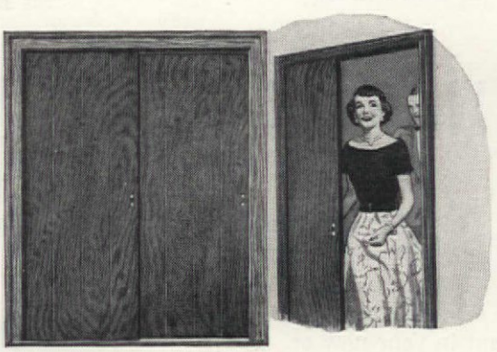
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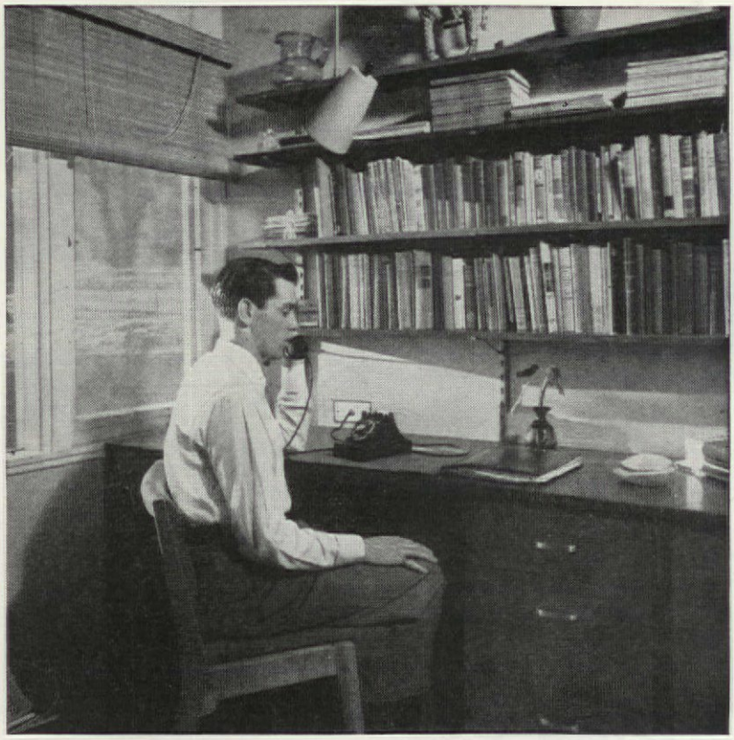
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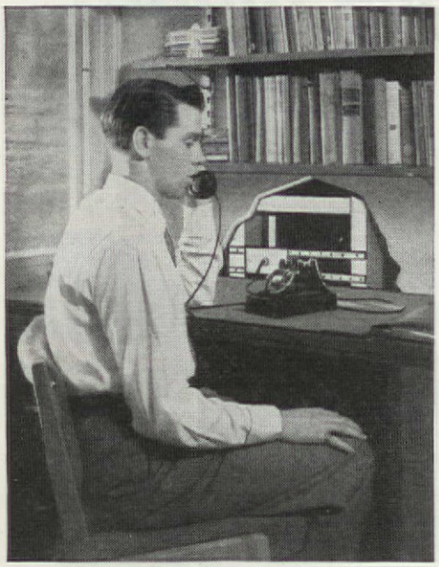
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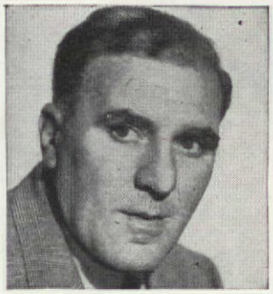
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Contributors



. . . **WILLIAM BENDIX,** known to millions of movie-goers and radio fans, is the proud owner of the house that's "So Nice to Come Home To" on page 27. He loves to putter around the garden on their 2-acre establishment in Encino, Calif., and ruin "the gardener's good work." Born in N.Y.C., he had short careers in baseball and grocery-store management, but finally turned to amateur theatricals—with eventual success on stage and screen.



. . . **HELEN KILPATRICK LYON,** a native Georgian, was educated at Wesleyan Univ. and had a short career in advertising before her marriage. Writing is her hobby, while her other interests revolve around home, family, and friends. She now lives in Atlanta with her husband and 8-year-old daughter, right off Peachtree Rd., the church-lined street in the "Neighbors" story on page 20.



. . . **PIETRO BELLUSCHI,** A.I.A., designer of the Nelson Reed house on page 40, began his impressive career with a degree in Architectural Engineering from the Univ. of Rome. After advanced studies at Cornell on an exchange scholarship, he was an architect for 26 years in Portland, Ore. An American citizen since 1929, he is currently Dean of the School of Architecture and Planning at M.I.T.

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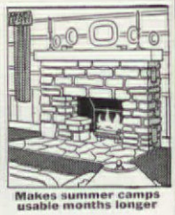


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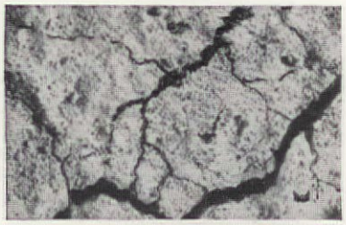
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Krilium—the *proved* soil conditioner

Krilium was developed solely by Monsanto Chemical Company—was offered to the public only after years of continuous research and testing had demonstrated its worth. Krilium is a *proved* product!

What will a soil conditioner do?

The mere surface application of *any* soil conditioner will *not* break up hard, crusted soil. It will not *create* good soil structure. That still has to be done mechanically and by hand—it cannot be done while seated comfortably on the lawn or in the garden.



There is no "magic" liquid or powder that will break up soil like this merely by applying it to the surface. But Krilium *will keep soil broken up,* once that has been properly done by hand or by machine.

To be effective, a conditioner must be applied to soil which has been broken down into proper particle size. (With Krilium, the conditioner can be worked into the soil at the same time it is being broken up. Only one dual-purpose operation is required.)





Badly eroded lawn which was "repaired" by treating with Krilium to ½-inch depth. For root crops, treatment must be carried to the root depth, if it is to have beneficial effects.

When Krilium is thus *properly* applied to "problem" soils, it results in improved soil workability, increased aeration, greater water-holding ability, faster germination, increased emergence, faster early growth, increased root formation, improved drainage, decreased erosion, decreased crusting and, ultimately, improved crop response.

Extent of benefits

The extent of these benefits is determined by (1) the degree of *proper* application and (2) the nature of the soil itself. Most pronounced effects occur in hard-packed, crusty clay soils. In finer silt soils, the effect is less noticeable. In sandy soils, little appreciable improvement will be noted.

Dry vs. wet application?

This question cannot be answered without first answering two other questions that are far more important—

(1) *How deep* must a soil conditioner be applied to be effective?

(2) *How much* soil conditioner is needed to do the job?

How deep?

In building a *new* lawn, or repairing an existing one (see above), penetration to a fraction of an inch may be sufficient to hold the soil *surface* in place during germination of the seed. However, this is simply erosion control—for real benefit to grass roots, treatment of ½ inch and more is recommended.

Root crops, such as carrots, beets, turnips, radishes, should be treated to root depth to receive any worthwhile benefit—from 3 to 6 inches.

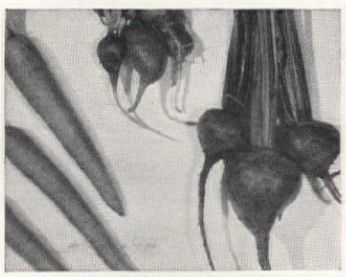
How much?

The *exact* amount of Krilium needed to *properly* condition soil to any given depth has been accurately determined by Monsanto. The home gardener is not required to do his own mixing or guessing, is not liable to over-dilute or under-dilute . . . Positive results are assured with the worst type of clay soils by following application rates given with product instructions and on the package label.

Why dry application is more effective

Although Monsanto produces a wet-application formulation of Krilium for erosion control, it is satisfactory only where light surface treatment is required. Continuous field tests have shown that dry applications are more effective for home-garden use, because:

Conditioning can be carried to any effective depth . . . The user can *see* the light-colored dry powder as it is worked in—can *see* the extent of penetration—can, therefore, *be certain* of adequate treatment . . . There are no dilution hazards.



Typical garden root crops—turnips, beets, carrots, radishes and the like—should be treated to root depth so that the full benefits of soil conditioning are applied in the "grow zone."

How about cost of treatment?

Regardless of conflicting claims, there is but one correct way to figure cost—*on the basis of depth treated!* . . . For instance—with equal amounts of the Krilium home-gardening formulation, it is possible to treat 6 times as many square feet to a 1-inch depth as can be treated to a 6-inch depth, or 12 times as many to a ½-inch depth! Simple arithmetic demonstrates this to be most economical for home-garden use.

Monsanto's own supply source

The Merloam formulation of Krilium is the only one on the market today that does not contain acrylonitrile . . . Instead, it is based on a modified vinyl acetate maleic acid compound in continuous and plentiful supply—selected by Monsanto after original field tests proved it from 30% to 300% more effective than acrylonitrile, depending on type of soil treated.

TWO SIZES



1 pound 5 pounds

Buy Krilium with confidence!

Buy Krilium at your local dealer's for indoor and outdoor application. Use it with the confidence merited by the only time-tested and proved soil conditioner on the market today . . . MONSANTO CHEMICAL COMPANY, Merchandising Division, St. Louis 4, Missouri.

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Learn how OIL-O-MATIC's *exclusive*, advanced principle—*Metered Low Pressure*—saves up to ONE-HALF on your home heating bills. See why important burner parts last twice as long; how minimum priced oil is metered drop by drop, atomized completely, burned *cleanly* to yield utmost heat at lowest possible cost. See yellow classified pages of your telephone directory, under *Oil Burners*, or mail coupon NOW for name of nearest dealer having this display.



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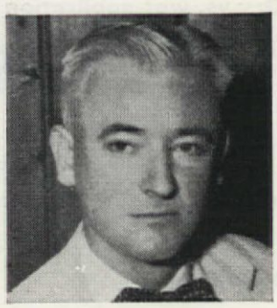
(Begins on page 6)



. . . R. J. DE CRISTOFORO'S penchant for writing began with poetry, eventually evolved into his present success with how-to-do-it articles (see page 42). After studying at N.Y.U., and winning several writing contests, he and his wife (also an ex-poet) wrote successfully for magazines. He feels that how-to's contribute something to the vast American desire to create. A native New Yorker, he and his wife and two sons now live in Palo Alto, California.



. . . MRS. JOHN W. MILLER, owner of the special blue-plate collection on page 36, was born in Philadelphia, and now has two homes—one in Winnetka, Ill., and a summer place in Marion, Mass. During the war she was a truck driver in convoys for the American Red Cross. She enjoys collecting so much that her husband says "she collects everything except old men."



. . . JOHN R. SPROULE, A.I.A., architect for the Don Cary Smith house on page 40, has spent most of his life in the state of Washington. After a degree in Architecture from the Univ. of Wash., he was a residential architect until the war, when he worked with the Government on housing in and around Seattle. In private practice again, he is also on the Univ. of Wash. teaching staff.

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A GREAT NEW FOOD TO HELP YOUR DOG ENJOY A

Longer Prime of Life!



NEW HOMOGENIZED* GAINES MEAL!

It's the new food that abundantly supplies your dog with the type of nourishment needed to help postpone the symptoms of old age in him . . . helps keep him active and stronger for longer . . . helps give him more time to spend with you in the very Prime of Life!

Just as the proper choice of the foods *you* eat can do so much to give you extra years in the **Prime of Life** . . . this great new food for your *dog* helps to keep alive, throughout the years, that vigor and pep and love of life which you never want him to lose.

Homogenized Gaines—what it means to your dog.

Here is a food to help prolong those happy years when his eyes are bright, his nose is keen, when he's all alive from head to tail . . . and such a joy to own!

***Unlike any other dog food!**

The very instant you lay eyes on this new HOMOGENIZED Meal, you will know that here indeed is a revolutionary development. You can see, smell and feel the difference! By a unique Gaines process, all ingredients are combined into *crunchy little nuggets*. Uniform nourishment in each and every nugget is *guaranteed*. In every single nugget are all the food essentials known to be needed to help your dog enjoy a longer **Prime of Life.**

More meat, milk, and fish proteins!

Not only does this great new meal provide meat, milk, and fish proteins in more abundant amounts, but it also provides a wealth of food energy, vitamins and minerals for sturdier bodies, stronger bones and bounding vitality. And because the meal is HOMOGENIZED, your dog can *assimilate* more of his food—and *use* it to nourish every inch of his body with red-blooded health for that longer **Prime of Life.**

What about the cost?

There has never been any other type of dog food that costs less to feed! At last, here is the dog food that you always have wished for . . . economical, easy to feed, appetizing *and* a food to help you keep your dog in the **Prime of Life** years longer!

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When you give your dog the kind of nourishment provided by Gaines, you definitely increase his chances of enjoying a longer **Prime of Life.** But proper care of your dog is essential, too. There are many kinds of ills and ailments that no food can cure. Just as you'd take a child to your doctor for a regular checkup, take your dog to your veterinarian for a regular checkup, too.

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Gaines

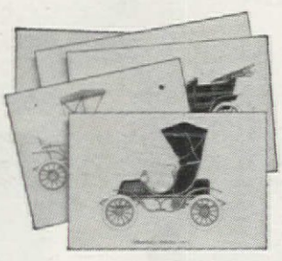
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The life you save may be your own... or mine!
Man's Best Friend

COLOR PRINTS for every room in your home— prices slashed up to 75%

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31. EARLY AMERICAN AUTO PRINTS.
Quaint views of the "Horseless Carriage"
This set of 8 unique, colorful, 5¾" x 8½" plates includes the 1902 Rambler Runabout, 1908 Ford Model T, 1908 Stanley Steamer, 1904 Studebaker Electric, etc. Charming Americana reminiscent of life at the turn of the century—a delightful series of prints for your hobby room, bedroom, dining room, etc. *Pub. at $3.50.* *Now only* **.97**

321. SPRING FLOWERS.
8 exquisite paintings by Arlette Davids.
An unparalleled opportunity for you to own superb full-color reproductions of breath-takingly beautiful flowers painted by the world's greatest flower artist. Each reproduced with minute exactitude in dazzling colors on a large 10¼" x 12½" sheet. Add a breath of Spring to your home with these incomparable prints! *Imported from France.* *Pub. at $3.00.* *All 8 prints only* **.97**

604. PORTRAITS OF FAMOUS DOGS.
8 full-color prints for your home.
Anyone who loves animals would be proud to frame these beautiful paintings of magnificent thorough-bred dogs. These handsome 10"x12" reproductions include portraits of—The Collie, The Pointer, Scottish and Skye Terriers, The Doberman Pinscher, The Wire Fox and Airdale Terriers, and The German Shepherd. Add beauty to your den, hobby or game room with these professional paintings that will be envied and admired by all who appreciate the fresh, graceful beauty of "man's best friend". *Published at $3.00.* *All 8 prints, only* **.97**

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John James Audubon's best bird paintings.
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Incomparable paintings by H. C. Wolcott.
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8 views of early 19th century New York.
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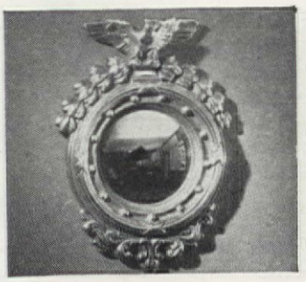
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NOTHING TRIVIAL about this trivet. Lovely floral design in the oriental manner on tile beautifully framed and backed with bamboo. Four sturdy legs keep hot dishes from marring the finish on your table. Too pretty to put away when not in use. You'd better get two—because you'll want to keep one yourself. 7¼" sq. $3 ppd. Fiegenson Twins, 960 Grand Concourse, N.Y.C. 56.



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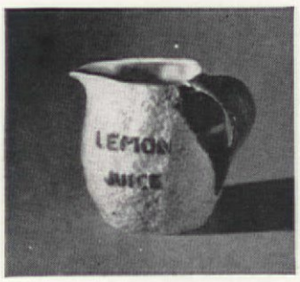
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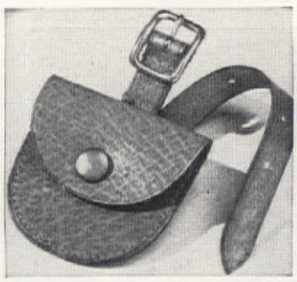
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market place

Photographs by F. M. Demarest



A LEMON AID you'll cheer if you enjoy a few drops of lemon juice with shrimp, filet of sole, tea—but loathe bother of coaxing it out of messy slices or wedges. This little lemon pitcher inspired us to try serving juice instead, and what a wave of approval it met. Holds 6 oz. Yellow, of course, with a green leaf handle. $1.00 ppd. Ett Barr Co., Box 401-AF, Pasadena 18, Calif.



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A MOUSE MAKES A TASTY DISH to set before a kitten, so here's one painted in the bottom of her bowl. It won't fool puss, but she'll lap up her cream quicker to see if it's still there. Rover will find a bone when he gets to the bottom of things. If you've a dog or cat, step right up. Blue design on oyster white. 8" Dog Bowl $3. 5" Kitty Bowl $1.25 ppd. Johnny Appleseed's, Beverly, Mass.

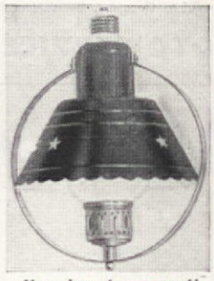


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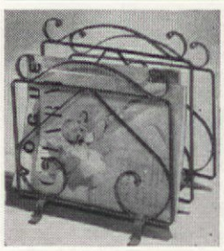
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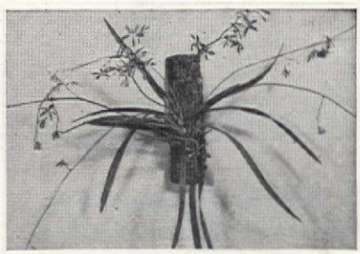
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"Tulip" Spoon Rest

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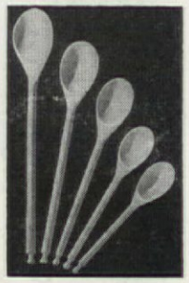
"Labelon"

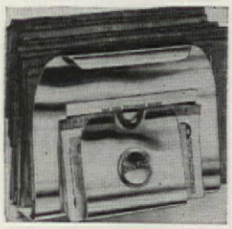
Sticks tight to any surface without moistening. You can write on "Labelon" with a pencil, stylus or even a sharp piece of wood or metal! Use "Labelon" for labeling canned fruits, personalizing highball glasses, books, records, to identify foods in freezer. Stays clean—easy to read. White with red, blue or green border. 150 feet in dispenser. **$1.00** postpaid

5-Piece Wooden Spoon Set

What a value! And what grand spoons! They are made in the Black Forest of Germany of polished hardwood. Use them and protect your good pans and pots against scratches—your food against metallic taste. They are in natural wood finish — the longest spoon is 15⅛" long, the shortest 9". No kitchen is complete without them.

5-Piece Set $1.00 postpaid





Kitchen Door Bag Holder

Empty bags clutter up closet shelves, drawers—are hard to get at when needed. The bag holder keeps them neat and readily accessible. Special clip for favorite recipes, coupons and bills. Made of mirror-like polished aluminum. Attaches to kitchen or cabinet door. Screws included. 6" x 7".

$1.00 or 2 for $1.95 postpaid

Back-o-Door Book Rack

If you're tired of picking up baby's Mother Goose books and Junior's Comic books and Dad's Digest Magazine, here's the answer to all three problems. Install this handy magazine and book rack on the back of the door in the nursery, bathroom, or the closet. It is a catch-all for all small books and magazines. Comes in natural pine to be painted same color as door. 24" wide. Easily assembled and attached to wall or door.

$1.25 ea. postpaid





Foam Rubber Soled "Terries"

You'll feel like you are walking on clouds! Practical, durable, terry cloth uppers—soles in foam rubber with hard composition outer sole for long wear. Can be worn outdoors as well as indoors. For foot comfort such as you have never enjoyed before get a pair of these foam rubber soled "Terries." Colors: white, red or maize. Sizes: Small (4–5½); Medium (6–7½); Large (8–9½). **$1.95** postpaid

Garlic Press

Now only **$1.00**! Imported from Italy. Sturdily made of cast aluminum, it reduces garlic to an aromatic paste — extracts every vestige of flavor from the clove. "A touch of garlic is the soul of the salad!" But, one should never, never put lumps of garlic into salads or meats—use the garlic press and BLEND the garlic flavor into the food.

$1.00 postpaid



BLACK & COMPANY, Inc.

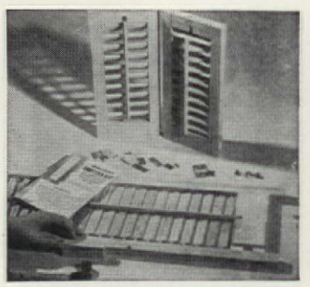
Write for NEW Catalog

99-09 Metropolitan Ave., Forest Hills, N. Y.

FOR YOU AND YOUR GAL twin pins in 14K gold. His a handsome tie pin, hers a jewel of a pin for the front of her sweater, a suit lapel. Send to a favorite couple to show you love them both alike—maybe they're tired of gifts for the house. Worth their weight in gold. 2 initials per set. Woman's $5.95; man's $4.95 (includes tax). Postpaid. Hamitt Jewelry, 112 W. 45 Street, N.Y.C.



SHUTTER BUGS will be delighted to find how much they can save by using these wonderful kits to make Movable Indoor Shutters. All mechanical work has been completed; you supply the hand labor in fitting and finishing. If you're still not sure, send $1.00 for a practice kit with complete instructions, or 25¢ for catalog. Shop Craft Shutters, P.O. Box 110, Beverly Hills, California.



JOLLY REMINDERS lest your sweetie pies forget the three big essentials in their mad dash for the school bus. These gay clown tiles hung in the bathroom or over their bureau will catch their eyes and save your breath. Handpainted in bright colors, the ceramic tiles are cork-backed ready for hanging. All 3 for $5, or $2 ea. Ppd. 6" sq. Violetiles, Box 224, Miller Place, N. Y.



Liquid Raw-Hide



NATURAL REDWOOD FINISHES

Gloss or Dull

Even longlasting Redwood needs surface protection. Behr process Liquid Raw-Hide Redwood Finishes are now available in: Natural-Clear-Gloss or Dull; or Redwood Color Sealer #3, $1.65 Qt., $4.65 Gal. Also Redwood non-gloss stain #4, $1.45 Qt., $3.95 Gal. All Prepaid and Guaranteed. Wood Finishing Booklets with every order or free on request.

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"Specialists in Resin Free (All Oil) Finishes"



Chaperone says KEEP OFF!

Keeps Dogs Off Furniture, Rugs, etc.



Protects anything you want your dog to let alone. Shake on a little **Powder Chaperone**—you can't smell it; dogs avoid it. Easy way to train. Harmless to everything in the home.

Use on slippers, drapes, etc. for preventing puppy damage. Keeps male dogs away from females in season.

SEND NO MONEY—Order your **Powder Chaperone** C.O.D. $1 plus postage (or send $1 bill at our risk and we will pay postage). *Money-Back Guarantee.*

Kitty Chaperone—especially for cats to keep them off furniture or anything you want to protect from hairs or clawing. Shaker Package **$1**

Liquid Chaperone keeps dogs, cats, other animals away from evergreens, shrubs, gardens, even garbage can. You don't smell it; they do and keep their distance. Just spray on—works like magic. Harmless, economical. 8-oz. bottle only $1; Quart $3; Gallon $6.

SUDBURY LABORATORY. Box 330, S. Sudbury, Mass.

Stores: Write for Special Offer!



"When-to-Water" Indicator

SHOWS WHEN TO WATER PLANTS!

It's a guardian angel that helps keep your houseplants healthy and flourishing! "When-to-Water" is a white marker you put and leave in the soil in each flower pot or planter, and its indicator stripes tell you when to water! The stripes are pink when soil-moisture is right; they turn blue as the soil dries, giving you advance notice before your plant gets thirsty.

7 for $1.00 POSTPAID

Walter Drake 499 Drake Bldg. Colorado Springs 2, Colo.

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As Low As **20 for $1.25** plus 15¢ shipping

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Here's the personal Xmas greeting that your family and friends will cherish thru the years—your favorite photo of baby, home, pet, etc. FREE SAMPLE Card will convince you. Send negative and 3¢ stamp. No obligation! Negative returned (will make negative from your photo—50¢) Folder with over 27 greetings you may choose. Free offer expires Dec. 1st. Satisfaction Guaranteed. *Write TODAY!*

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Just one magic stroke of ALMOND STICK and furniture scratches disappear, quick as a wink! Rub over furniture to banish ugly scratches, marred or faded spots, to reveal hidden beauty of dark or blond woods. Stick has delightfully clean almond scent; lasts for years. $1.00 each prepaid. *Ask for Free Gift Catalog!*

MEREDITH's of EVANSTON

Evanston 39, Illinois





BABY SHOE PLANTER!

Thrilling new idea for preserving baby shoes! Shoes permatized in metallic bronze-like finish. Baby's first name and birth date engraved in gold. Complete with beautiful glazed California flower pot for plants, flowers, ferns (plant not included). Base measures 10" x 6". A thrilling, ever-alive keepsake. Send shoes, baby's name and birth date. Pay postman on delivery plus C.O.D. postage. Satisfaction guaranteed!

Only $5.95

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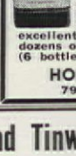
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Deposits a PURE SILVER FINISH on worn silverware—jewelry—brass—copper, etc. A whisk of a damp rag and they're bright, lustrous, just like new! Lasts indefinitely, won't wash off. Acts as excellent polish for sterling. One bottle plates dozens of objects! Order NOW! Postage Prepaid, (6 bottles $5). Money back guarantee.

HOMECRAFT LABS., Dept. 356

799 Broadway, New York 3, N. Y.

How to Decorate Furniture and Tinware

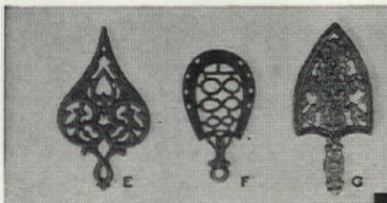
Have fun painting and decorating . . . for your home . . . for gifts. This new book by Jacob and Jane Zook is written for beginner or advanced hobbyist. It gives step-by-step instructions for painting and decorating furniture, tinware, woodenware and textiles, and for finishing furniture in the natural. Includes complete lists of required materials. 4 pages of color illustrations and 6 pages of black and white drawings.

Only $1.25 Postpaid. *Sorry, no C.O.D.'s.*

Box 104 (C92)
Paradise, Lanc. Co.
Pennsylvania

Jacob + Jane Zook decorating studios





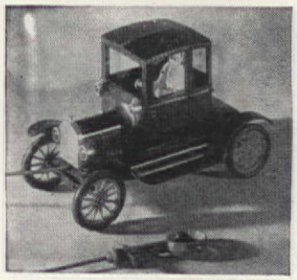
28—BELLOWS 29—1888
30—HEARTS & FLOWERS

3 MORE TRIVETS

FOR YOUR COLLECTION

Authentic old designs, previously unavailable to collectors. Useful as drapery brackets, wall and mantel decor, under hot dishes, and as door pulls. Each trivet is accurately cast of solid smoky black iron. The Hearts & Flowers trivet is 9½" long. We Pay Postage **$1.00 each**

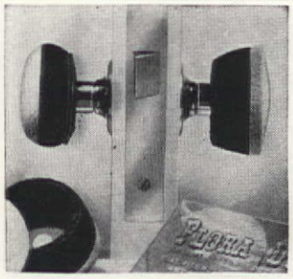
NOVELTYME Studios HELLAM 8, PENNA.



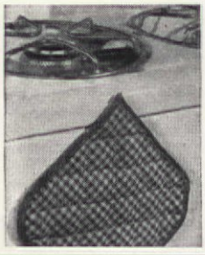
A DIZZY LIZZIE Back-Firing Model "T" to amuse the young or young-at-heart. We'll admit it's been banging around our office since it arrived. Tucked underneath is a roll of 250 caps, which remote-control trigger sets off with a loud crack and puff of smoke. A faithful miniature, makes a prize for a collector's shelf. $2.98 postpaid. Breck's, 629 Breck Building, Boston 10, Massachusetts.



HANDSOME HITCHCOCK chair, and the finishing touch is up to you. Match four to the table you've just rubbed down, or try your hand at some AMERICAN HOME stencils—you'll pile up compliments. Sturdily constructed of maple with hand-woven fiber rush seat. Unfinished, $17.50. In maple, mahogany, cherry, walnut, pine finishes, $19.50. Exp. coll. Jeff Elliot, Elizabeth City, N.C.



FLORA DORAS end groping in the dark for a doorknob as you tiptoe down for a Dagwood sandwich, try to get at an extra blanket in the closet. Luminous spot in protective foam rubber doorknob cushion glows in dark. Black rim with rose, salmon, aqua, chartreuse, green, blue, violet, yellow, brown, gray. $1 for pair. Sunset House, 8800 Sunset Blvd., Hollywood 46, California.



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To Save You Steps—Keep Fingers Safe

Gay percale pot holders, each with a tiny magnet sewn into its seam. Place them strategically around your kitchen—stove, refrigerator, metal cabinet, and there they'll be when needed in a hurry. Save searching, save time, save steps, save burned fingers. Washable, colorfast checks in red, yellow or blue.

Set of 3 postpaid, $1.25
Order #N393

DREER'S *of Philadelphia*
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MY HURRICANE LAMPS



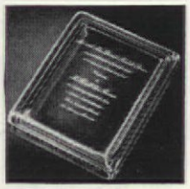
PAIR $3.25 Postpaid

Colonial Lamps, 9" tall, with glow chimney and 5" candle. Verde green or flat black iron base. Extra candles 6 for 89¢.

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rare WEDDING INVITATION BOX

Invitation engraved on Fostoria glass cigarette box



Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. Complete **$7.95.** Matching set of 2 ash trays with first names of bride and groom engraved, **$5.00**

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COW CREAMER at a painless price does wonders for the breakfast table, looks even better on a what-not shelf. Cream pours from the mouth, tail serves as handle. In grey or brown with white. 5" long, **$1.50** pair; 6½" long, **$1.00** ea.; 8" long, **$1.25** ea. Add 15¢ postage. "CHICKEN" SUGAR (3" H) & CREAMER (2½" H), $2.00 the set.

LORAINE KAY 893 Autumn Ave., Brooklyn 8, N. Y.



WEDDING invitation TRAY

In silverplate or 24-kt. gold plate

SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Has padded velvet base. Complete, gift-boxed for **$5.95.** Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, **$7.95.** Write for gift catalog!

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3.49 per pair — 54" long 90" wide to pr. usually 6.98

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1.99 per pair — 45" long 78" wide to pr. usually 3.98

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30, 36 or 40" long
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COLORS . . . Pastel shades of Buttercup Yellow, Rose Pink, Seafoam Green, Wedgewood Blue, Ivory White.

RUFFLED . . . Save to $15.00 a pr. . . . 5½" babyheaded dainty edged ruffles, permanently stitched . . . Wide enough to criss-cross (as illustrated), or to hang Priscilla-style.

Width to Pr.	Length	Reg.	Sale
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90"	72"	8.98	4.49
90"	81"	9.49	4.79
90"	90"	9.98	4.98
90"	99"	10.98	5.49
168" (Double)	72"	17.98	8.98
168" (Double)	81"	19.98	9.98
168" (Double)	90"	21.98	10.98
168" (Double)	99"	23.98	11.98
246" (Triple)	72"	24.98	13.98
246" (Triple)	81"	27.98	14.98
246" (Triple)	90"	29.98	15.98
246" (Triple)	99"	31.98	16.98

TAILORED . . . Save to $2.20 a pr. 78" wide to pr. with generous 5" bottom hem . . . Double stitched side hems.

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Ruffled ☐ Tailored ☐ Tiers ☐

Quantity	Size	Color	Price

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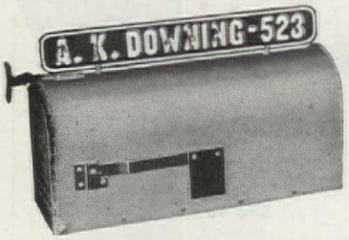
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fits any mailbox
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These attractive markers make it easy for friends to find your home DAY-n-NIGHT — and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights — even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

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- **Distinct DAY-n-NIGHT**
- **Permanent lettering — raised in solid plates**
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- **Well-proportioned — nameplates 2½" x 18"; number plates 2½" x 7"**
- **Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.**



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WALL MARKER mount flat against wall, door, fence, etc. STYLE W 2 just alike $1.95 $1.45 Postpaid

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SIZE 8"x10" $9.65 PLUS $1.93 FED. TAX — SIZE 5½"x7" $4.75 PLUS 95¢ FED. TAX

NATURAL COLOR • ADJUSTABLE STRAPS

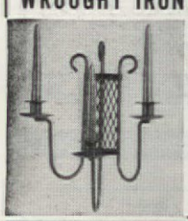
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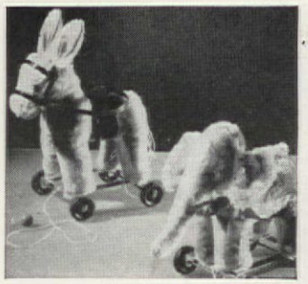
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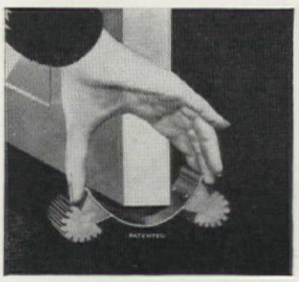
Home Builders Plan Service
2454-JS N. E. SANDY BLVD. • PORTLAND 12, ORE.



VOTE PULLERS for young independent parties. Two candidates who'll still appeal long after election furor has faded away. Plush personality boys, they'll roll right into a toddler's affections on solid rubber wheels, make a favorite traveling companion. Approx. 15" high, 12" long, 7" wide. $3.98 ea. plus 30¢ postage. Guaranty Sales Co., Box 176 Dept. P-2, Teaneck, New Jersey.



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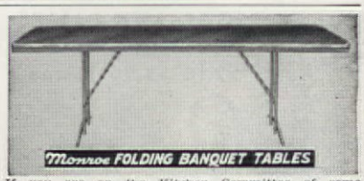


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raise living Ming trees 10-20 inches tall!

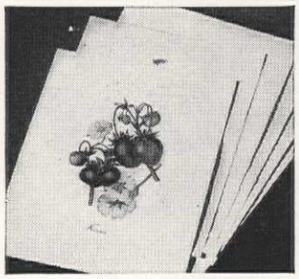
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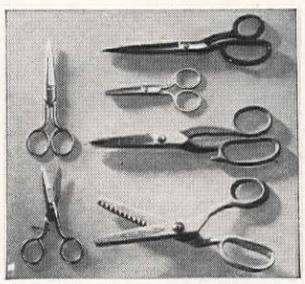
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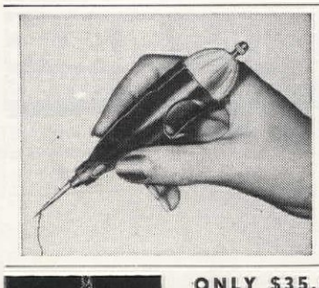
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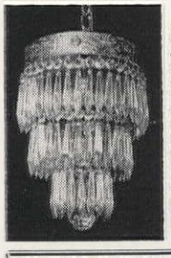
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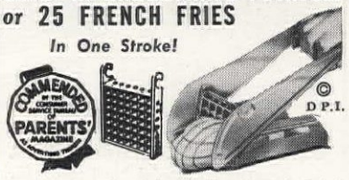


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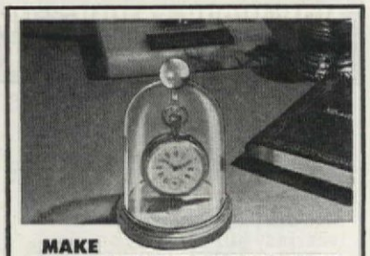
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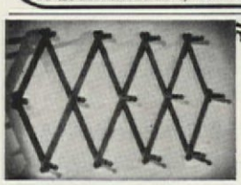
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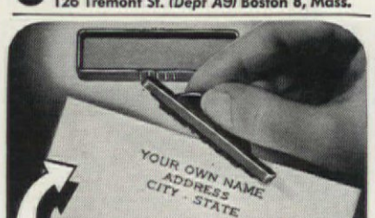
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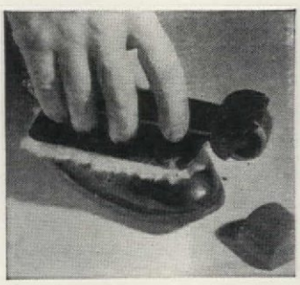
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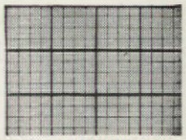
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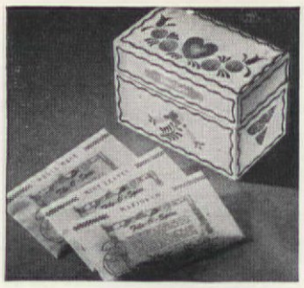


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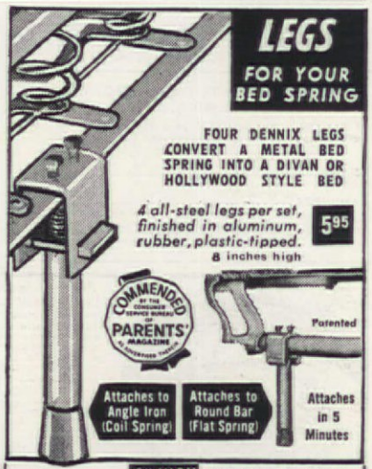
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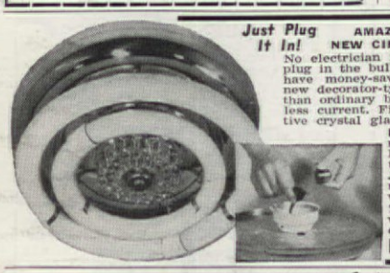
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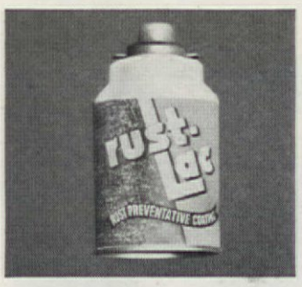
FELL FOR LEATHER when we saw it made up into this smartly styled bag and belt. And we're a pushover for our initials stamped in big gold letters. Handy shoulder strap leaves hands free for coping with groceries or schoolbooks. Genuine leather handbag $4.75, belt $1.95 incl. tax, ppd. Black, brown, red, suntan, honey. Vernon Specialties, 16 Mt. Vernon Ave., Mt. Vernon, N.Y.



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Koroseal tile flooring by Sloane-Blabon Corp.

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Koroseal brings you and your family easier, better living

FOOD and drinks spilled on recreation room chairs or floors used to mean morning-after clean-up headaches. But now you can have practically wreck-proof upholstery in colors as bright and cheerful as you like. Koroseal upholstery makes all the difference.

Dirt can't penetrate Koroseal flexible material and so stays on the surface where it can be washed off almost as easily as you wash glass. Grease, paint, alcohol, crayon, and practically every stain comes off if ordinary care is followed of washing soon after the stain is made. And marks of muddy paws and children's shoes swish off, just with a damp cloth.

And *wear?* Koroseal, soft and attractive as it is, looks like new after scuffing and hard wear that would have most upholstery materials in shabby ribbons. It is made in different weights, with and without cloth backing, each for a definite upholstery use.

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The B. F. Goodrich Company, Koroseal Division, Marietta, Ohio.

Trade Mark—Reg. U. S. Pat. Off.

Koroseal

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B.F.Goodrich

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So soil-proof you can use it anywhere!

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SOIL-PROOF WALLCOVERING
by IMPERIAL



Stair wall so lovely—so *clean!* GLENDURA gets along with children. Even crayon, lipstick, ink, wash off easily.







What a beautiful kitchen! Grease spots, food stains, even stove smudge, come off GLENDURA as easily as you wash a window.

Here's soft-textured beauty, real decorator beauty, so safe from grime and stains you can use it on walls that always before had to be stark and bare. GLENDURA Soil-proof Wallcovering by Imperial keeps its loveliness through years of service. It can be washed again and again. That's why it is called "Beauty in Armor." See GLENDURA, by the makers of Imperial *Washable* Wallpapers. It's the new, the modern, the worry-free wonder for your walls!

GLENDURA has the soft surface of finest wall decoration and hangs more easily.

It's immune from spots and stains —soil is stopped at the surface.

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Test GLENDURA's cleanability yourself—*use this coupon*



"BEAUTY IN ARMOR" GLENDURA Soil-proof Wallcovering by Imperial is guaranteed for 3 years to resist fading and to clean satisfactorily when instructions are followed, or it will be replaced without charge.

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Members of the Flower Study Garden Club, one of the ten member clubs in the Junior Flower Show Association of Atlanta, select flowers for one of the altar arrangements. Ten different churches along a ten-mile stretch of Peachtree Road participated

Neighbors

Flowers go to Church

By staging its flower show in its churches, an Atlanta club sponsored interfaith friendliness and built a success

HELEN KILPATRICK LYON

The Junior Flower Show Association of Atlanta, Georgia, decided this past year to hold a different kind of flower show—one with more significance in these troubled times than the traditional type of show. The result—"Flowers in the Sanctuary"—was a tour of ten different churches along Peachtree Road, with altar flowers in each church arranged by ten participating garden clubs. An unprecedented success financially, the show also made a significant contribution toward religious understanding by acquainting the citizens of Atlanta and surrounding communities with churches of different denominations.

The tour was held on a Saturday afternoon, from two to eight, and visitors came from all over Georgia—even from out of state. One church recorded 500 visitors in an hour and a half. No admission was charged, but a printed program which included pictures and a brief history of each church on the tour was available for $1. Although this was its only money-making feature, the tour made more money for the association than shows held in previous years. After expenses were met, the proceeds were divided equally among the member clubs for their charitable projects.

Here is how this unusual—and unusually successful—flower show came about. When the association met to discuss plans for its annual show, the members were unenthusiastic about a traditional show and seemed to prefer something of a more civic nature which would be appropriate to these times of confusion and unrest. Someone mentioned that a small town in south Georgia had opened its churches for the townspeople to visit, and Mrs. Francis C. Beebee, president of the association, remembered the church tours which were the custom in Manila when her husband was stationed there during the war. Out of these suggestions grew the idea for "Flowers in the Sanctuary," and the response, both from garden clubs and the public, was tremendous. The tour met all the club's constitutional requirements, which specify: 1. An annual flower show. 2. A horticultural exhibit (a horticultural show was

PLEASE TURN TO PAGE 22

LOOK! YOU CAN PUT TERANO AND TEXFLOOR TILE RIGHT OVER YOUR OLD FLOOR!

says Mr. Treadwell Sloane Tile Expert



Left: **Sloane Texfloor Tile** *is a cinch to install yourself, without taking up your old flooring! These stunning precision-cut 9" x 9" tiles are designed in an entirely* new *ripple-stripe pattern that hides dirt, footprints. Floor, 600, 603, 605. Wall, 605.*



Right: **Sloane Terano Tile** *in a new tone-on-tone pattern that actually disguises soil! So easy to put down yourself, you can have a new floor in a* morning . . . *Floor, 903, 901. Wall, 901. Countertop, KC-033.*

SLOANE Quality PRODUCTS

These New Sparkling Tile Patterns are designed to stay cleaner longer!

"Now—you can put down a gleaming new Sloane linoleum tile floor in a few hours—*right over the old one*—even if your present floor is faded tile or old linoleum! Sloane linoleum tile is flexible, quiet. You won't need any special cutting tools: shape this wonderful tile to fit corners and angles with *scissors.*

"And *wait* until you see the new Texfloor and Terano patterns—they actually hide dirt, footprints, smudges! Your Sloane tile floor stays cleaner *longer!* News tip: Texfloor and Terano are a *natural* for walls, too! Why wait? See them now, at your Sloane dealer's.

"*A Sloane Texfloor or Terano floor—for just $17.50!* That's what it will cost to cover a 6′ x 10′ floor *yourself* with these wonderful tiles!

*Koroseal is a registered trade-mark of The B. F. Goodrich Company.

Now—see how little each kind of Sloane Tile costs for covering a 6′ x 10′ floor!

Texfloor, Terano, Fineline and Marbletone	*as little as $17.50*
Koroseal Tile Special*	*14.98*
Koroseal Tile DeLuxe	*37.25*
Koroseal Tile Supreme	*79.25*
Tren-flex (Asphalt Tile)	*11.25*
Rubber Tile	*39.00*

(Prices vary slightly with geographic location)

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says Mr. Treadwell

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new White Orchid pattern

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Flowers-By-Wire

Flowers give your gratitude an extra touch of glamor.

Flowers-By-Wire flash appreciation across the miles in perfect taste.

When you can't be there to say it yourself, a beautiful ten dollar bouquet can say "Thanks a Million" for you.

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INTERFLORA

Look for the FAMOUS MERCURY EMBLEM. It means guaranteed delivery, through 18,000 F.T.D. and INTERFLORA MEMBERS . . . throughout the world.

FLORISTS' TELEGRAPH DELIVERY ASSOCIATION
Headquarters: Detroit, Michigan

Flowers Go To Church

(Begins on page 20)

held in the Youth Center of one of the churches and specimens were judged as in the usual flower show). 3. Flower arrangements to be judged. 4. Participation by 10 member clubs. 5. Proceeds to be divided equally among the clubs for their charitable projects.

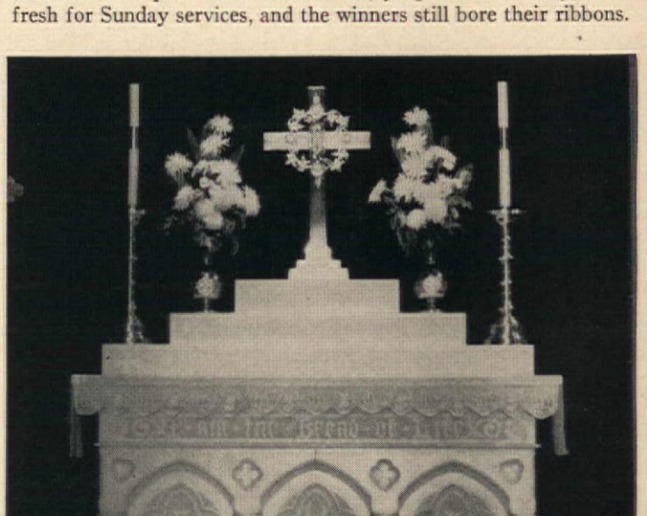
The churches included in the tour were Lutheran, Christian, Jewish, Christian Scientist, Baptist, Catholic, Episcopal, Methodist, and two Presbyterian. Planning the show took extreme care, and when the churches had been selected, the association sent letters to each minister, requesting his permission and co-operation. He was assured that, in conducting the tour, the garden clubs would abide by the customs and usages of his particular church. The altar committees of each church served as consultants with the flower arrangers and gave advice on church traditions, colors of flowers, types of containers, and placing of arrangements.

Naturally, some problems arose. In some churches, it is a rule that only members of the altar guild can arrange flowers or place them on the altar. In another church, only white flowers could be used. The cross may never be decorated, nor can any part of a flower arrangement be higher than the cross. After plans were far along, it was discovered that the day chosen for the tour fell during one of the holiest weeks in the Jewish year, and, too, Saturday is the Jewish Sabbath. The association was loath to leave the beautiful Jewish synagogue out of the tour, and finally it was arranged with the rabbi to hold the tour at the temple after sundown.

Each of the ten member garden clubs "drew out of the hat" for the church they were to decorate. The arrangements would be judged for their expression of the ethereal and architectural feeling of their particular churches, giving consideration to the restrictions or limitations imposed by each church. Specific points in judging included: appropriateness to ecclesiastical setting, 40 points; distinction, 20 points; color harmony, 20 points; and design, including relation to container, 20 points. All three ribbon winners scored above 90 points.

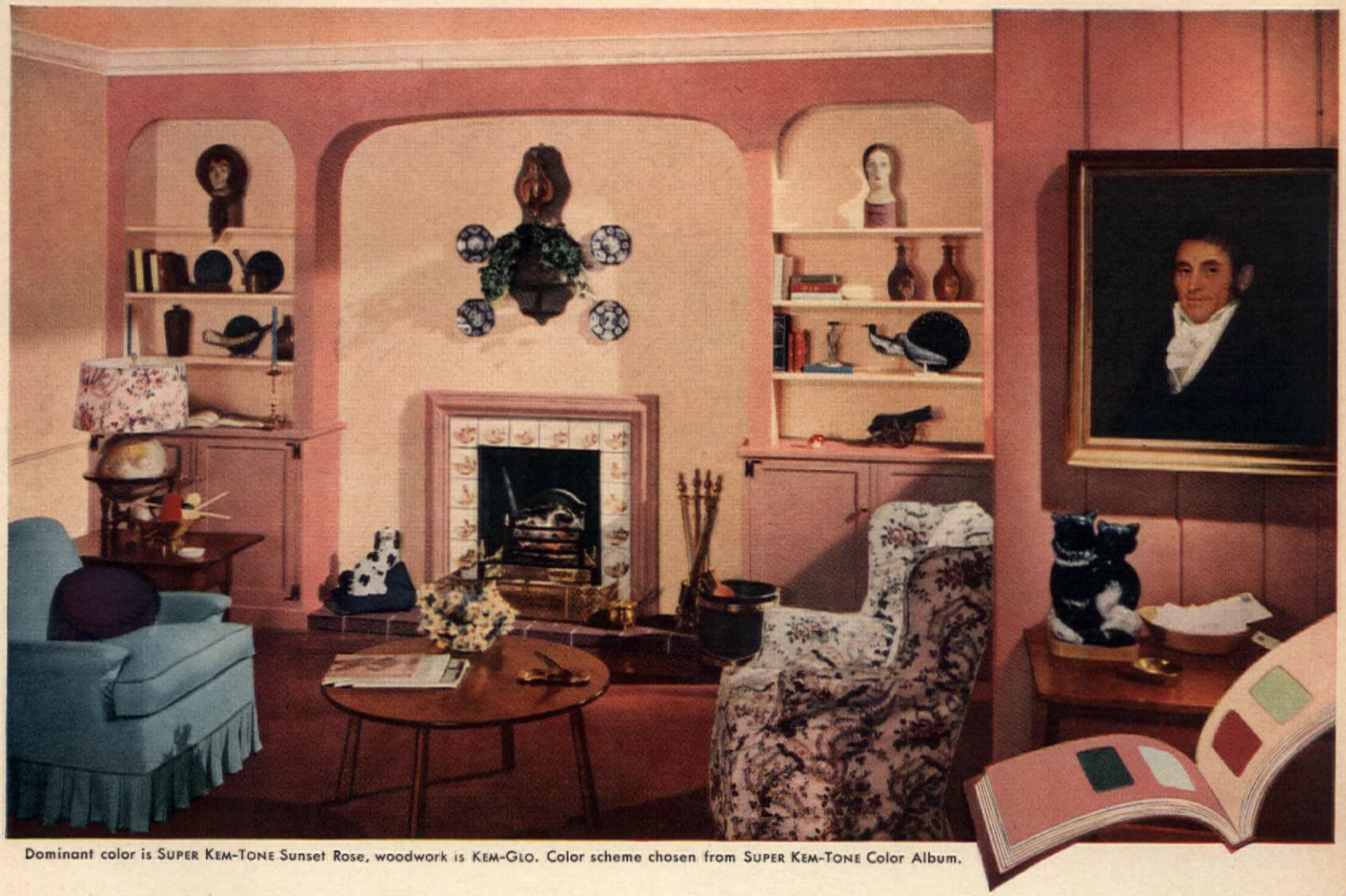
Wherever possible, the form of the arrangement was based on the fundamental belief or basic theme of the church. Color symbolism and color psychology were used. For example, one of the fundamental beliefs of the Baptist church is in the "Blood of the Lamb"; the Baptist church in the tour had an arrangement of center red carnations flowing into white chrysanthemums, carnations, and gladiolus, with a dark foliage background.

Many ministers called the coming tour to the attentions of their congregations the preceding Sunday, and after the tour, the association received letters of appreciation from the ministers of each church represented. The flowers, judged on Saturday, were fresh for Sunday services, and the winners still bore their ribbons.



These arrangements won the blue ribbon in the "Flowers in the Sanctuary," tour. On the altar of the Cathedral of St. Philip, Episcopal, these mirror-image arrangements symbolize an upward reaching toward the arms of the cross. Done by the Wayside Garden Club in pale yellow spoon chrysanthemums, deeper yellow large pompons and small bush chrysanthemums, the background is of aspidistra leaves, base of coleus leaves

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How We Work



One way—an easy way—to gather story material is to run through a flock of government pamphlets and reference books—period. Well, we take the run-through—but not period. We don't stop at the easy way—not because we're Nice Nellies, but because we honest-to-Pete *like* our work, and get so absorbed by things we tell you to do that we go out and do them ourselves, so we can combine reference from the printed word with reference from the doing. Take Hub Cobb's research for the heating-plant story. At the top of the page you see Building Editor Cobb in his research suit—a tasteful combination of old gray flannels and his pet fishing hat. With a photographer, similarly attired, Hub rode all over Fairfield County, Conn., in a station wagon finding houses with heating problems. Hub knew all about the problems, and hence the happy fact that a number of heating plants in Fairfield homes are better off for Hub's know-how—as is the story on page 108. Then we have Horticultural Editor Seymour, who had to go out and find just the right lawn for that color shot on page 31. You see him below in Caldwell, N. J., spotting photographic angles through cupped hands—Photographer Jack Roche thought it was fun, too. And if you think Table Merchandise Editor Gertrude Brassard is content just to read up on the latest news in sterling, look at the bottom picture, in which Gertrude gets down to the bare facts of silver-making at the Heirloom Sterling plant in Oneida, New York.

—THE EDITORS

In Caldwell, N. J.





In Oneida, New York

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So nice to come home to!

MARTHA B. DARBYSHIRE

Here's where William Bendix—you know, he's radio's Riley and the soft-hearted detective of "Detective Story"—comes home to the real life of Riley. Now, we'll spare you a detailed routine about how celebrities are people, too, and how the private life of Riley here is the Bendixes' own. Of course they are, and of course it is—and of course you know it! But what does interest us especially about the Bendix family is the typical American way they went about getting their house built (not painlessly!), and the way in which it is furnished—in a manner so appealing, and so free from strained effects, that it offers ideas you can adapt no matter where you live, on how much per annum.

Imagine winding your way up that drive: open the welcoming door, take a reassuring peek in at the easy-on-the-eyes living room shown on our cover, then go in to dress or to rest in that bedroom (page 29) which looks at the world through rose-colored glasses—and you'll see why a tough day, or a good vacation, can both have happy endings here. This was no stage set by an architect and decorator for the family's easy entrance, although professionals did have a hand in it. The Bendixes bought their land a good two years before they broke ground for the house; and before they ever consulted an architect, they had worked and reworked floor plans of their own devising until they decided how many rooms of what size would make their house nice to come home to—plenty of space, but no waste. The house which emerged (it delights them—and why not?) is smaller than it appears to be, for it's wide, but not deep: there's a living room, dining room, kitchen, breakfast room, and four bedrooms.

PLEASE TURN TO PAGE 28



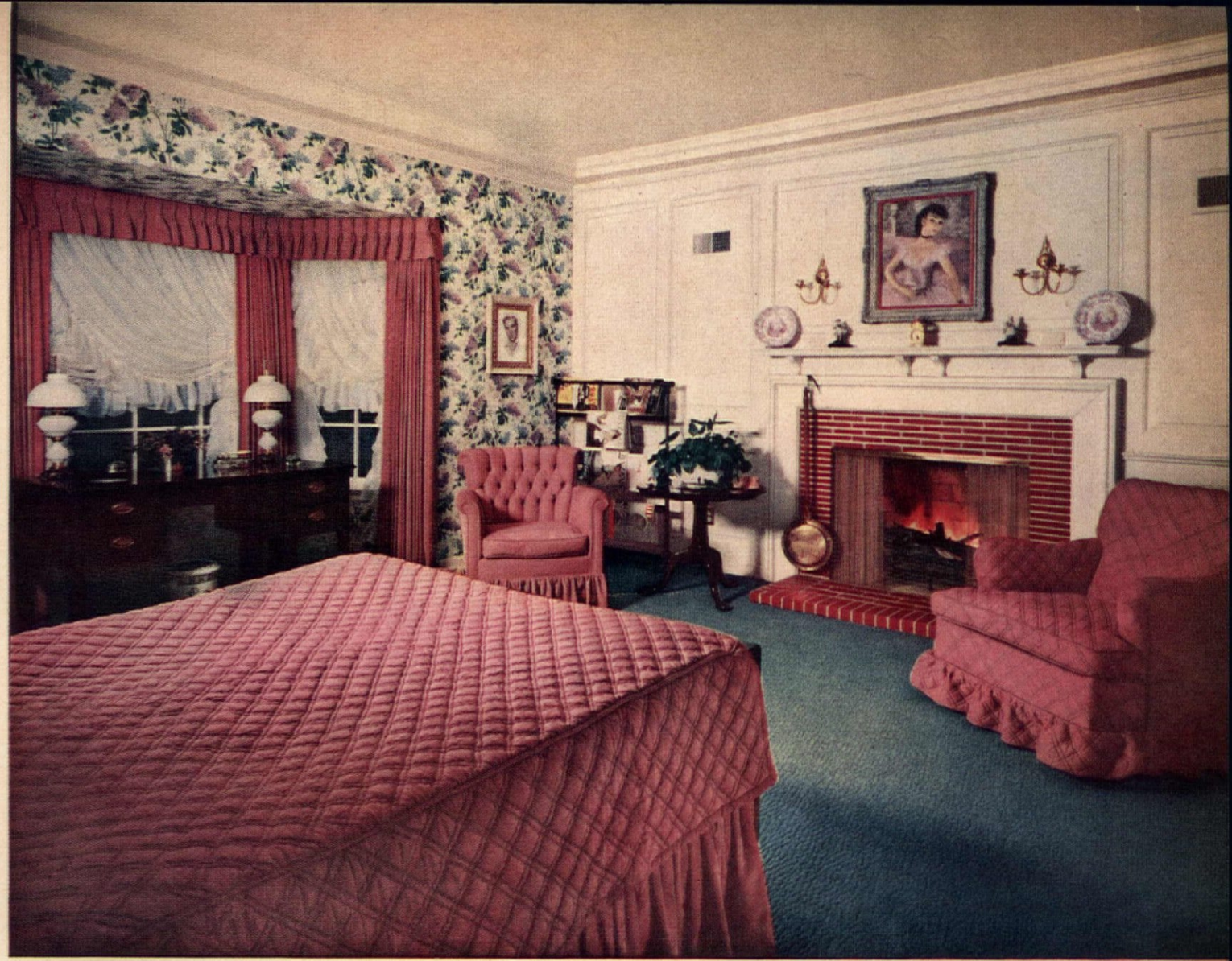
Provincial pine, pretty-as-a-picture curtains, and sophisticated color combinations like charcoal and gold, work wonderfully together when they're knowingly combined. Prized glass and fine pewter, Bendix predilections, are effectively displayed, often used, in this house

Nice to come home to (Begins on page 27)

Nearby, another small building houses Bill Bendix's home office as well as a playroom-keeping room (page 53).

The decorator did some mighty smart things here—using Bendix tastes and the wholehearted Bendix personalities as her guide. First, there were the Bendix collections to display and to use—Bill can't resist buying a good example of Sandwich glass, and his wife has one of the most discriminating collections of milk glass and pewter in Los Angeles.

For people with such predilections, traditional decoration, surely. But take a look at that traditional and see how modern is the concept of its setting: vast expanses of textured carpet, walls of two colors in a single room if the eye is better focused by using them, two different kinds of window treatment in the living room. The furniture which looks antique—isn't. Bill wanted comfortable lounge chairs and substantial tables. The handsome chests, cupboards, and dining-room pieces, which have all the glow and all the refinement of design found in choicest Early Americana, are "pedigreed" reproductions by Avery Rennick, custom-built for the space they occupy, and for the modern jobs they perform—holding TV sets and radio-phonographs, for example.





In "pink and pretty" bedroom there is enough strength of design, enough brown mixed with the pink, to suit masculine, broad-shouldered Bill Bendix. Each room has its own coloring and distinction, but the house is "all of a piece" and you go easily from room to room. The same carpet, the same crossed curtains, are used throughout

Modern ideas—textured wall-to-wall carpet, contrasting wall colors—make this traditional room serene. Colors are expertly blended, with red on this side, gold on the other (see cover), snapping the whole room to attention. Lamps made of pewter bucket and ironstone compote actually hold real flowers and fruit

OWNERS: MR. AND MRS. WILLIAM BENDIX; ARCHITECT: J. ROBERT HARRIS, A.I.A.; DECORATOR: VIOLA BOGUE

Let's Go Shopping

E. L. D. SEYMOUR

In shopping for a lawn—that is, choosing the factors and methods that will give you a good one—you don't have much leeway. In planning a whole garden, you have a wide choice of plant materials; for a lawn, you are limited to grass. The location and size of a lawn are usually determined by other features of the design; climate is beyond your control, and the amount of sun a lawn receives may depend on trees or buildings that you cannot or don't want to move. Poor drainage, which causes wet, sour soil, can sometimes be corrected (at a price), and scanty rainfall can usually be supplemented. Also, within the year, soil-improvement possibilities, hitherto undreamed of, have been forecast in connection with the introduction of new synthetic chemical compounds under various trade names. At this writing, some of them are: Ackril, Acrisoil, Aerotil, Fluffium, Krilium, Loamium, Soilife, Soiloam, and Terra Kem. The full story of their part in lawn making and whether they will do all that is claimed for them, has yet to be told—but it seems unlikely that they will ever make it possible or desirable to discard the basic, time-proven principles and practices of good soil management. So, all things considered, the dominant, critical factor in making a lawn, or "shopping for one," is—*grass*. And, consequently, to a great extent, the secret of a successful lawn—the kind you love to look at and walk on—is the wise selection of the best kind or kinds of grass to meet your particular situation. So study the table below, offered as a sort of lawn-grass-seed shopper's guide, in the light of

PLEASE TURN TO PAGE 101

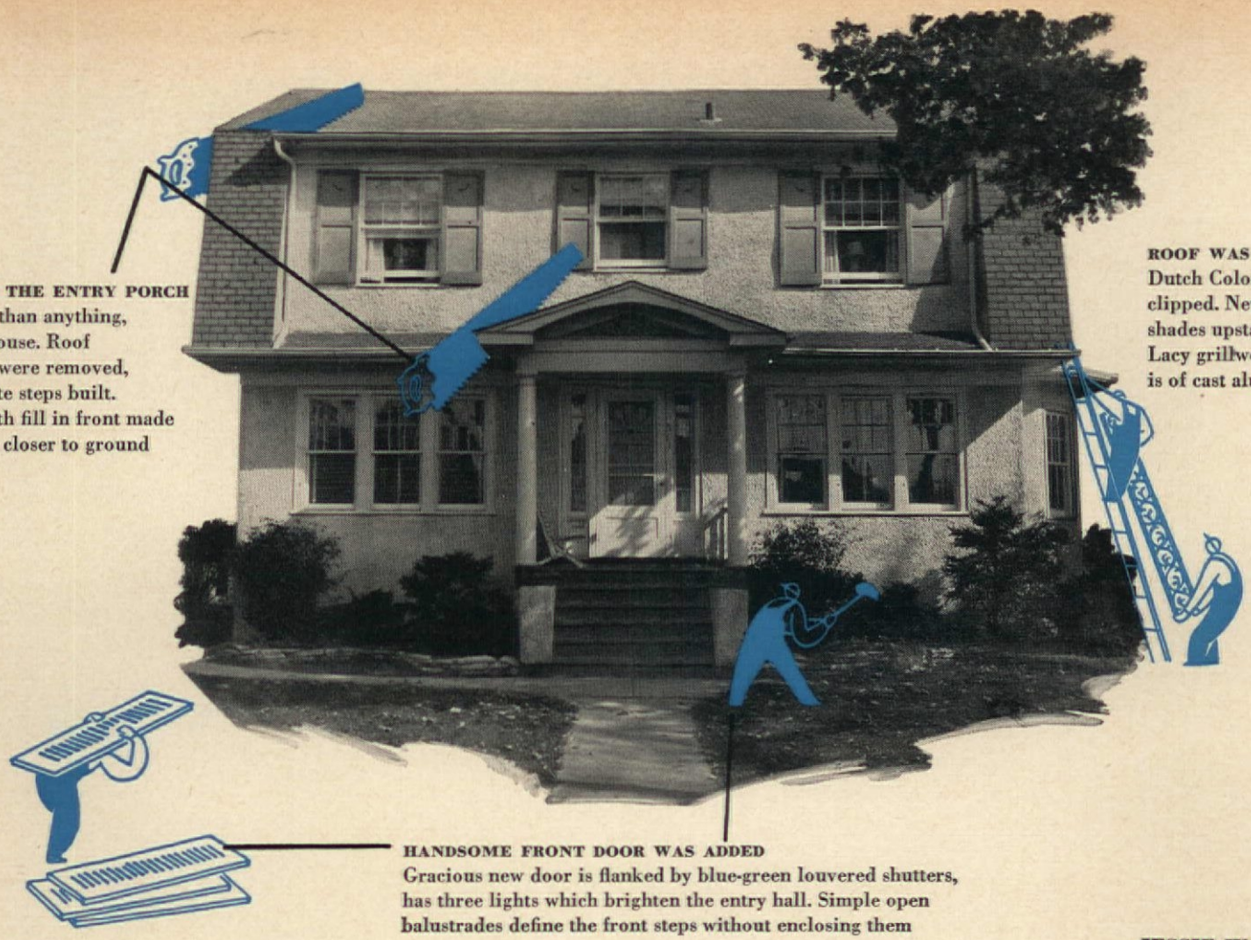
Regions to which the grasses in the table are best adapted. Shaded areas (Zone 1) best for bent grasses. (From U.S. Dept. of Agr. Farmers' Bulletin 1677)



SOME GRASSES THAT MAKE GOOD LAWNS — THEIR CHARACTERISTICS AND NEEDS

Kind of Grass	Features — Needs — Preferences — Uses Zone (see Map) – Climate – Soil – Sunshine or Shade – Moisture	Sow Per 1000 Sq. Ft.	Mow This High	Texture and Life
BENT GRASSES Agrostis species, strains	(1) Cool regions, moist (or irrigated); good to fair soil; tolerates medium acidity, shade and drought; high quality, need good care	2-3 lbs.	½ in.	Fine, Permanent
BERMUDA GRASS (Cynodon dactylon)	(2,3) Warm to hot moist regions; needs well-drained, fertile, non-acid soil, much sunlight; stands drought; browns in winter	¼ lb.	½-1 in.	Fine, Permanent
BLUE GRASS, KENTUCKY (Poa pratensis)	(1,2) Cool moist regions; well-drained, fertile, non-acid soil; plenty of sunlight, moisture; medium care; most used temp. zone grass	2 lbs.	1½-2 in.	Medium, Permanent
BLUE GRASS, CANADA (P. compressa)	(1,2) Coarser, tougher than Kentucky; stands poorer, heavier soils and more heat and neglect; slow to germinate and develop	2-4 lbs.	1½-2 in.	Coarse, Permanent
BLUE GRASS, ROUGH (P. trivialis)	(1) Cool moist regions; well-drained, sweet soil; shade tolerant if well fed. Finer texture than other two, and spreads by runners	2-3 lbs.	1½-2 in.	Fine, Medium
BUFFALO GRASS (Bulbilis dactyloides)	(1,2) Good in non-irrigated dry land regions and on only fair soil if well drained; drought tolerant; needs much sunlight; not common	¾-1 lb.	1½ in. up	Coarse, Permanent
CARPET GRASS (Axonopus compressus)	(3) For warm regions and not too fertile but moist soils where better grasses fail; needs heat, much sunlight; grown from seed, stolons	3-5 lbs.	½-1 in.	Medium, Permanent
CENTIPEDE GRASS (Eremochloa ophiuroides)	(3) Warm moist regions; needs well drained, medium fertile soil and medium to much sun; drought tolerant. Grown only from stolons	Stolons (3 bushels)	½-1 in.	Medium, Permanent
FESCUE, CHEWINGS (RED) (Festuca rubra fallax)	(1) Cool moist regions; good for poor soil, light or heavy, acid or alkali; shade and (fairly) drought tolerant. Several strains	2 lbs.	1½-2 in.	Fine, Permanent,
REDTOP (Agrostis alba)	(1,2) Cool, moist regions; a tough, coarse bent grass fairly drought and shade tolerant; good temporary nurse crop especially if fed	2 lbs.	1½-2 in.	Coarse, Temporary
RYE GRASS (Lolium species)	(1,2,3) Annual and perennial kinds for moist regions and well-drained but moist, heavy soils; tolerates shade; much used as nurse crop	5 lbs.	1½-2 in.	Med. coarse, Temporary
ST. AUGUSTINE GRASS (Stenotaphrum secundatum)	(2,3) Warm, moist regions; suitable for poorly drained, medium fertile soil, shady locations; needs moisture; grows rapidly from stolons	Stolons	½-1 in.	Coarse, Permanent
WHITE CLOVER (Trifolium repens)	(1,2) Not a grass but often used as nurse crop for cool, moist regions; needs non-acid, fertile soil moisture, plenty of sunlight	2 oz. per lb. grass	1-1½ in.	Coarse, Temporary
ZOYSIA MATRELLA Matrella grass; "Flawn"	(1,2,3) Tropical grass for mild regions on average soils, in sun or partial shade; drought tolerant; gives good, thick, lasting turf	Stolons (6 bus., or 6 sq. yds. of sod)	½-1 in.	Fine, Permanent
ZOYSIA JAPONICA "Japanese lawn grass"	(1,2,3) Hardier than Flawn, but also stays yellow from frost to late spring; likes same conditions; withstands hard usage		½-1 in.	Med. coarse, Permanent


for a LAWN



OFF CAME THE ENTRY PORCH
This, more than anything, dated the house. Roof and pillars were removed, new concrete steps built. Grading with fill in front made house seem closer to ground

ROOF WAS SQUARED OFF
Dutch Colonial roof was clipped. New overhang shades upstairs windows. Lacy grillwork on new gallery is of cast aluminum

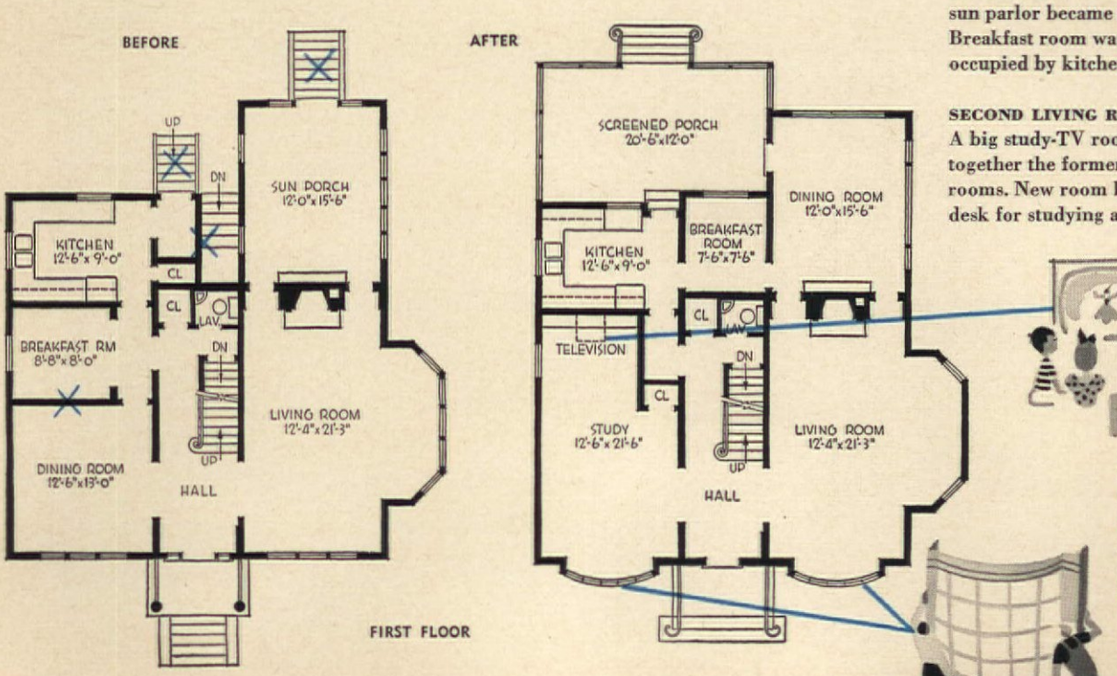
HANDSOME FRONT DOOR WAS ADDED
Gracious new door is flanked by blue-green louvered shutters, has three lights which brighten the entry hall. Simple open balustrades define the front steps without enclosing them

JESSIE WALKER

This House is 28 Years Old!

ROOMS WERE CHANGED AROUND
Addition of big screened porch at rear gave Reedys room for improvement. Old sun parlor became new dining room. Breakfast room was created from space occupied by kitchen and basement stairs

SECOND LIVING ROOM WAS GAINED
A big study-TV room was created by throwing together the former dining and breakfast rooms. New room has closet, bookshelves, desk for studying as well as television set

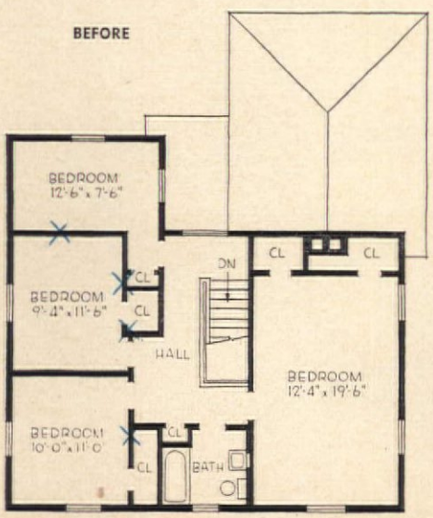




BAY WINDOWS WERE INSTALLED
To further the impression of a New Orleans house, elegant bay windows were added to end of study and living room. Frames are gently bowed; 16-light windows have insulated glass

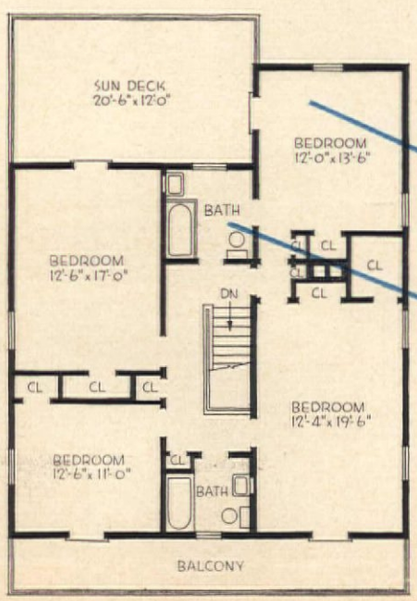
A SUCCESS STORY

BEFORE

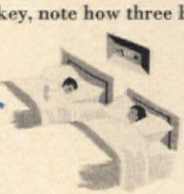


SECOND FLOOR

AFTER



BIGGER BEDROOMS CREATED
Unused attic storage space held room for a new bedroom. This addition made possible enlargement of existing rooms. Using stairs as key, note how three bedrooms became two



NEW BATHROOM ADDED
More attic space was utilized for second bathroom. Connects with hall or can be used only with new bedroom



MORE ON NEXT PAGE

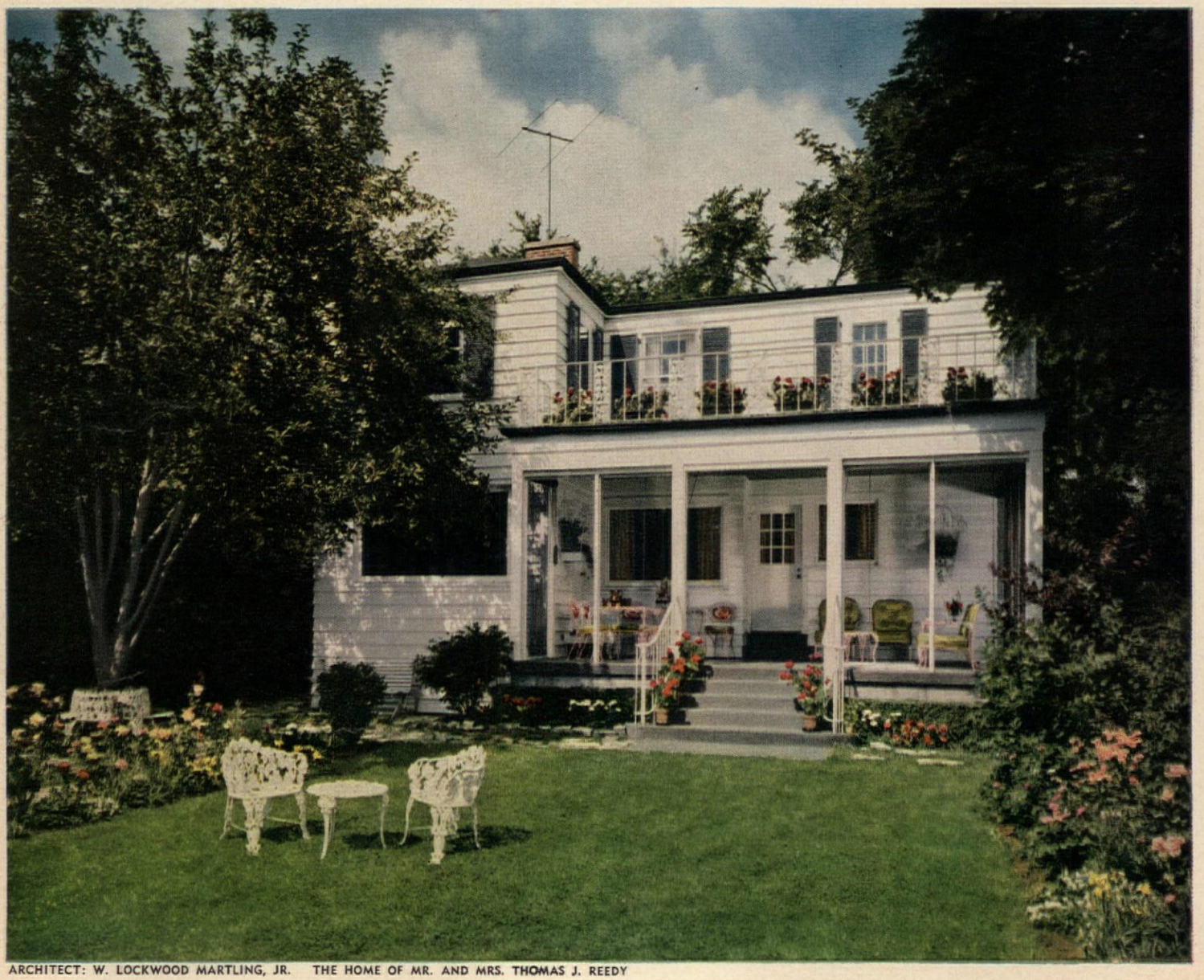


So many remodelings we come across stop with only a front "face lifting," that it's very nice for a change to report one that has a pretty backside as well! The Thomas J. Reedy house was ugly and depressing at the rear. About all you could say for it was that there was a nice big shade tree—but who wants to sit amidst such dismal surroundings?

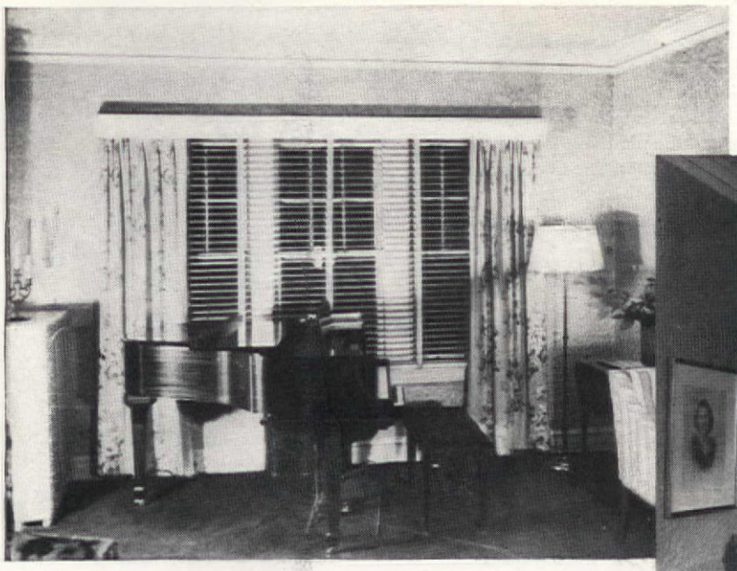
The first improvement was the construction of that nice big screened porch in the back. It's a wonderful place for lounging on hot evenings—and it's just a step from the kitchen, which could very well be the reason for that pretty glass-topped iron table surrounded by lacy chairs.

That started, the Reedys discovered the flat roof would make a wonderful sun deck—young Tom and Mary Lou Reedy latched on to that idea immediately, and now it's a perfect sun-tan mecca. Two of the bedrooms open on to it.

New steps with a delicate iron balustrade now lead from porch to the lovely back garden. At the left of the house, note how the French doors and small windows of the former sun parlor have given way to one big modern sheet of glass—a picture window with a picture to look at.



ARCHITECT: W. LOCKWOOD MARTLING, JR. THE HOME OF MR. AND MRS. THOMAS J. REEDY



BEFORE

AFTER



See what a bay window, fresh paint and furniture rearrangement will do! The picture above is the window end of the Reedy living room, overlooking the street, before the remodeling began. To the right is the room as it appears now. The graceful bowed window, extending right down to the floor, gives the room a much more open feeling. Baseboard radiation eliminated the need for the radiator seen in the "before" photograph. Insulated glass makes such an expanse of window possible in cold climates. Walls have been painted a soothing gray to blend with the gray carpet.

28 Years Old (Begins on page 32)

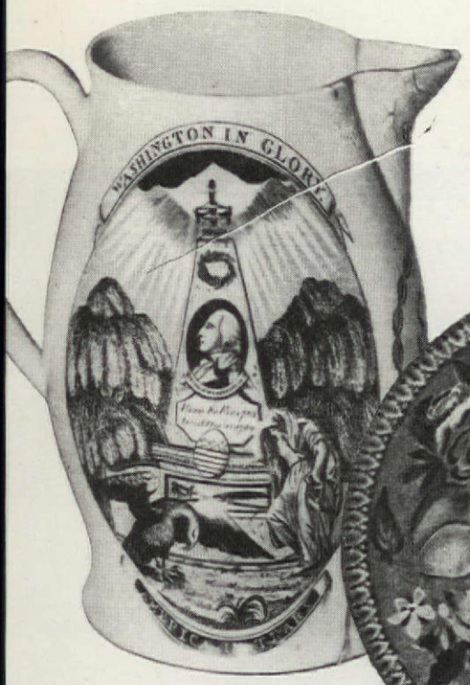
Below, a view of the glazed sun porch at the rear of the Reedys' home before remodeling. At right, the splendid new dining room with big picture windows makes dining a spacious pleasure. Architect Lockwood Martling used the framework of the original windows in the porch to form the new insulated-glass windows in the dining room. Note how the pair of doors have been removed and how sill height of the new window corresponds with sill height of old windows. Spotlights in the ceiling beam directly down on the table for night dining, when curtains are drawn across windows. The lovely garden at the rear and flowering fruit trees at the side assure a beautiful view in spring and summer.





BEFORE

AFTER



For the American market, potters of Liverpool, England, commemorated the death of Washington with the jug at the left: printed in black on a yellow ground is an obelisk with the bust of Washington, mourned by an eagle and a symbolical figure. Americans bought up British themes, too, and the plate in the center is a view of Biddulph Castle. The Boston State House was a pet subject of Staffordshire potters for the transatlantic market: pitcher below is a fine example

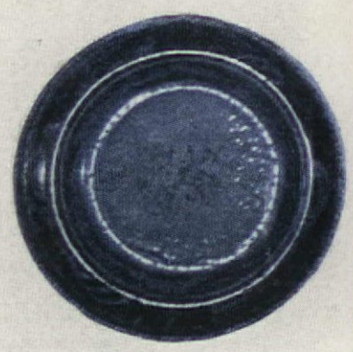








In the 18th century, a "dish of tea" was just that. Many cups, like the one below, followed Chinese types and had no handles—so tea served in them was poured into, and sipped from, such deep saucers as the one in the center. Between pours, cups rested on tiny cup plates like the six flanking the saucer here. They are great rarities





BLUE PLATES—Very Special

Americana—made in England! Here is how canny British potters catered to our national pride, for our mutual profit



Data from Jessie Walker

English subjects vied with American for U.S. popularity in the early 19th century. Some pet American themes were Boston State House (top row, first and second), Fairmont, Pa. (top row, fourth), City of Albany (middle row, third), Landing of Lafayette (bottom row, second), and view of Schuylkill River Ferry (bottom row, third)

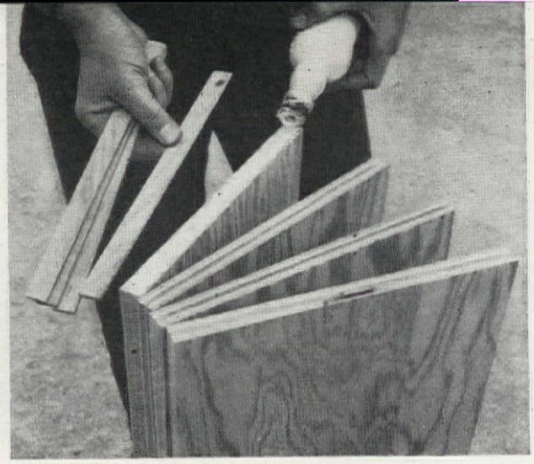
Nothing could be more American than these china records of places and events dear to the hearts of the first U.S. citizens—except that they were made in England! Shortly after the Revolution, potters of Liverpool and Staffordshire bid strongly for the trade of former colonies by bedecking blue wares, which were George Washington's own favorites, with portraits of our heroes, with precepts of our wise men, and with views of our country—even with such scenes as the surrender of Cornwallis. Trade in them flourished between about 1790 and 1850—but the supply doesn't fulfill present demand by such connoisseurs as the John Walter Millers of Winnetka, Ill., a sampling of whose collection we show here. A single fine plate inherited from Mr. Miller's grandmother was the nucleus of the collection. Mrs. Miller discovered that it had been made by the celebrated Enoch Wood in Burslem, England, from a watercolor view of Albany, N.Y., painted by a Russian artist. Her researches into its history stimulated her interest in other historical blue wares—and a fine, highly specialized, china collection was born, one which includes pieces whose decorations show related British themes as well as American subjects of historical interest.



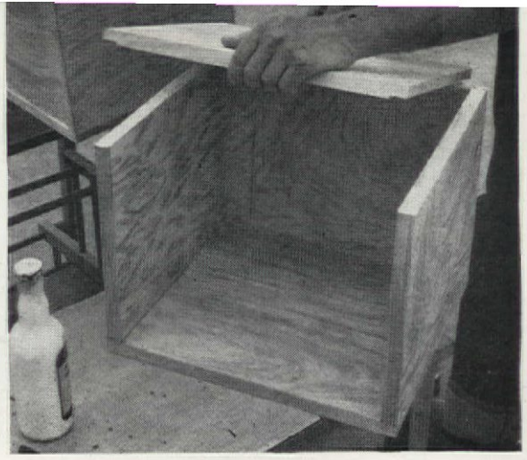
English firms sent artists to U.S. to draw scenes recorded on blue wares. Pitcher shows New York City Hall. Center plate, view of Albany made by Enoch Wood from a watercolor by a Russian artist, started Miller collection. Bottom plate: perennial Boston State House, with cows grazing on the Common



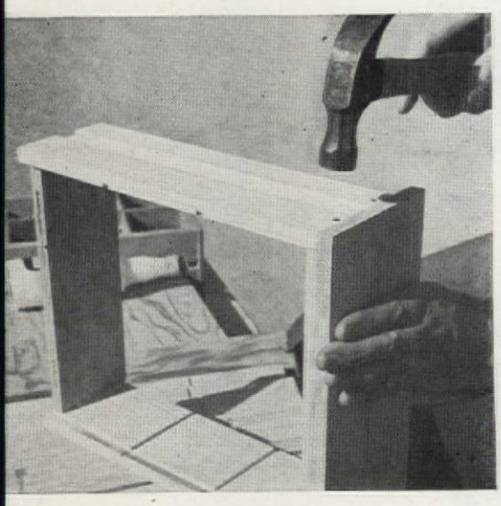
Two sides of each drawer housing are ¾" x 13½" x 15". To make them, glue and dowel two pieces of wood together. To hold tops and bottoms, cut rabbet ¾" wide, ¼" deep on both of the side pieces



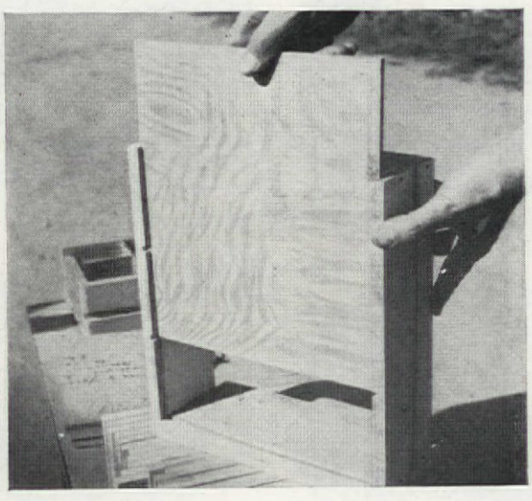
Tops and bottoms of drawer housings are made of ¾" plywood, 11" x 13½". Two exposed edges of these pieces should be covered with strips of hardwood, ¼" thick, ¾" wide, and 11½" long. Fasten these strips in place with wood glue



To hold the back, cut dado ¼" deep and ¼" wide along inside back edges of side pieces of drawer housing and top and bottom pieces. Drawer-box back is made of ¼" plywood, with outside veneer matching other exposed surfaces. Glue joints



If all corresponding parts of drawers are made identically, drawers can be quickly assembled. Smooth out rough spots in rabbets and dadoes and use nails as well as glue to make up joints



Slide ¼" plywood bottom into dadoes cut on inside face of drawer side pieces. Front edge of bottom should slip into dado cut on inside face of front piece. Square up drawer with try square and fasten bottom into place by nailing through into back piece



In order to locate slides on drawer housings, use try square to mark location of dados cut in drawer side pieces. Then install ¾" x ½" x 12" drawer slides as shown. Slides are fastened in place on drawer housings with two wood screws, as shown

PETER GOWLAND

How to Make a

If you're an old hand with a saw, these pictures show you how. If not, you can buy detailed blueprints

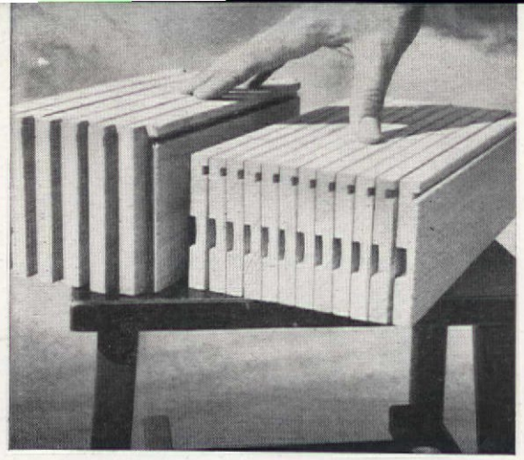
SEE PATTERN ORDER FORM ON PAGE 116

Nowadays, when running a household takes as much paper work as running a government bureau, most homes need more than one desk. And at least one of them has to be hearty enough to hold a typewriter, and plenty roomy. We scouted around and found the one shown here because it's efficient, and good to use in your living room, den, youngsters' room, or in your kitchen planning center. The 15½" x 45" top gives you work space beside the typewriter, and the six drawers hold what you'll need, including the family budget—small, medium, or large.

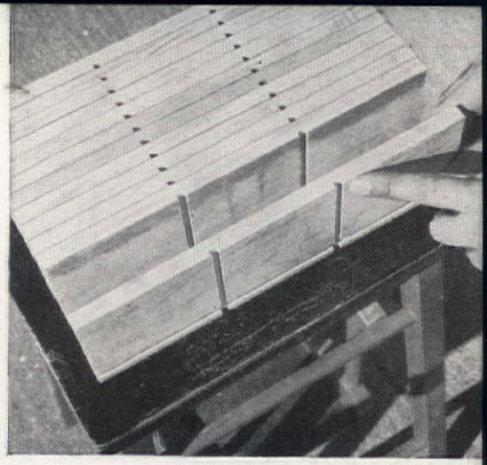
Best of all, you can build it yourself. If you're used to constructing furniture at the drop of a suggestion, we tell you enough about it here. But for you whose experience is on the thin side, we've made an AMERICAN HOME Blueprint Pattern (No. **2012**) with more step-by-step pictures and detailed instructions. (See Pattern Order Form, page 116). We built ours with a table saw and lathe, but the job can be done with a table saw alone. If you get going right away, you'll have the desk all ready to go by the time next month's bills roll in!



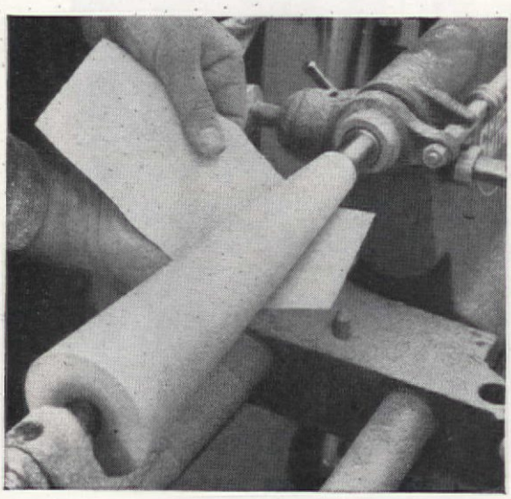
Assemble the two drawer boxes individually, or assemble both at the same time, as shown here. Use a piece of waste wood to protect the finished wood surface from the metal clamps. It is advisable to use four clamps rather than just two



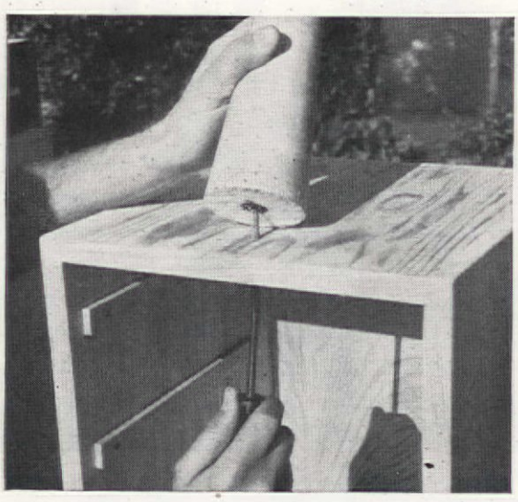
To take the ¼" plywood drawer bottoms, inside faces of drawer fronts need ¼" dado, ¼" deep; to take drawer sides, inside fronts need rabbets ½" wide, ¼" deep. To take drawer slides, outside surfaces of drawer sides need ⅞" dado, ¼" deep



If you wish separate compartments in the drawers, cut dado on inside face of drawer side pieces. Dadoes should be ¼" and ½" wide, ¼" deep. Drawer partitions are made of ¼" and ½" plywood



Legs for desk are turned on lathe from 3" x 3" x 12" hardwood. If you do not own a lathe, a lumber mill or cabinetmaker will turn them for you inexpensively. You can also use metal-pipe or wrought-iron legs, or square tapered wooden legs, made without a lathe



Legs are fastened to bottom of drawer box with 3 ¼" dowels and a 2" screw per leg. Fasten drawer box to ¾" x 15½" x 45" top piece. Top can be made out of several pieces of hardwood glued and doweled together or ¾" plywood with strips glued to edges



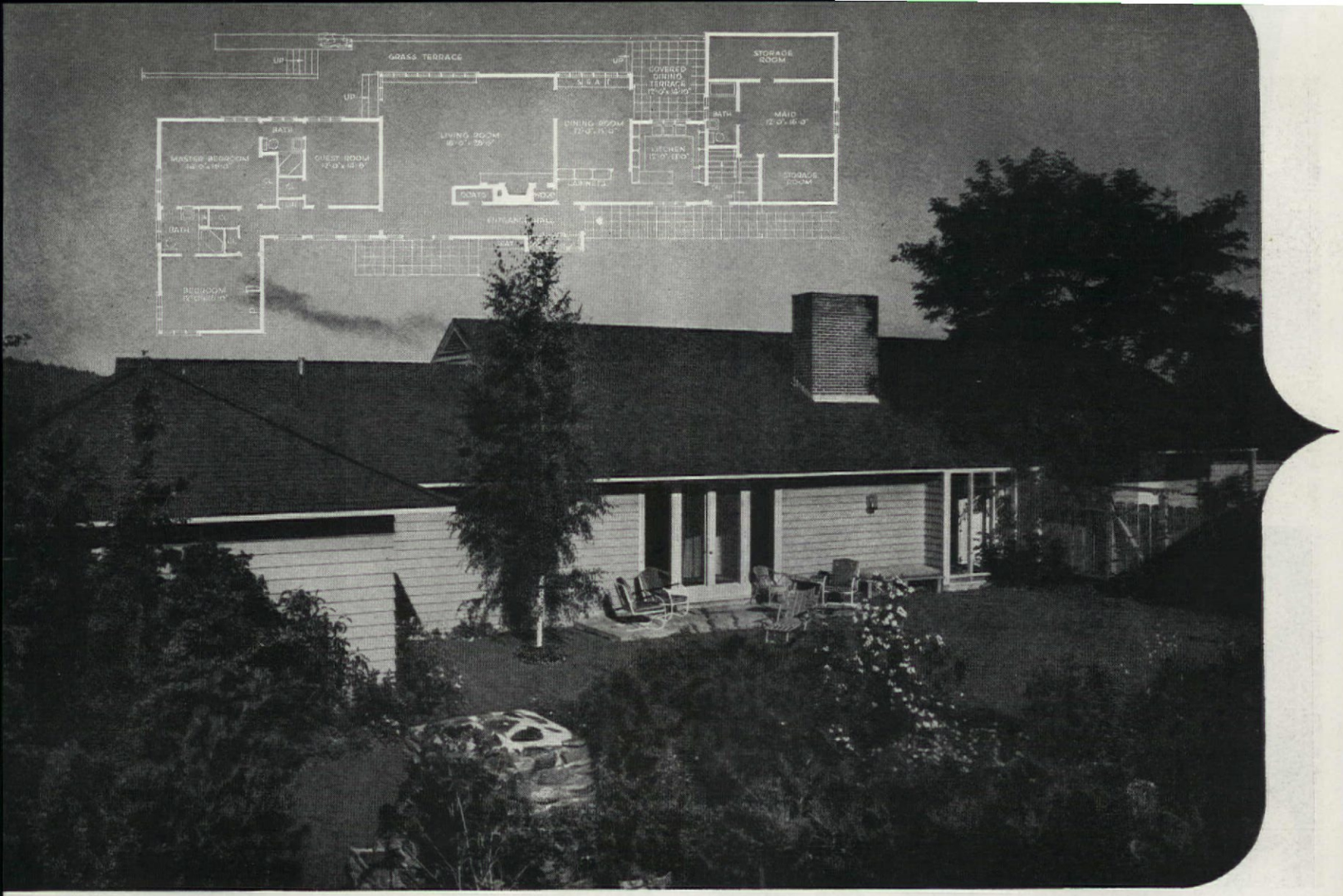
If opened grain wood has been used for desk, seal pores with wood filler. When filler is dry, sand surface smooth and apply finish of lacquer or varnish. Use several coats, and polish down with pumice stone and oil

Desk

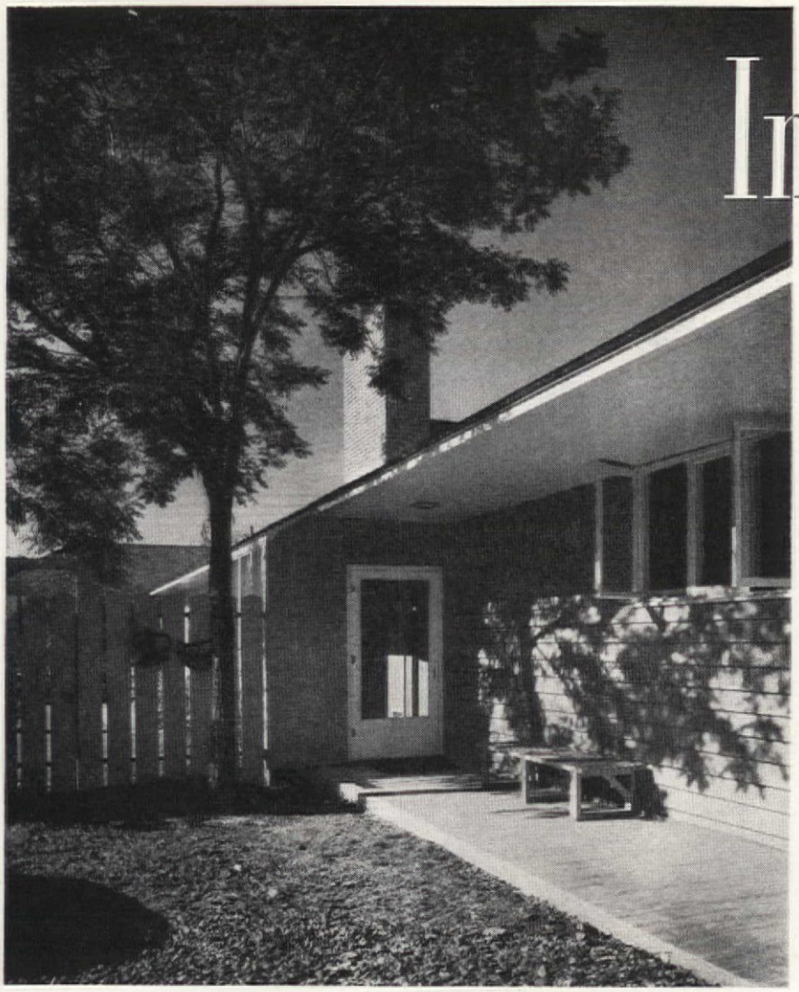


Here is a list of materials needed:

1 top ¾" x 45" x 15½" Hardwood
4 drawer housing sides ¾" x 13½" x 15" Hardwood
4 drawer housing tops and bottoms ¾" x 11½" x 13½" Fir ply
2 drawer-housing backs ¼" x 11½" x 14" Ply veneer
4 legs 3" x 3" x 12" Hardwood
6 drawer fronts ¾" x 4½" x 11" Hardwood
6 drawer backs ½" x 3¼" x 10" Fir plywood
6 drawer bottoms ¼" x 10½" x 12" Fir plywood
12 drawer sides ½" x 3¾" x 12" Pine or fir plywood
8 hardwood strips ¼" x ¾" x 11½" Hardwood
6 metal handles


GRASS TERRACE
UP
UP
UP
SEAT
COVERED DINING TERRACE
STORAGE ROOM
BATH
MAID
LIVING ROOM
DINING ROOM
KITCHEN
MASTER BEDROOM
GUEST ROOM
BATH
BATH
BEDROOM
STORAGE ROOM





In Oregon

ARCHITECT: PIETRO BELLUSCHI, A.I.A.
OWNERS: MR. & MRS. NELSON REED

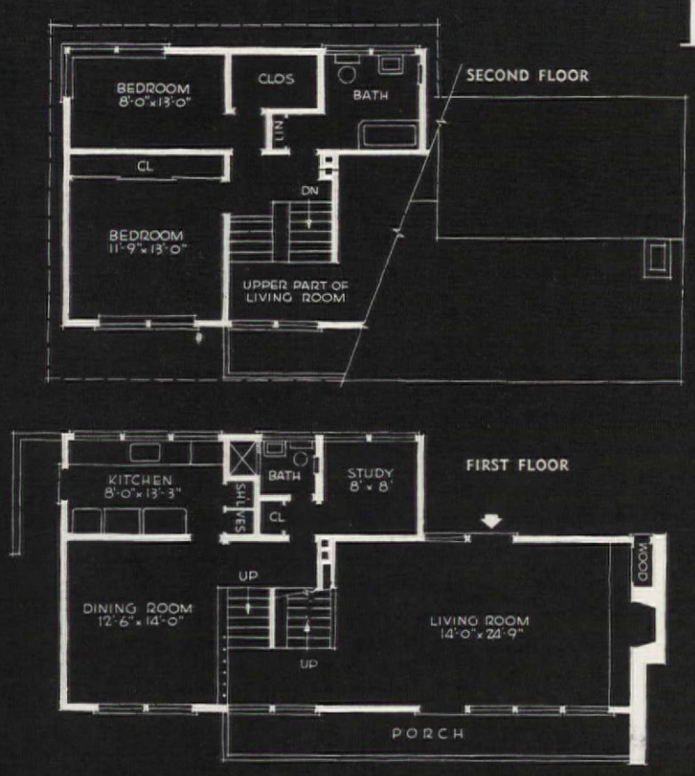
Typical of the sturdy and handsome modern architecture flourishing in the Pacific Northwest, these two houses, so different from the warm-climate modern of the South and Southwest, yet equally advanced in architectural concept, would be at home in almost any section of the country. But they fit perfectly into their own region, for in the Northwest, as elsewhere, climate, available materials, and styles set by early settlers have influenced modern as well as traditional architecture.

The climate here is temperate—cooler and with more rain than in the Southwest, much milder than the Northeast—so you'll find that although the houses have ample glass areas and all facilities for outdoor living, they are also planned to be comfortable during long rainy spells, and during the season when the fog rolls in from the Pacific. This is a country of forests, and the abundant supply of excellent lumber, along with the awareness of wood created by the wealth of trees all around, has made this almost the exclusive building material—often left in its natural colors. There is an especial awareness too, perhaps influenced by the Japanese who settled in this region, of the house in its setting—building and grounds are conceived together instead of being separate entities which must, in one way or another, get along together as best they can. Lastly, the very vastness of the country and its natural beauty have reduced architectural frills to a minimum to allow the surroundings to take over.

There is real elegance in the house at your left, designed by Pietro Belluschi. The wooden exterior is painted an olive-beige, and there's lots of natural wood inside. Perched on the side of

PLEASE TURN TO PAGE 88

ARCHITECT: JOHN SPROULE
OWNER: DON CARY SMITH



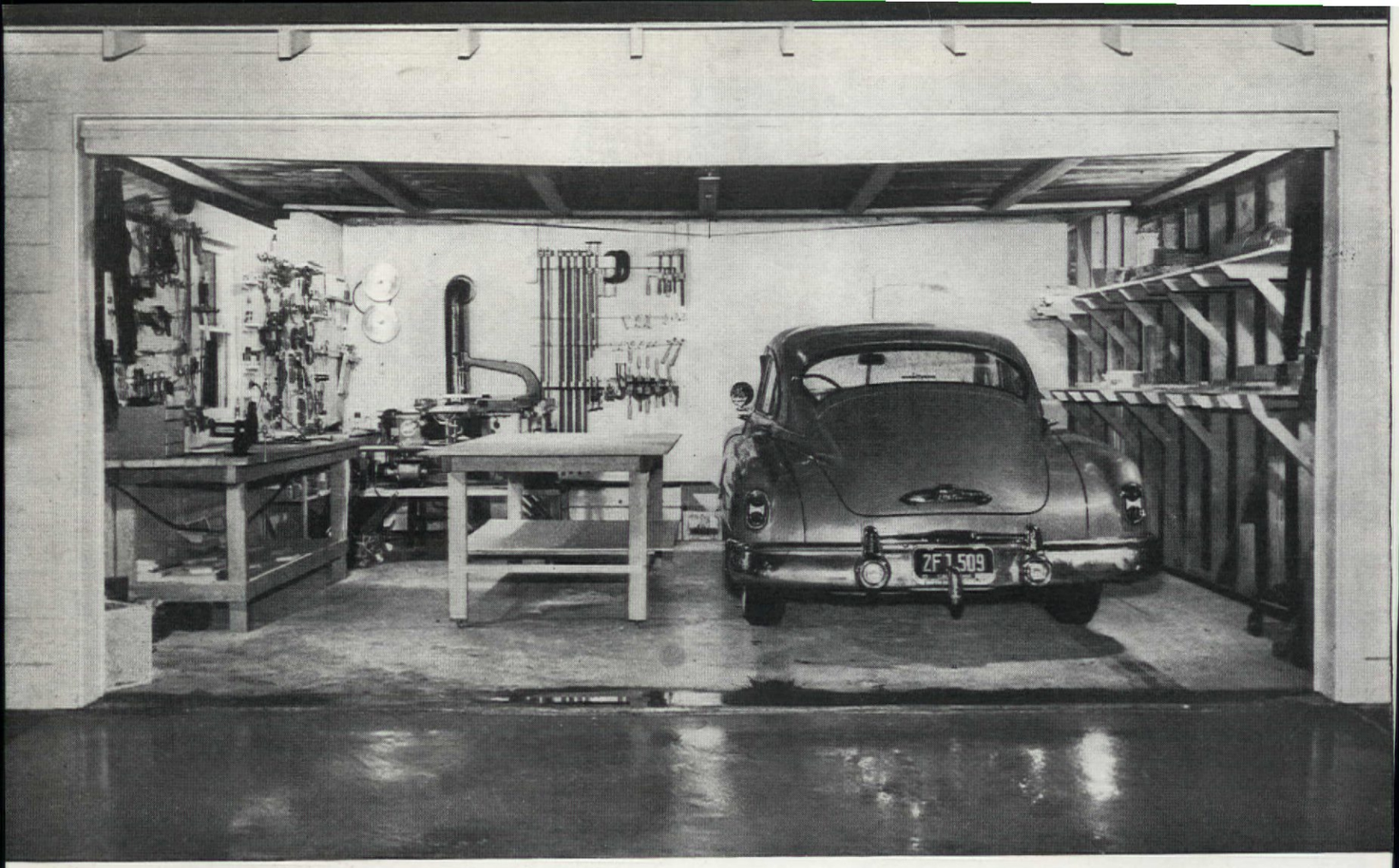
In Washington

Its ancestor is the eastern farmhouse, high, imposingly wide, and compactly self-contained under its gabled roof. But see what happens to this basic type of house when it goes modern by adapting itself to a hillside site and a new environment. Of course, it's basically much different from the Oregon house at the top of the page, and yet they have many points in common.

To bring house and land together, the house has been built on three levels. At grade level are the front entrance and entry hall, with a large closet alongside and a flight of stairs leading to the second-floor hall. Adjoining the entry are the heater and laundry room, and next to this is the two-car garage. The rest of the area at grade level is unexcavated—there is no basement as such. On the second floor is the living room, 14′ x 24′ 9″ and almost two stories high. The porch, which extends the length of the living room, is covered by the overhang of the roof so that it, like the dining terrace on the Oregon house, will be dry during wet weather and shaded on bright days. Adjoining the fireplace at one end of the living room is a convenient wood closet which can be loaded from the outside. Doors from living room to porch and terrace are positioned so as not to spoil the furniture arrangement around the fireplace. At the opposite end of the living room is the dining room, 12′ 6″ x 24′ 0″, then the kitchen, a bathroom, and study.

On the third floor are the two bedrooms, not too large, but comfortable enough when you consider the amount of living area on the second floor. The balance of the third floor, with the exception of the bathroom and closet, is taken up by the upper

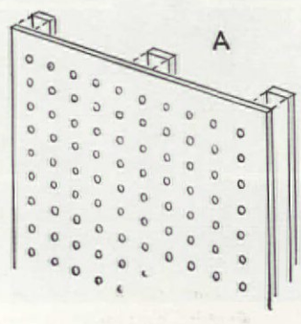
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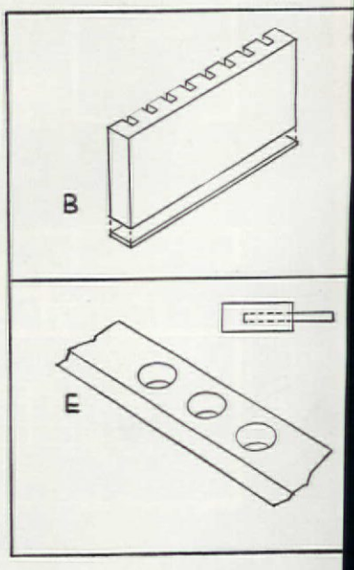


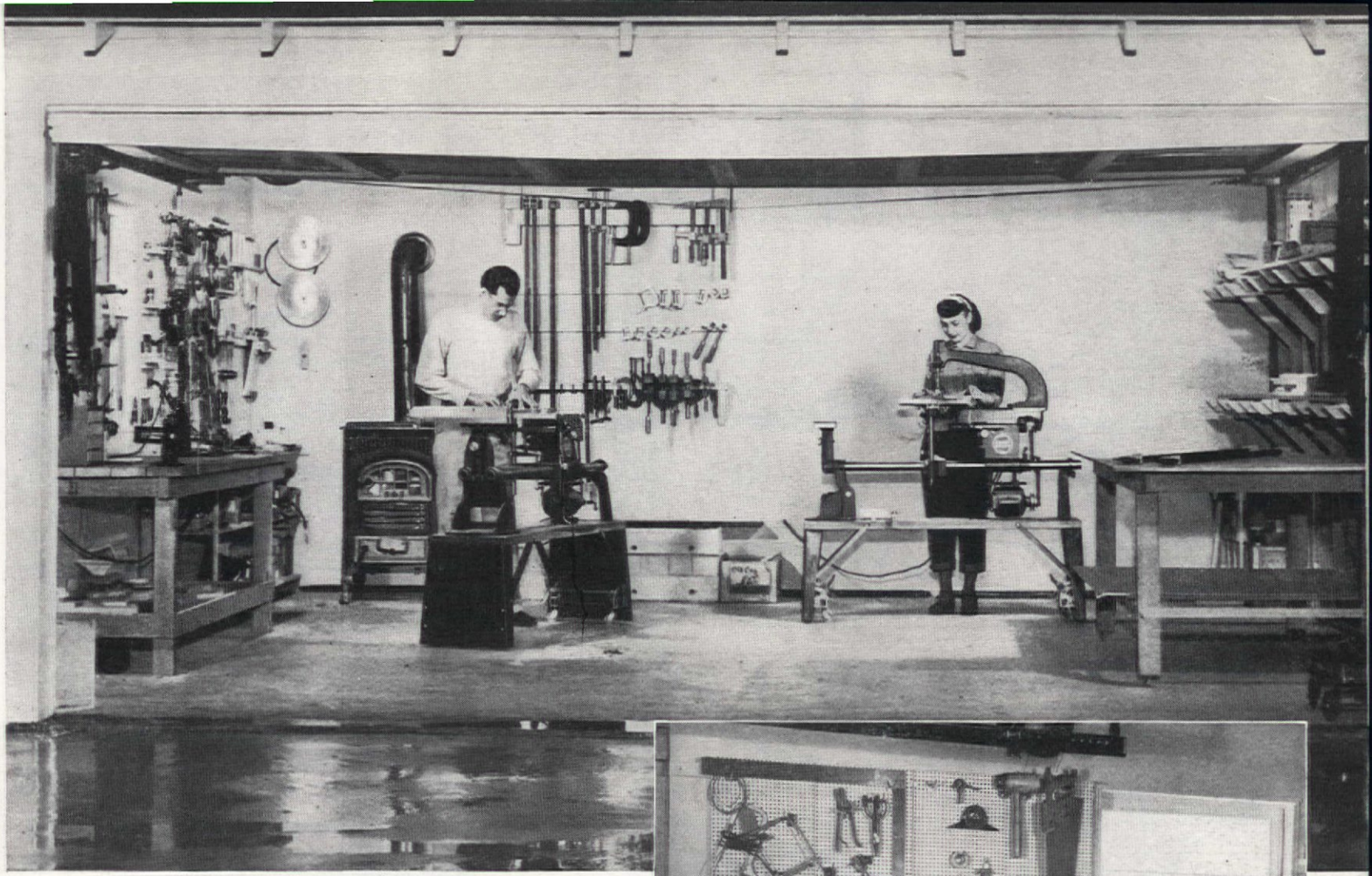
R. J. DeCRISTOFORO

Free Wheeling

Emphasize the word "work" when you describe this shop, Buster, because that's exactly the kind of shop it is. Despite the newfangled idea of putting it in a garage, old-timers should love it. In almost any garage, you have room for a workbench and good mounting board described here; if your garage is double, here's how to have an honest-to-goodness carpenter's shop you can share with the family car *and* a wife with a yen for cabinetmaking: just put your power equipment and assembly table on big casters. You could arrange it for work while the car is in it, but for plenty of elbow room, roll out the car when you're ready to go to work—and roll your equipment into the most convenient spot. The workbench stays put, with all the handtools and accessories within easy reach. That especially designed mounting panel alone is worth the price of admission. (A) Make mounting panel of ¼" hardboard, with ¼" holes drilled 2" on center. Fasten panel to 1" x 2" strips, and secure to wall. Tool and holders can be attached to panel with ¼" dowels slipped into ¼" holes. (B) Holder for jigsaw blades is made by cutting dadoes in block of wood 4" high. (C) Pegs for router chucks, drill chucks, etc., are made by gluing dowel into holes drilled in strip of wood. Dowel on dowel makes good peg for saw blades, wheels, etc. (D) Wood strip with notches makes good holder for chisels. (E) Holes in wood strip take screwdrivers, files, etc. (F) Shelf for small items is fastened to panel by fixing ¼" dowel to shelf cleats. (G) Holder for metal rules.

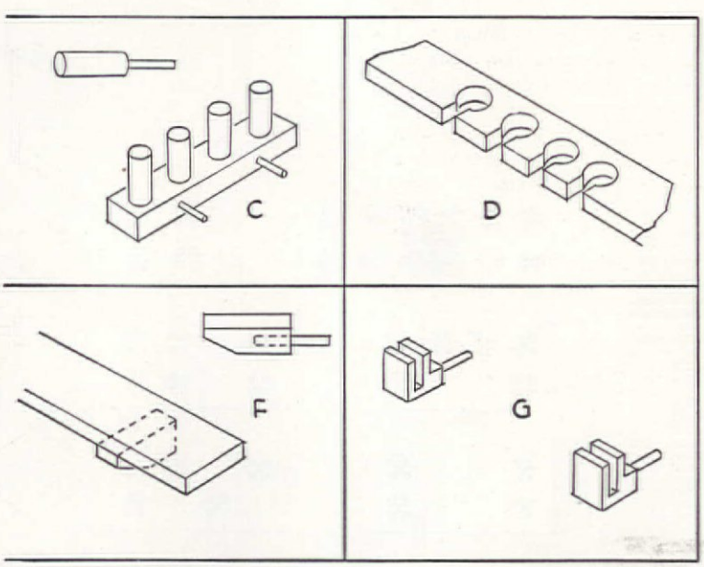


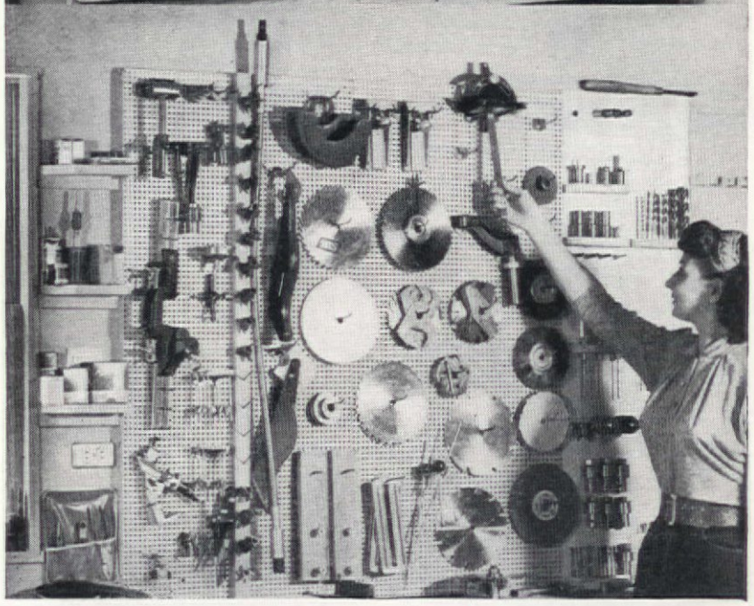






Workshop





Casters on power tools and assembly table (swell idea for any workshop) make it possible for shop and car to share garage. Even with car in place, there is storage space for lumber and 4′ x 8′ plywood sheets. In a few seconds, car rolls out and equipment comes into the open where there is plenty of work space. Assembly table doubles for ping-pong, too. Wood stove is an old-timer's touch, and keeps shop cozy in cold weather

Which GAS RANGE for

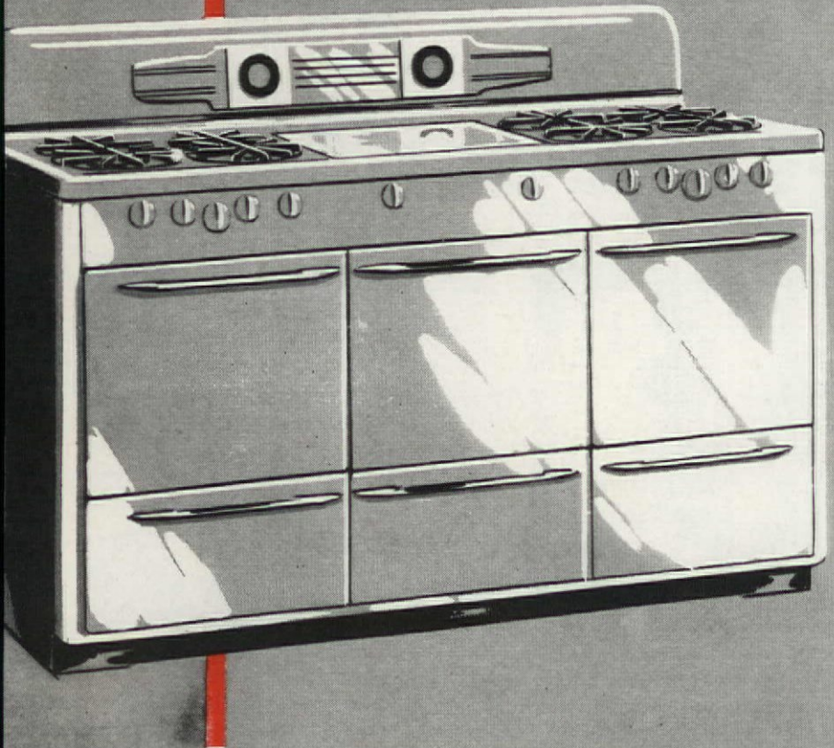


"More oven, more broiler space, or just more deluxe?"

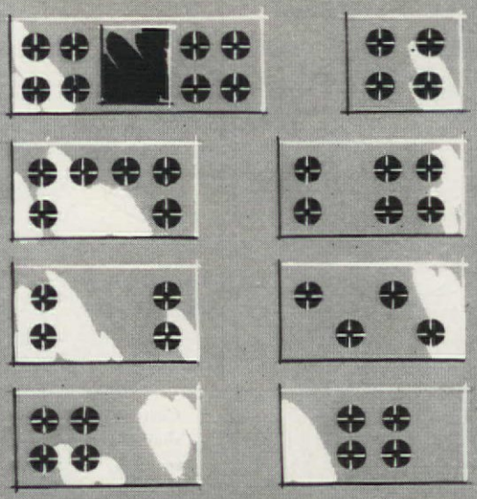


"Popular newcomer — why?"

"Every cook's dream — worth the difference in performance?"







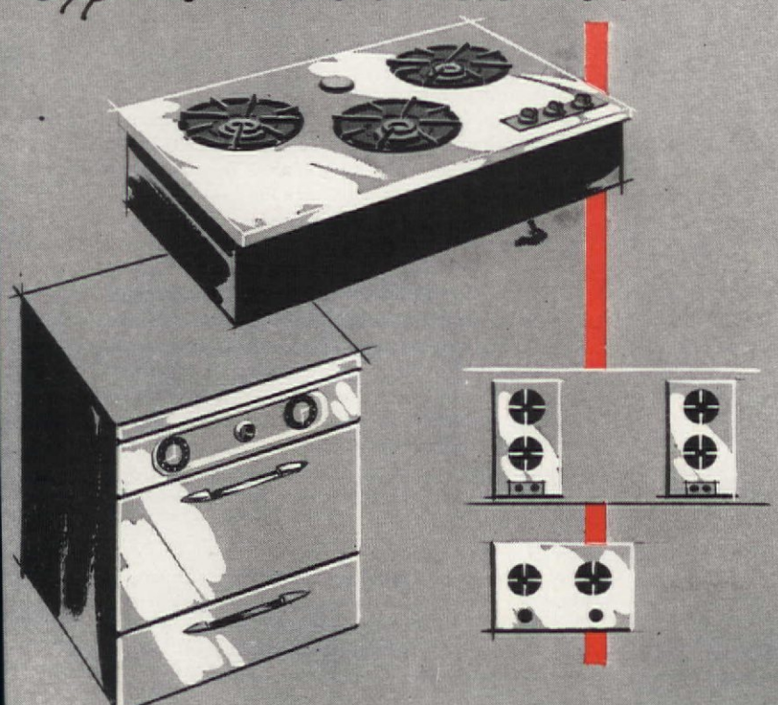
you—and Why?

AMERICAN HOME GUIDE for BETTER BUYING

"Big enough for real family cooking?"



"Newest idea—expensive to build in?"



EDITH RAMSAY

Back in 1830, when cook stoves, complete with iron gewgaws, began to appear on the market, Mamma's Great-grandma thought they really were *something*—and about forty years back, when Mamma bought her first gas range, she knew how wonderful progress could be. Both ladies were right, of course, and each was much better off, when it came to easy cooking, than her forebears had been. But how their eyes would pop today when gas ranges can be fully automatic, when they come in many sizes with a score of fancy features, when the oven can be one place and the burners another, and when you can have your range colored to match your décor, if you please!

If you still cook your 1,000 meals per annum on an outmoded range, the sleek newcomers must have been singing their siren songs to you plenty loud. The choice is enormous, and not a little bewildering—so that's why we prepared this AMERICAN HOME Better Buying Guide to lead you through the attractions and help you to pick the best one for your individual requirements. Considering what they'll do for you, they do not cost a right arm and a leg, and since they are a long-time investment, we wish you'd take our tip: pick the range and the "extras" you want without looking at price tags—then compromise a bit if you must.

WHAT ARE THE TYPES? WHAT DO THEY COST?

Don't confuse size, type, and capacity, for some smaller ranges have as much cooking capacity as larger ones. First decide upon capacity, then choose the model which best fits your space and gives you the greatest convenience. Work surface and storage space requirements depend upon your own kitchen plan. If your family is large, don't buy a small range and overtax both it and your disposition! Even if your family is small, you'll be grateful for a two-oven range if you entertain a great deal, if you like to bake at one temperature and roast at another simultaneously, or if you use your home freezer for all it's worth—to store home-cooked foods. Here are the types, and approximate prices:

Apartment or Cooker, 20-in. to 22-in. wide, is the smallest range for real family cooking. It has a standard oven, a separate broiler, and four surface burners—no work surface, no storage space. The basic model has no fancy features; the deluxe has a few, such as timers or clocks. Price: $150–$170

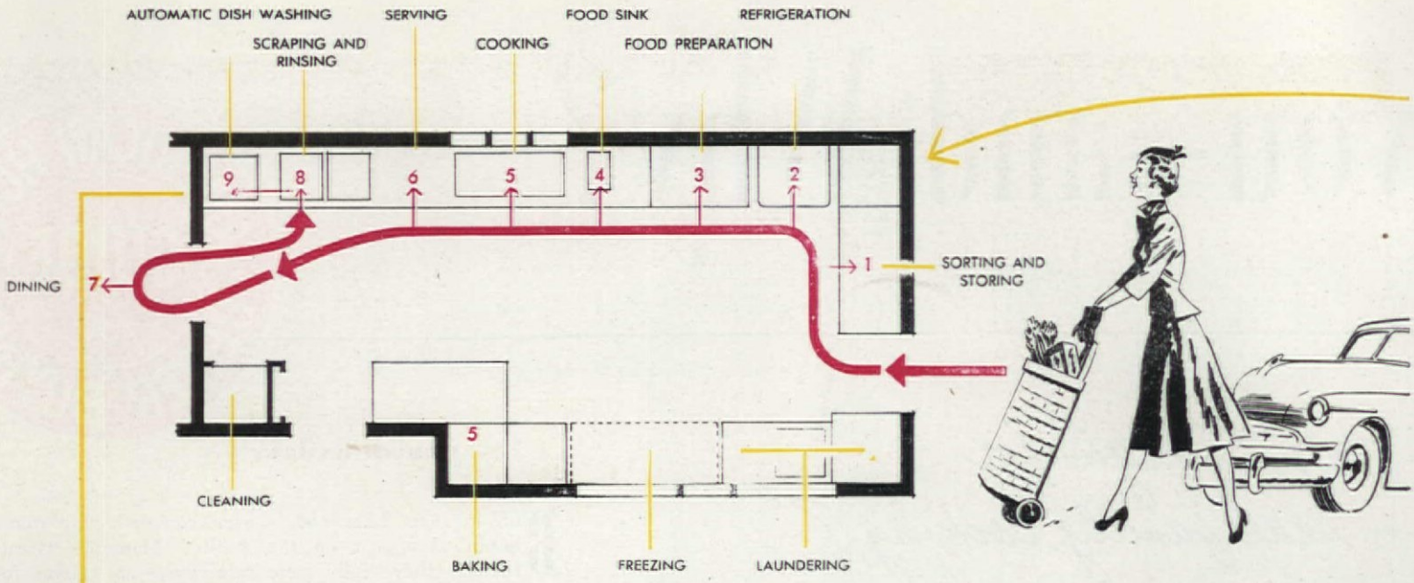
30-in. model has some work surface and storage, four burners, oven, and broiler. Instead of storage, some models have whopping big ovens, larger than those in standard bigger ranges. With or without added attractions. Price: $180–$230

36-in. to 43-in. models (so-called "standard" ranges). There's an enormous variety here, and they come in basic models or as deluxe as ranges can be. You can have one or two ovens, one or two broilers, four to six surface burners, and all the features in the book (see list of features on page 78). Price: $185–$350

50-in. or larger ranges—the Big Berthas which are the dream of every chef, male or female. A wonderful choice if you have room for them—and if you do a lot of cooking for a lot of people, try to *make* the room. They have six to eight surface burners, two or three broilers, one or two ovens, and features galore. They give you good working surface on top, and storage space as well. Price: $700–$1000

Modular units are a new idea in gas ranges: the burner, oven-broiler, and storage units come separately and don't have to be in-

PLEASE TURN TO PAGE 78



Handsome Is—and Handsome Does!



We love pretty kitchens and step-savers, and this kitchen is both—but that's not why we show it, primarily. We think it's remarkable for the superb organization which saves more than steps—by eliminating *all* wasted motions. It's one thing to have "a place for everything and everything in its place"—but it's something very much better to give every job its own area—complete, and no moving out of it—as the Neil McLeods did in this kitchen. After all, you'd hate your bathroom if toothbrushes were kept far from the basin—but many kitchen arrangements are hardly more logiçal than that!

Imagine how smooth the routine is in this one. Enter with your groceries, put them down on the laminated plastic top of the cabinet next to the door, and start stowing right where you are. Packaged goods go into the cupboards, spices on the lazy-susan corner shelves, baked goods into boxes kept here. One step brings you to the refrigerator —in with your meat and soon-to-be-used frozen things. Another step and you're at the food-preparation center, complete with its own sink for washing vegetables and fruits before refrigerating.

When it comes to cooking, here's where you start. There's a stainless-steel counter with large wooden chopping board that lifts out for cleaning. Canisters and jars for staples are on open shelves above, and there's an appliance outlet. The burner part of the modular range is next to the food-preparation sink, and notice, please, that pots and pans hang on the wall above. The oven, directly across the narrow room, is a modular type, placed for no-bend baking and broiling—and next to it

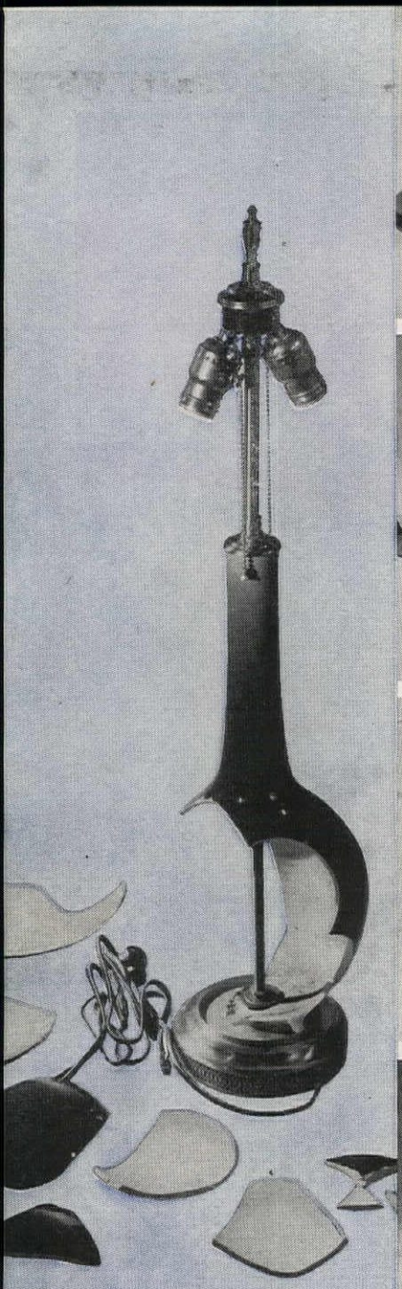
PLEASE TURN TO PAGE 64

Cool greens and bright blooms make it an attractive place to work—but the best of it is the arrangement. Door leads to dining room, and it's right next to area where trays and linens are kept, where dishes, silver, and glass are washed and stowed away



Food storage starts at delivery door. Packaged goods go into cupboard at right-angles to refrigerator. Food-preparation center has modular burners (not shown), a sink of its own, a chopping board, shelves for easy-to-reach staples, and hanging pans

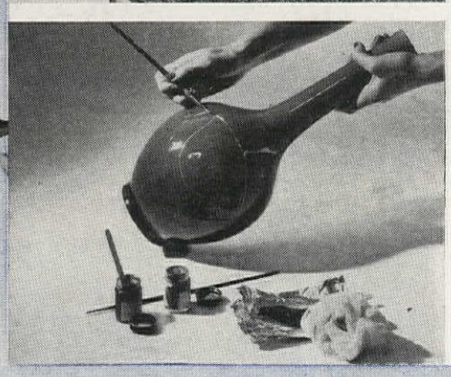
ARCHITECT: FRED M. GUIREY, A.I.A.; OWNERS: MR. AND MRS. NEIL McLEOD; Data from Louise Price Bell











Just because it's smashed, it isn't dead and gone. Professionals have developed the art of restoring badly shattered pieces, and our instructions will help you to practice that art yourself. But be sure to save *all* the pieces—every splinter helps!

We used professionals' materials, also available to you: A. Ludwig Klein's China Repair Kit, used by many antique dealers for their own repairs. Except for the paint, preparations indicated below are in this kit. If you use other preparations, follow manufacturer's directions carefully.

Before cementing, fit pieces together. Clean and dry broken edges; remove glue from earlier repairs. Next, cement pieces together, one at a time, with Klein's №19 cement, applied with palette knife or ice-cream stick. Work by sections. Dry each section 15 min., then set on radiator or in lightly warmed oven for an hour. Use same procedure to cement sections to each other. If first cementing fails to fill all cracks, fill with №53 cement, not more than ⅛-in. thick. Then bake 3 hrs., in oven set at 150° F., temperature for all baking steps. Apply additional №53 if necessary; bake again for 3 hrs. Whether or not you have used №53, next step is to coat cement with neutralizer and bake 2 hrs. Then apply №55 cement over other cement, and bake 3 hrs. After baking, sand first with medium, then with fine sandpaper. Apply coat of glazing liquid over cement. Bake 1 hr. Repeat glazing operation.

To color cracks, mix tube oil paint to correct shade and add a little №54 liquid. Apply color with brush or lint-free cloth. When paint is thoroughly dry, glaze with liquid glaze.



Save The Pieces

Keep every sliver, and you can do a good job

of repairing porcelain, pottery, and glass—our way

BOB HOUSEMAN and DORCHEN TRUMM

The Keeping Room Comes Back

Webster doesn't define it exactly, but our Pilgrim fathers knew what a keeping room was! It's a great new revival of a *real* family room

Actually, the heart of the early colonist's castle —and just about all there was to it—was the keeping room. One room in which they prepared the food, cooked it, ate it, slept—a room in which all the family activities took place.

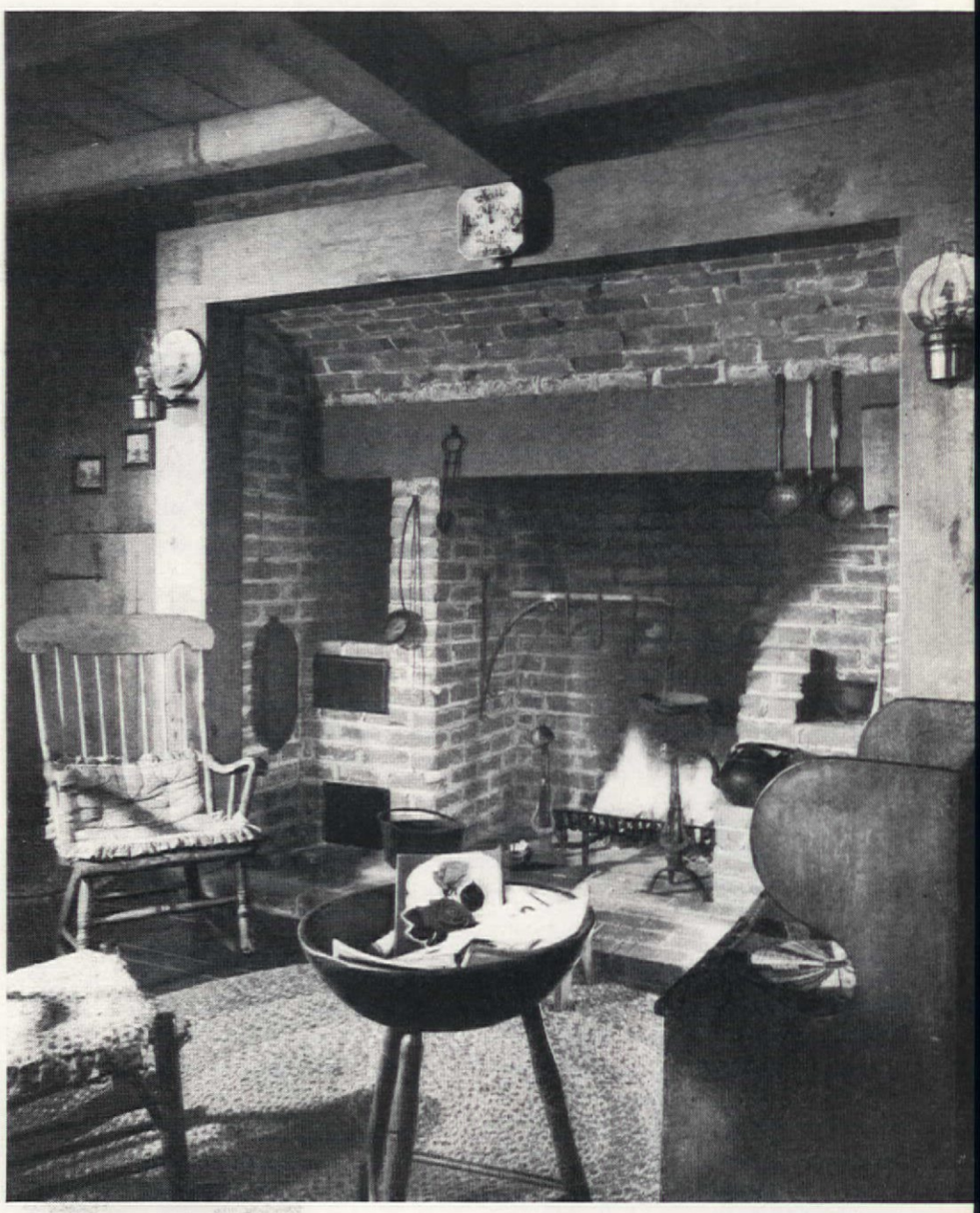
It is strange, in a sense, how we in this country departed from (and are again returning to) this concept of the family room. Somehow our ideas of what a living room should be got all changed around, and as houses got bigger the first thing you know we got stuck with the "parlor" . . . stuffiest invention of the very stuffy Victorians.

The seldom-used parlor gave way in turn to other kinds of living rooms: who doesn't remember the overstuffed velours furniture, the wrought-iron bridge lamps of the 20's; the angular black-and-orange "modernistic" of the 30's? A yearning for something more elegant made us throw away these fads, and we set about reproducing in our homes scaled-down versions of formal little 18th century drawing rooms.

Something must have been basically wrong with these rooms, because at about the same time the parlor set in, there began another great escapist movement—the escape from the parlor to a comfortable second living room.

First we glassed in our porches and we had wicker-furnished sun parlors. You recall the sudden rash of "dens"—small pine-paneled cubicles with a studio couch, an easy chair for Papa, and the console radio. Our frantic attempts at *lebensraum* increased: we discovered the basement as a place to let our hair down. Down cellar we began to create "atmosphere"—everything from a German *bierstube* to a penthouse terrace!

We think the present country-wide trend to reviving the old-fashioned idea of the keeping room is the healthiest movement yet. So right, it seems, for the easygoing informal suburban life that families like in the mid-1950's. One challenging thought presents itself: since a good keeping room combines the best aspects of a cozy, comfortable living room, an easy-to-keep dining room, and in many instances even the kitchen, will it eventually eliminate in many house plans the formal living room and dining room which have seemed so necessary in the past? Maybe *your* answer is on these 5 pages.



The very heart of the keeping room is its fireplace. This beautiful one with its wide hearth and ovens belongs to the Frank R. Millingtons. On another wall of this 17 x 18 room there's a complete kitchen, and plenty of room for dining



The Sylvan Wolfs can easily seat eight at the big pine table in their keeping room. The room practically "keeps" itself—waxed brick floor, pine walls, shuttered windows rarely need attention. Note beamed ceiling, electrified oil lamp

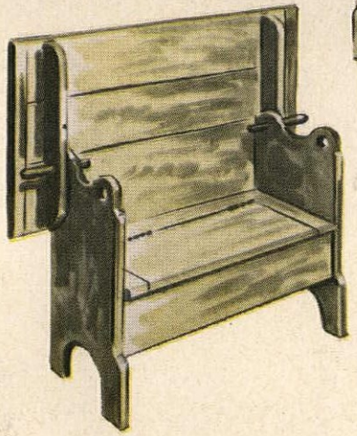


Opposite the dining table is the Wolfs' big fireplace. There's a barbecue grill with an electric spit at right—wonderful for roasts or steaks! When the family group is small, supper is served on the table before the fire. Your cup of tea?

Keeping Rooms

(Begins on page 49)

Furniture designs you can make for your keeping room





1282



1278



2010



1163

SEE ORDER FORM ON PAGE 116

Below, three views of the Joseph Guzzetta's keeping room. This long room is divided into three areas; a beautifully equipped pine kitchen is at one end



Far end of the Guzzetta keeping room is a dining room furnished with good-looking table, captain's chair, Welsh dresser. Note the braided rugs, spatter linoleum floor



Central area has a wide brick chimney breast containing fireplace, oven, and grill. Opposite the fire, there's a comfortable love seat with two cozy chairs nearby



Keeping Rooms

(Begins on page 49)

Strictly for Papa! Our he-man gun cabinet, so handsome that we made working drawings and drew up a full set of instructions so he can build it right in his own workshop. It's waxed pine, with black-iron hardware and glass doors which lock to protect his shootin'-irons. (American Home Blueprint Pattern **2011**)





Something to crow about! Our patterns plus your talent go a long way toward furnishing your keeping room. Order form, page 116



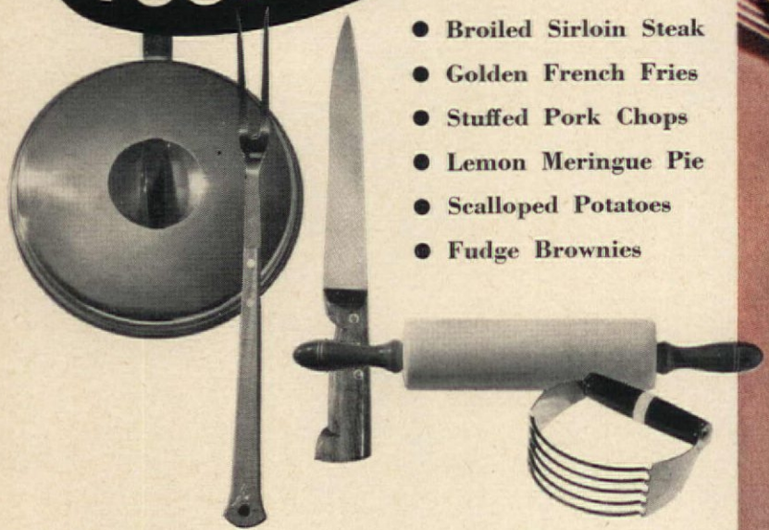
Our cock o' the wall—a rooster to cut out of wallboard, plywood, or to paint right on the wall (Pattern **1388**). Use pine or maple to make the Colonial dough-tray end table with dovetail corners and a sewing box tucked away inside (Pattern **1168**). Charming, old-fashioned pipe box with two small drawers to hold your fireside matches, can be built from our Blueprint Pattern **1385**



An inglenook fireplace centers the William Bendixes' keeping room. Built-ins across one end of the room house a television set, radio-phonograph, and a movie screen which pulls down from behind molding. Top of dining table lifts off to make poker table

ELEANOR LEE JONES

FOOD AMERICA LOVES BEST



- Broiled Sirloin Steak
- Golden French Fries
- Stuffed Pork Chops
- Lemon Meringue Pie
- Scalloped Potatoes
- Fudge Brownies



Yankee or Southerner, whether you hail from the Pacific West or the Atlantic coast, what six favorites could we find that you would vote to a loftier spot on a popularity poll? Step up, line forms to the right, and cast your ballot—a straight-ticket voter, we'll bet! And six very, very good recipes, collected with great care and tested over and over again are yours for the clipping; good, good food, yours for the cooking.

Lemon meringue pie with a real lemon flavor, its very tartness refreshing, a lemon filling with a smooth-as-velvet creaminess that doesn't set into a sweet, sweet, stiff jell—here is lemon pie you'll want to make for the man-of-the-house, junior or senior. So easy to do is a perfect shell for such a perfect filling, and here are two ways to make it more perfect: First, after fitting pastry into pie pan, prick thoroughly, placing fork marks about one-fourth inch apart across bottom and around sides of pan. Pricking with a four-tined fork deeply and close together actually vents the steam formed at the high baking temperature—means you have no air-bubbles in the baked shell! The second tip: Chill shell in refrigerator half an hour before baking at 450° F.—a more tender pie shell and one that shrinks less will be yours.

Even though steak isn't standard fare with most of us, that special reason to splurge rolls around once in a blue moon! Juicy, wonderfully tender steak, your choice cut broiled to a perfect turn—as you like it, rare inside, charcoal-brown outside, or medium-well, or well-done, dotted with pats upon pats of butter, served on a sizzling platter—and to "go with," a gigantic bowl of crisp, salted French fries—here in one sentence lies a true expression of good eating, American style! As added attraction, try any one of these really elegant seasoning tricks: sprinkle chopped chives over butter patties (as we've done here); cream one-fourth cup butter with two tablespoons grated onion, or chopped parsley, or one tablespoon chili powder, or paprika, or Worcestershire sauce; make slits in the steak one-half inch deep and two inches apart, then fill incisions with Roquefort cheese; spread thin layer of prepared or herb-flavored mustard over steak after turning to broil on second side; sprinkle broiled steak with garlic juice or garlic salt.

PLEASE TURN TO PAGE 71

RECIPES ON PAGES 72, 74, 76

See "Where Credit Is Due" on page 116







To crown our September table, we selected an arrangement of wheat and the new tawny red chrysanthemum developed by Mrs. Lewis M. Hull and named for our own Betty Merriam. More picture steps on page 100

Place and Show



BETTY B. MERRIAM, Flower Arrangement
GERTRUDE BRASSARD, Table Setting

After that wealth of summer green—wonderful as it is—some warm color, please: Autumn's own. Here it is at a table set with a good harvest in mind—one which you don't need a horn of plenty to buy! That red Colorflax place mat reminded us of Old Sol setting in September glory like a ball of flame, so we grabbed it to use with neutral napkin on this September table (mats, $.75 each; napkins, $.80 each).

What a backdrop the mats make for the sturdy grace of Roseville's new ovenproof, chip-resisting stoneware! We mixed the colors to create the triple interest of white against red, and terra cotta against white, in a series of highlights and silhouettes. Notice the sculptural modeling of the dinnerware, the elongations which make it easy to handle. Men love the cups for their broad handles, and gals delight in imaginative serving pieces, corn dishes, and covered ramekins. The set comes in three other colors, is priced at $7.95 for a 16-piece starter.

Tumblers are ideal with stoneware, so we chose Libbey's sparkling "Flair" which rises up from its weighted base like a stream of water, and captures the colors around it—all for $1.20 for a set of eight glasses in any of five sizes.

The sterling flatware is something out of the ordinary: Tuttle's "Hannah Hull," which will be as good 300 years hence as it was 300 years ago. It was adapted from a piece attributed to John Hull, a Boston silversmith who became the first American mintmaster in 1652 when he designed the celebrated Pine Tree shilling. It's good with everything from rugged pottery to eggshell-thin porcelain, and a six-piece place setting costs $36 for luncheon size, and $38.25 for dinner size.

There's a touch of frivolity in the Olde Thompson salt and pepper mill—and color, texture, and shape are "just right." $9.95 a pair.

(ALL PRICES ARE APPROXIMATE)

See "Where Credit Is Due" on page 116



School Days are SOUP DAYS

Lunch at home? Lunch at school? Give them good hot soup

BY Anne Marshall



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

How youngsters do burn up energy . . . always on the go! Most of you mothers know this, and try to practice what food experts "preach". You see that your children have school-day lunches that are substantial and nourishing, always including one hot dish. And for this, soup is simply ideal. It's satisfying, sustaining, warming and cheering. And children love soup.

So be sure your children have good hot soup at noon. It's easy to serve at home, and it "travels" well in a vacuum bottle. Soup helps give variety to lunches, too—there are so many delicious kinds to choose from.

A good cook keeps a full Soup Shelf



SOUP offers you so many tempting noontime lunches

The hearty soups shown above—tomato, vegetable, chicken noodle—are favorites with youngsters. So are the sandwiches and salads surrounding them. Combine them in various ways to suit your child's tastes—add a glass of milk—and you have a nourishing lunch.

AMERICAN HOME QUICKIES

Take a Package of

• sherry tuna-mac

Preparation Time: 10 minutes

YOU'LL NEED:

3 medium-sized tomatoes
Macaroni
1 can condensed cream of mushroom soup
Milk
1 6½-oz. can chunk-style tuna fish
Sherry
Tabasco
Parmesan cheese

Chop tomatoes.
Mix with 2 cups cooked macaroni, soup, ¼ cup milk, tuna fish, ¼ cup sherry, and ⅛ tsp. Tabasco.
Pour into a greased 1½-quart baking dish.
Sprinkle generously with cheese.
Bake at 375° F. for 30 minutes.

Serves 6

Originated in THE AMERICAN HOME KITCHEN

• apple-maple mold

Preparation Time: 15 minutes

YOU'LL NEED:

Brown sugar
Cornstarch
1 №2 can applesauce
Macaroni
Cinnamon
Vanilla
Maple-flavored syrup

Grease lightly a 1-quart mold and decorate as desired.
Combine ⅓ cup brown sugar, firmly packed, with 2 tbs. cornstarch.
Mix sugar and cornstarch with applesauce, 2 cups cooked macaroni, 1 tsp. cinnamon, 1 tsp. vanilla and ⅛ tsp. salt. Pour into mold.
Bake at 350° F. for 30 minutes.
Unmold and serve with maple-flavored syrup.

Serves 6–8

Originated in THE AMERICAN HOME KITCHEN

• pink elbow-salad

Preparation Time: 15 minutes

YOU'LL NEED:

Elbow macaroni
1 №2 can beets
Dill pickles
2 cans anchovies
Onions
French dressing
Salad greens
Sour cream

Chill 4 cups cooked elbow macaroni.
Add 2 cups chopped beets, 1 cup chopped dill pickles, 2 cans anchovies, chopped, and 2 tbs. chopped onions.
Moisten with French dressing made with tarragon vinegar.
Serve on salad greens.
Garnish with 1 cup sour cream.

Serves 8–10

Originated in THE AMERICAN HOME KITCHEN

• cheese maquettes

Preparation Time: 20 minutes

YOU'LL NEED:

1 can condensed cream of celery soup
Process Cheddar cheese
Elbow macaroni
Onions
Eggs
Dry bread crumbs
1 can condensed tomato soup

Combine celery soup, 1 cup grated process Cheddar cheese, 2 cups cooked macaroni, 2 tbs. grated onions, 1 slightly beaten egg, and ½ cup bread crumbs.
Season to taste with salt and pepper.
Chill thoroughly.
Shape into croquettes.
Dip each into slightly beaten egg and then roll in bread crumbs.
Fry in deep hot fat (375° F.) until browned on all sides. Drain on absorbent paper.
Serve with TOMATO SAUCE: Cook ½ cup sliced onions in 2 tbs. butter or margarine until tender.
Add tomato soup, 2 tbs. Worcestershire sauce and ⅛ tsp. Tabasco sauce. Heat to serving temperature.

Makes 6–8 croquettes

Originated in THE AMERICAN HOME KITCHEN

• caboodle loaf

Preparation Time: 20 minutes

YOU'LL NEED:

Butter or margarine
All-purpose flour
Milk
Macaroni
Cabbage
Tomato juice
1 can deviled ham

Decorate a greased 9 x 5 x 3 baking pan as desired.
Melt 3 tbs. butter or margarine.
Blend in 6 tbs. flour.
Add 2 cups milk gradually.
Cook over low heat, stirring constantly until mixture boils.
Add 4 cups cooked macaroni, 4 cups cooked, chopped cabbage, 1 tsp. salt and ¼ tsp. pepper.
Pour into pan.
Bake at 350° F. for 45 minutes.
Unmold and serve with "Tomato-Ham Sauce"
SAUCE: Combine 1 cup tomato juice with deviled ham. Heat to serving temperature.

Serves 8–10

Originated in THE AMERICAN HOME KITCHEN

• ham-macaroni mousse

Preparation Time: 15 minutes

YOU'LL NEED:

Unflavored gelatin
Vegetable juice
Mayonnaise
Elbow macaroni
½ lb. ground cooked ham
Onions
Celery

Soften 1 tbs. gelatin in ¼ cup cold water.
Heat 1½ cups vegetable juice to boiling. Add gelatin and stir until dissolved.
Chill until slightly thickened.
Fold in ½ cup mayonnaise, 2 cups cooked macaroni, ham, 2 tbs. grated onions, 1 cup chopped celery, and ½ tsp. salt.
Pour into a 1-quart mold which has been rinsed with cold water.
Chill until firm.

Serves 8

Originated in THE AMERICAN HOME KITCHEN

Macaroni



CABOODLE LOAF

APPLE-MAPLE MOLD

HAM-MACARONI MOUSSE

CHEESE MAQUETTES

PINK ELBOW SALAD

SHERRY TUNA-MAC

HAVE YOU A HANKERING FOR REAL **OLD-FASHIONED PICKLES?** THEN TRY CRISP HEINZ PICKLES! WE'VE BEEN PUTTING UP AMERICA'S FAVORITE PICKLES SINCE 1869 AND REALLY MAKE 'EM **GOOD!** ENJOY PERKY HEINZ FRESH CUCUMBER PICKLE...CRUNCHY LITTLE HEINZ SWEET GHERKINS... HEINZ INDIA RELISH..., OR PLUMP, JUICY HEINZ DILLS. NOBODY MAKES PICKLES LIKE **HEINZ!**

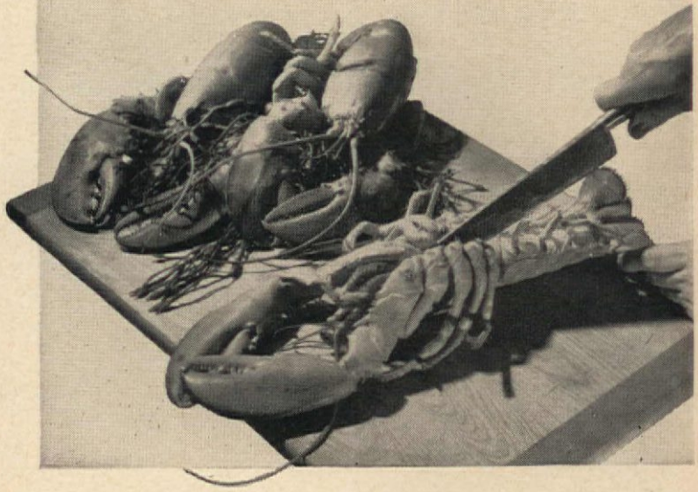
HEINZ FRESH CUCUMBER PICKLE

57 HEINZ PICKLES

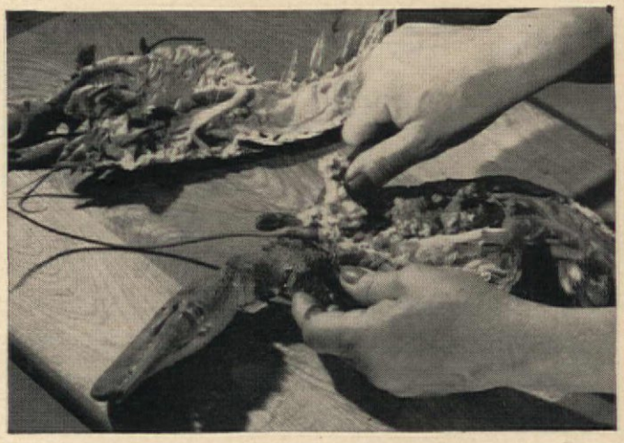
YOU KNOW THEY'RE GOOD BECAUSE THEY'RE HEINZ

● Smooth, creamy HEINZ OLD-FASHIONED MUSTARD does exciting things for hot dogs, hamburgers and sandwiches! Heinz makes both kinds of these pepper-uppers—full-strength BROWN and mild, tangy YELLOW!

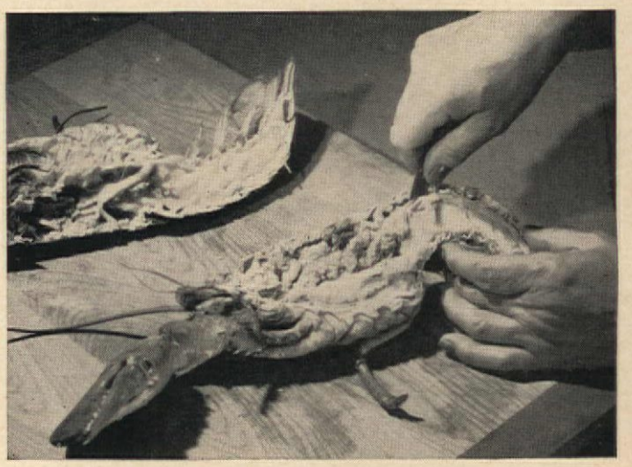
How to Prepare a Lobster



1. Place lobster on its back. Make a deep, sharp cut through entire length of body and tail with a heavy sharp-pointed knife



2. Remove sac behind the head



3. Remove dark vein along the tail or back

MORE ON PAGE 62

Get Both... Big 70-lb. Food Freezer And No-Defrost Refrigerator Combined!

Hotpoint "Super-Stor"



NOW YOU CAN GET *BOTH* — the world's finest no-defrost refrigerator *plus* a genuine zero-cold home freezer—for little more than you'd expect to pay for the refrigerator alone!

● ● **Yes, the sensational Hotpoint "Super-Stor"** is *two* great appliances in *one*—the most complete home refrigeration unit ever!

● ● **You get every modern convenience**—special butter bin that keeps butter always the exact consistency you want . . . roomy door shelves . . . slide-out utility basket . . . meat preserver . . . sliding shelf . . . built-in thermometer . . . easy-open ice trays . . . high-humidity fruit and vegetable drawers . . . and famous Hotpoint Thriftmaster® power! You get them *all* in the remarkable Hotpoint "Super-Stor" freezer-refrigerator!

● ● **See it at your nearest Hotpoint dealer's* soon.** The Hotpoint "Super-Stor" is an outstanding value. Easy terms, if desired. Hotpoint Co. (*A Division of General Electric Company*), Chicago 44, Illinois.

**Consult classified directory for dealers' names.*



● **Separate Food Freezer!** Has own separate compartment, own refrigeration system, own temperature control. A genuine zero-cold freezer large enough to fast-freeze and store up to 70 lbs. of food!

Everybody's Pointing To Hotpoint

Quality Appliances

Guaranteed by Good Housekeeping

ok To Hotpoint For The Finest . . . FIRST!

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALLS® • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

COMPARE and you'll CHOOSE



LYON KITCHENS
Made of Steel ...for Durability and Beauty

Send 10¢ coin for helpful Kitchen Planning Booklet

LYON
METAL PRODUCTS, INCORPORATED
General Offices:
648 Monroe Avenue
Aurora, Illinois
Factories:
Aurora, Illinois
York, Pennsylvania

Sold Nationally through Direct Factory Dealers

New Main Dish Idea

Ripe Olive Tamale Casserole

Probably the easiest tamale recipe you've ever tried... as well as one of the tastiest

RIPE OLIVE TAMALE CASSEROLE (Serves 6)

- 1 pound ground lean beef
- 2 tablespoons cooking oil
- 1 cup chopped onion
- 1 No. 2½ can tomatoes
- 1 No. 2 can whole kernel corn
- 1 tablespoon chili powder
- 4 teaspoons salt
- ¾ cup cornmeal
- 1 No. 1 tall can ripe olives
- 1 cup grated American cheese

Brown beef in oil. When meat is almost cooked, stir in onion and cook until onion is transparent. Add tomatoes, corn, chili powder and salt, and heat to boiling. Slowly stir in cornmeal. Cook over very low heat 10 to 15 minutes, stirring occasionally to prevent sticking. Cut olives from pits into large pieces. Stir olives into tamale mixture, and turn into 2 quart casserole. Sprinkle with cheese. Bake in moderate oven (350 degrees F.) 30 to 40 minutes. Makes 6 big servings.



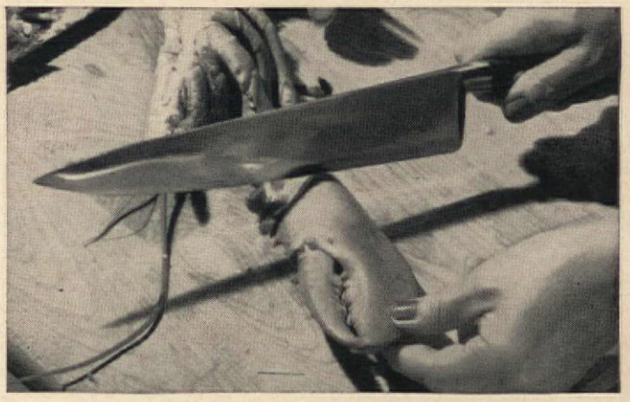


Don't forget **ripe olives** FROM CALIFORNIA

Elegant in so many ways. For free booklet "Elegant but Easy Recipes with California Ripe Olives," write Olive Advisory Board, Dept. A-29, 24 California St., San Francisco 11, Calif.

How to prepare a lobster

(Begins on page 60)



4. Cut off claw at the first joint



5. Break off the small pincer



6. Lay the big part down on a board, hit with cutting side of a knife about one inch from the joint. Turn over, do the same on other side



7. Pick up claw in your left hand, pull off end with your right hand. It will separate, and the claw meat come out in one piece



Happy Day! The **NEWEST** *and the* **BEST** *way to "do dishes"!*



REVOLUTIONARY

CROSLEY *Automatic* DISHWASHER



Revolving Rack with *SwirlClean* Action eliminates "hit or miss" washing—gets all dishes, glasses, and silver completely clean!

Never again must the joy of a wonderful meal be ruined by messy dishwashing afterward! For Crosley now brings you its superb Automatic Dishwasher—the *newest* and *best* way to do dishes.

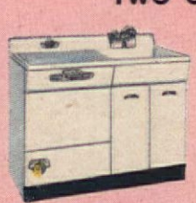
It's different from any dishwasher you ever heard of—different and *much better*—because Crosley's Revolving Rack gives you wonder-working SwirlClean Action. That is, during the whole washing and rinsing cycle, this upper rack of dishes gently rotates so that every single article in it is bathed by cleansing spray.

Your Crosley Dishwasher will take approximately 60 pieces of china and glassware plus 48 pieces of silver. And it's so *safe*—plastic-covered racks won't chip dishes . . . safety device stops action if door is opened.

Yes, Crosley gives you the dishwasher that has *everything* and "then some." It's the dishwasher *you* want—see it today at your Crosley Dealer's!

1. Model DE-24 — free-standing model with porcelain top and backsplash. Fits in any 24-inch space.

TWO OTHER MODELS



2. Model DE-48A—Dishwasher-Sink — dishwasher on the left for natural right-to-left loading motion.



3. Model DE-24UC—practical undercounter model designed to fit under the average kitchen counter.

THE MOST WONDERFUL WORK-SAVER YOU CAN PUT IN YOUR KITCHEN!
Every feature means more leisure for you!

1. Revolving Rack with SwirlClean Action means *every article* catches cleansing spray.



2. Revolving Rack pulls out, rotates—lower rack rolls out—for quickest, easiest loading.



3. Both racks removable. With Revolving Rack out, extra-large pieces can easily be washed.



4. Whirling impeller sends powerful cleansing spray to all parts of dishwasher.



5. Dishes get pre-wash "spray" rinse, plus one "spray" and two "power" rinses *after* washing!



6. Special heater unit maintains correct temperature for washing, rinsing and drying.



7. To prevent possible redepositing of food particles, impeller stops during drain cycles.



8. You can turn Indicator Control Dial to stop, change, skip or repeat any operation.



9. Safety Switch stops all action if door is accidentally opened during operation.



10. Foolproof control mechanism . . . you just load, close door, turn handle to "on"!



YOU WANT THE DISHWASHER THAT GIVES YOU ALL THESE FEATURES!

Crosley Division AVCO MANUFACTURING CORPORATION Cincinnati 25, Ohio

Better Products for Happier Living

Automatic Dishwashers . . . Shelvador® Refrigerators . . . Shelvador® Freezers
Sinks . . . Food Waste Disposers . . . Electric Ranges . . . Electric Water Heaters
Steel Kitchen Cabinets . . . Room Air Conditioners . . . Radios . . . Television

Crosley Automatic Dishwasher—*the Newest and the Best way to do dishes!*

Outlaw your old stove
during the Old Range Round-Up!

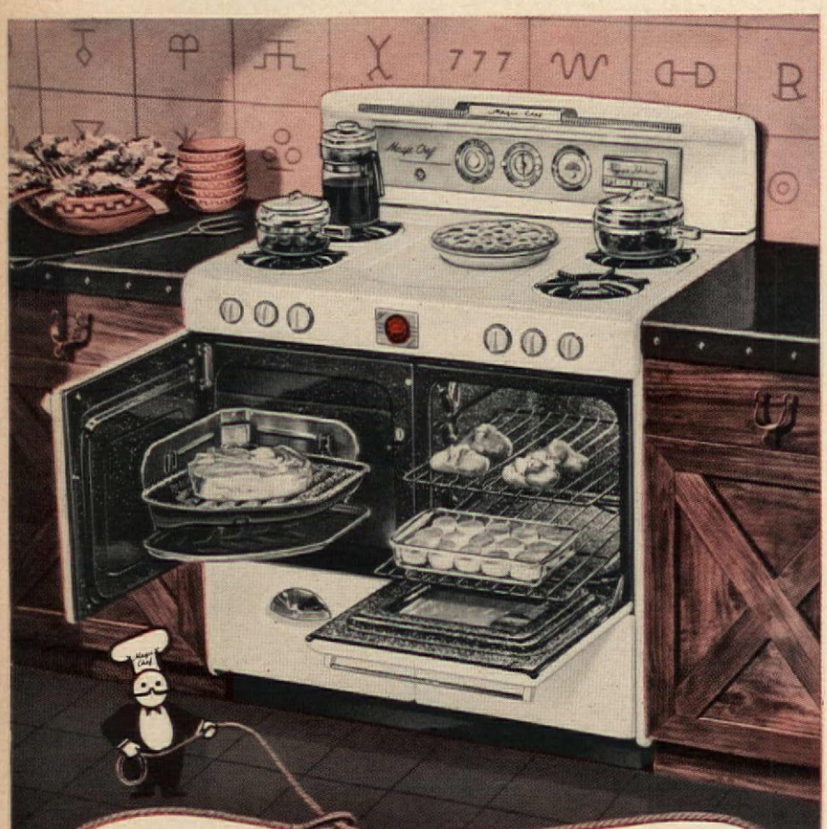
Magic Chef

Golden Jubilee Gas Ranges

Turn that tired old stove out to pasture and rope yourself a purty-as-a-western-sunset *Magic Chef*. The new back panel gleams golden like a hand-rubbed nugget. Automatic controls, easy-to-clean features make it the helpin'est chow hand a gal ever had! Look over the herd: you'll pick *Magic Chef*, the best brand on any range!



Magic Chef, INC., ST. LOUIS 10, MO.



You'll be at home on the range too, with all these exclusive features:

RED WHEEL REGULATOR
Accurate oven temperatures with "Fenosil," exclusive new oven heat control fluid.

SWING OUT BROILER
Door protects from spatters. No bendin' and no stoopin'! Lifts out for easy cleaning.

ONE PIECE TOP BURNER
Burners lift out in one piece. Smooth porcelain enamel, that washes easy as a dish.

more women cook on *Magic Chef* than on any other range

Handsome Is

(Begins on page 46)

there's a good working surface for sit-down jobs. While dinner cooks, set the table from the serving center which boasts drawers for silver and linens, a file for trays, and cabinets for china and glass an arm's reach away. When dinner's over, the dishwashing center goes to work—there's an electric dishwasher, a double sink, and a pull-out towel rack, all in the area where everything gets put away. The pictures below show you what happens on laundry day in one well-composed corner of this kitchen.



This laundry isn't idle between washdays. Cabinet makes a fine drink-mixing center or a good spot for sorting food for the freezer which will be installed at its right



Here is how the laundry gets set for business. The washing machine is in the far corner. The cupboard houses a sink for hand-washables, and is covered when not in use. Shallow shelves cache soaps and the like, and the compartment at the right holds an ironer arranged to slide out with ease



Broom closet doesn't need to be large when it's this well planned. Cleverest part is the 8-in. wooden disk with hooks for brushes and brooms—it whirls around on a pivot! There's a slotted space for carpet sweeper, tipped flat; a shelf for vacuum-cleaner hose; and shallow shelves for various cleaning aids

THRIFTY IDEAS for HOME CANNERS



by Susina Ball

This harvest month finds many fruits and vegetables at their tastiest, as well as their cheapest. You'll pack more *flavor*—plus more economy—into every jar you home-can now.





Before You Start

Do two things first: 1, get all supplies together, including jars, caps, canner, knives, utensils; 2, check jar tops for smoothness. Replace nicked or sharp-edged jars with new Ball Dome Jars, to insure canning success.

Go Buy the DOME

The right lids are vital. Don't risk "guesswork sealing." Get Ball DOME Lids with famous "Touch-Test" seal. Just press to test. Dome down, jar sealed. Accept no substitutes. If the dealer is sold out of all DOME Lids and Ball DOME Jars (the only jars that come with DOME Lids) keep trying. It pays!





Some Like 'Em Wide

For canning whole fruit and tomatoes, many folks prefer wide mouth jars. Ball makes this kind in pint, quart and half-gallon sizes, each fitted with Ball Dome Caps. Wide mouth Ball DOME Caps and Lids are also sold separately, to fit any wide mouth jar.



Straight to the Top

—that's where the new Ball Freezer Jar is headed, judging by demand! This "All-Purpose" jar is perfect for home freezer, locker, refrigerator and home canning. Shoulderless sides make it easiest to fill and empty. Extra sturdy glass, re-usable for years. Two sizes, 16 and 22-oz., complete with Ball Dome Caps.

FREE Booklet —Send Now!

Get the newest canning and freezing recipes, methods, timetables. All in my handy FREE booklet. Yours for the asking. Just drop postcard to:



BALL BROTHERS CO., Dept. AH3, Muncie, Ind.

Guaranteed by Good Housekeeping

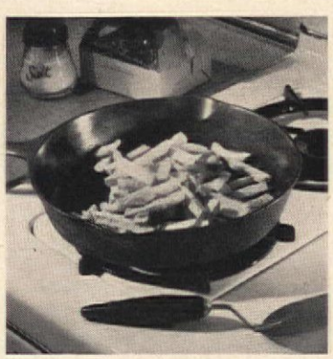


© 1952. B.B.CO.

Good Cues



CLEAR BROTH. To keep broth clear while it cooks, leave the pot partially open



FROZEN FRENCH FRIES will be crisp if placed in heavy, ungreased skillet over low flame. Salt and turn carefully



TO FLOUR EVENLY, shake pieces of chicken in a paper bag containing flour and seasonings



TRY THESE CUSHIONED PROTECTORS FOR PIPIN' HOT PANS . . . *THEY'RE*

Rubbermaid STOVE TOP MATS



Even the hottest pans won't bother this mat. Ribbing on both top and bottom sides allows plenty of ventilation . . . makes mat heat-proof.

You have a convenient rubber-protected work surface right on top of your stove when you add a cushioned Rubbermaid Stove Top Mat. Makes a handy place to set hot pans, stack dishes, or keep your toaster . . . with never a scratch or stain to mar the beauty of the stove surface.

Your Rubbermaid Stove Top Mat adds a note of color to your kitchen, too, and you'll want these mats on top of your refrigerator, utility table and other work surfaces.

Choose the size of Stove Top Mat that fits your stove . . . wherever housewares are sold in the United States and Canada.

Write for free folder showing *all* the Rubbermaid helpers.

Be sure it's genuine



THE WOOSTER RUBBER COMPANY, Dep't. A-31, Wooster, Ohio

Sauce Sensation

HERE'S A Fish Sauce THAT WILL REALLY WOW YOUR FAMILY!

Tangy and zestful, yet mild at the same time. Versatile, too... delicious on just about every sea delicacy. Serve this one and be the lady with the magic wand who turns fish into feast. Remember—all fish and seafoods taste better with full-flavored Fresh Sunkist Lemons.

LEMON BARBECUE SAUCE FOR FISH

½ c. fresh Sunkist lemon juice
½ tsp. salt
¼ c. salad oil
½ tsp. black pepper
2 tbsp. grated onion
1 tsp. dry mustard
2 tbsp. brown sugar

Mix ingredients well, stirring until sugar is completely dissolved. Place 1 lb. of fish fillets or fish steaks in shallow pan and pour sauce over. Heat broiler about 3 min.; then, with pan about 2 in. from heat, broil fish on both sides until brown and tender, basting frequently with sauce. Serve immediately.



Secrets FROM THE Sunkist Kitchen



BY GERTRUDE AUSTIN
Sunkist Home Economics Director

Lemon works the same wonders wi other seafood that it works with fis Sprinkle a few tangy drops on oy ters, crab, shrimp or lobster. m-m-m-m... makes them taste fre as a sea breeze!

Be sure everyone gets plenty lemon—and easily—by serving ge erous *wedges* instead of flat slic



DEEP-SEA SALAD DRESSING

½ c. mayonnaise
4 tbsp. cat
3 tbsp. fresh Sunkist lemon juice
2 hard-cooked eggs, chopped

Combine. Mix with fresh-cool or canned salmon or tuna, or se on side. Garnish with lemon wedg Ideal for the meal-in-one sal ***(Loads of new dishes in our Len Recipe Book—see below.)***



Here's a bit of food magic for y Serve lemon with tomato, ap prune, pear or pineapple juice. A flavor! Adds zest!

Tonight, start your family on delightful custom of squeezin wedge of lemon over hot vegetal Broccoli, beets, spinach, cauliflo carrots taste *garden fresh*.

Lemons are among the *ric sources* of vitamin C, supply v mins P (bioflavonoid) and B_1 (t mine). To build energy and re ance, you need vitamin C *d*

Every day you serve some dish would be better with lemons. I other food helps so many ways? H them on hand!



IN THE FREEZER ON THE SH

For your convenience! Four standing new members of Sunkist Lemon family...concen for Lemonade, and pure Le Juice—available either quick-f or canned. Famous Sunkist qu

Sunkist Lemons are the finest Sunkist Growers—cooperating growers of California and Ari

Famous Sunkist Lemon Recipe —Free. Dozens of new recipes housekeeping helps. Just Sunkist, Sec. 2109, Box 2706, minal Annex, Los Angeles 54,

The best cooks have t lemon habit!

Remember lemons when you s

AMERICAN HOME Cheapies

• "Imp of Satan" cake *(a cheapie)*



¼ lb. oleomargarine
¾ cup sugar
1½ cups cake flour
½ tsp. salt
2 tsp. baking powder
½ cup milk
2 tbs. finely chopped lemon peel
1½ squares grated chocolate
4 egg whites, stiffly beaten
2 tsp. vanilla

Cream sugar and shortening. Beat until fluffy. Sift cake flour, baking powder, and salt. Then add to creamed mixture, alternating with milk. Add lemon, then chocolate. Fold in egg whites, vanilla. Bake in 2 greased 8" pans for 35 min. in a 350° F. oven.

Family-tested



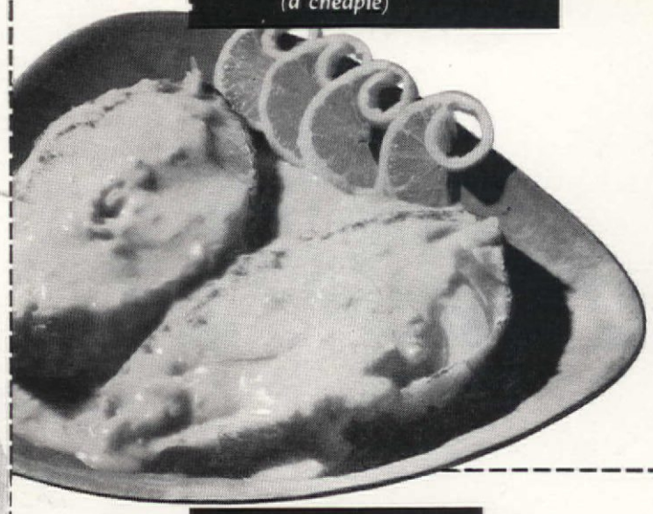
JEANNIE WILLIS

Angel Food? No, ma'am, no relation whatever. Devil's Food? Well, maybe. At least it is a "wee" devil and merits its name of Imp of Satan Cake. Here is a cake that made a big hit, not only with women, but also with those incurable pie-faces—men. It's the texture of it that makes it outstanding, and this effect is achieved by grating the chocolate which does not melt in the baking, and so produces a texture quite unlike that of other cakes. We frosted it with a cream-cheese icing, edged with powdered walnuts. And thereby hangs a curious tale. Everyone who tested it thought there were nuts in the cake—which there aren't. Believing that the nuts on the icing gave this impression, we re-tested it, omitting the nuts. Again, every tester was sure that the cake contained nuts. We won't pun about what we thought about them! But it does make you stop and think. How often do we add an ingredient which would not be missed, if left out? Cheapies cooks are, by now, old hands at beating extravagant recipes down to size. We have seen how often a bird in the hand is just as good as two in the recipe. So let's keep an eye open for this sort of thing, too. Just one more thing, before we go on to the other recipes: sometime try a custard pudding as a cake filling—baby food jars of it, I mean. You will find it very handy and not very expensive.

How many sacred cows are there

PLEASE TURN TO PAGE 68

• sauce Portugal *(a cheapie)*



2 tbs. butter
¼ cup finely chopped celery
2 tbs. flour
1 cup stock
2 tbs. anchovy paste
¼ cup evaporated milk
3 drops Tabasco

Use your double boiler for this. Melt butter in top, add celery and cook for 5 minutes. Stir in flour. Slowly pour in the stock and blend in the anchovy paste. Cook until it thickens. Add milk and Tabasco. Blend well. Pour over fish and garnish with lemon. The double boiler keeps this hot for some time—just cover and set aside. This serves 6.

Family-tested

• stuffed onions *(a cheapie)*

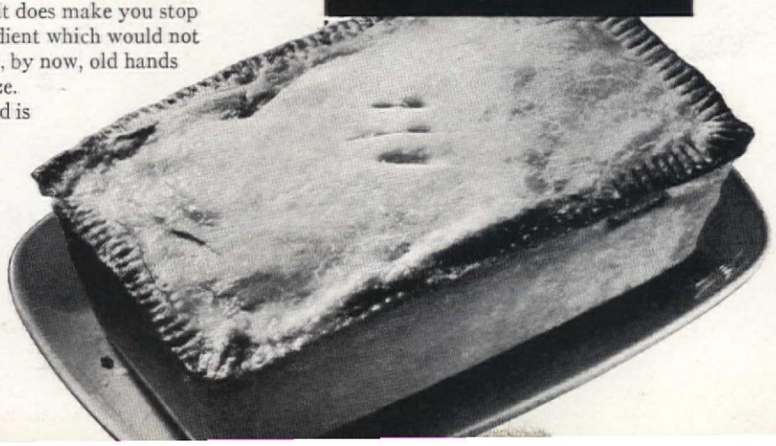


6 lg. Bermuda onions
2 tbs. oleomargarine
1 lb. hamburger
1 slice of bacon
2 tbs. chopped parsley
2 tbs. chopped celery
¼ cup evaporated milk
2/3 cup bread crumbs
1 cup stock
Salt and pepper

Parboil onions for 10 min. Drain and cool. Sauté meat and chopped bacon in the margarine, but do not brown. Then add parsley, celery, milk, crumbs, and ⅓ of the stock. Now peel and scoop out the centers of the onions. Stuff with meat mixture and place in baking dish. Pour in rest of stock and bake for 40 min. at 400° F. Baste occasionally. The pound of meat will stuff 6 very large onions, and serves 4–6.

Family-tested

• deep-dish ham pie *(a cheapie)*



2 cups ground ham
½ cup evaporated milk
2 eggs, beaten
1 tbs. prepared mustard
Few drops Worcestershire
Salt and pepper
Pie pastry

Line small greased bread pan with pie dough. Mix all other ingredients well and pack into pan. Top with pastry and firmly pinch edges. Bake for 10 min. at 500° F., then 50 min. at 350° F. Serve hot with a mustard sauce, or cold. It makes 4 generous servings.

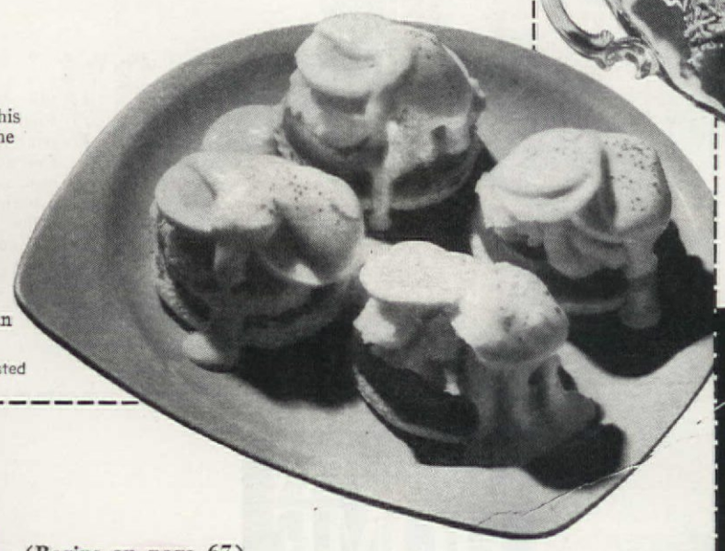
Family-tested

• white (fish) mountains *(a cheapie)*

Toast rounds or
toasted English muffins
Sliced tomatoes
Cooked white fish
Slices of hard-boiled egg
Cheese-y cheese sauce

Make a sandwich of this in the order listed. Gently mash the fish with a fork after it is on the sliced tomatoes, then top with the egg slices. Set aside. Fix a good sharp cheese sauce. When ready to use, arrange stacks in a baking dish. Pour sauce over tops and pop into a hot oven for about 20 min. Heat thoroughly and serve at once. Plan on a ¼ cup of fish per serving.

Family-tested





Cheapies (Begins on page 67)

in your family? How often do you pass up cheap foods because your menfolk won't eat this, Junior doesn't like that? And worse—how often do you yourself turn up your nose at certain foods? Now, don't alarm yourself—space will not permit my getting on my soap box, so no lecture. I shall just meekly tell you that here are two recipes for fish. One is a sauce, to serve with any plain boiled or poached fish, and genuinely good. The other is a Sherlock Holmes affair. Heavily disguised, as this fish is, seems as if this should elude detection, and permit fish where fish is not permitted!

Cheapie Chewies—well, the name tells all. Swell as a snack, wonderful with fruit desserts, and very easy to make. Next we come to Stuffed Onions. This specially for all the Bermuda and Spanish onion fiends. And speaking of fiends, that is exactly what these are to prepare. The hollowing out of the onions doesn't take any special skill but it sure does take patience. However, it all can be done in advance, then baked later. And they are mighty good, so do try them, fiends or not.

Seems as if most men like cheeseburgers, if you can judge by how often they eat them "out." But haven't you noticed how they get that injured look, if served them at home for dinner, and how they immediately ask you if you have had a hard day? I suppose it is associated with the quick-lunch counter. Yet it is a right good combination, so we went to work on it. And that Cheeseburger Loaf will bring forth no injured looks, we are sure. You, too, will add this one to your repertoire of quick and easy family favorites.

Our two ham recipes rated high around here. The deep-dish ham pie calls for left-over ham, true, but don't let that mislead you into thinking that you can't serve this to the Boss and his wife. For a bit of an extra, make a white sauce, then stir prepared mustard, a bit of brown sugar, and some horseradish into a paste, and add this to the sauce. Ladle some onto each slice of ham pie, and lap up a compliment with every bite. Ham in a Jam changes plain old boiled ham into something pretty special. And if you have any spirit of adventure in you at all, try it with any other jam or jelly you have on hand—apple butter, too. Incidentally, the rolls will stay warm for quite some time if left in the papers so you can do that much of it in advance, then finish it up in just a whip-stitch at dinnertime. So you see, Ham in a Jam is a very apt name for this, in more ways than one! There you are, Cheapies Club members, with eight brand new recipes to work with this month. Cooking, our way, is a wonderful thing. It satisfies the stomach, the soul, and the stingy streak in every one of us!

• cheapie chewies *(a cheapie)*

1 can moist coconut
2 eggs, beaten
1 cup brown sugar
4 slices whole-wheat bread

Grate or finely crumb the bread. Chop the coconut up a little, then mix all ingredients and blend well. Pour into greased square cake pan. Bake 35 min. in a 375° F. oven. Cool slightly, cut and remove from pan. Makes 16.

Family-tested

• cheeseburger loaf *(a cheapie)*



1 tbs. chopped parsley
Left-over mashed potatoes
1 lb. hamburger
1 cup bread crumbs
½ cup water
2 eggs
1 onion, chopped
Salt and pepper
½ lb. sliced cheese

Brush an 8" square pan with oil and sprinkle lightly with some of the crumbs. Mix parsley and potatoes. Mix meat, crumbs, eggs, water, onion, and seasonings. Put ½ of meat mixture in bottom of pan. Cover with ½ of the cheese slices. Now spread with potato mixture. Repeat layer of cheese. Top with balance of meat. Close edges firmly to prevent oozing. Bake 25 min. in moderate oven and turn over onto platter. Serves 6.

Family-tested

• ham in a jam *(a cheapie)*

Boiled ham
Butter
Orange marmalade
Brown sugar

Plan on 2 slices of ham per serving. (A #7 slice is easiest thickness to work with.) Butter each slice, then spread with orange marmalade. Roll tightly and secure with toothpicks. Wrap each roll in wet heavy paper; fold edges tightly. Place in pan with tight cover and bake at 425° F. for 20 min. Unwrap and place on an ovenproof platter. Pour juice left in papers over the top and sprinkle with brown sugar. Glaze in hot oven. Remove picks before serving.

Family-tested



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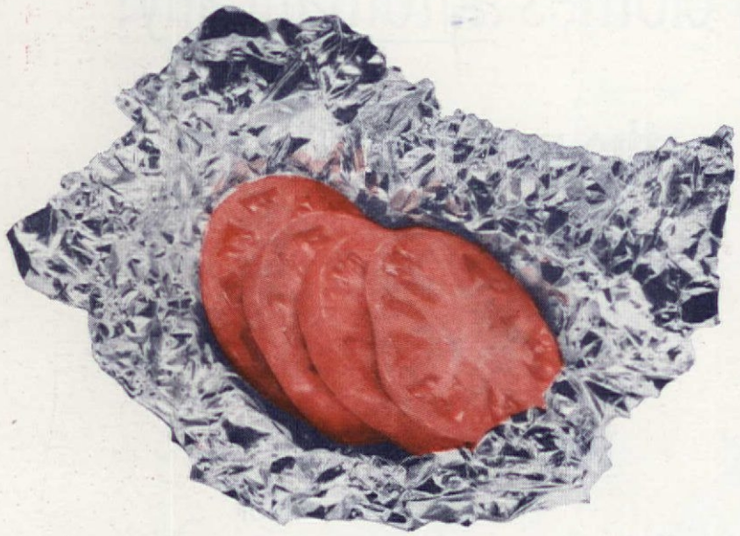
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THE ALUMINUM COOKING UTENSIL COMPANY, NEW KENSINGTON, PENNSYLVANIA

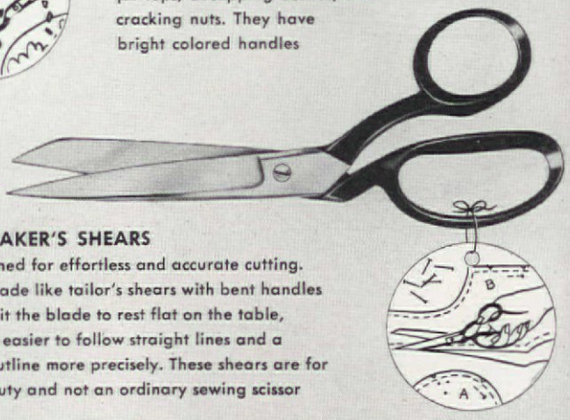
Shear Facts



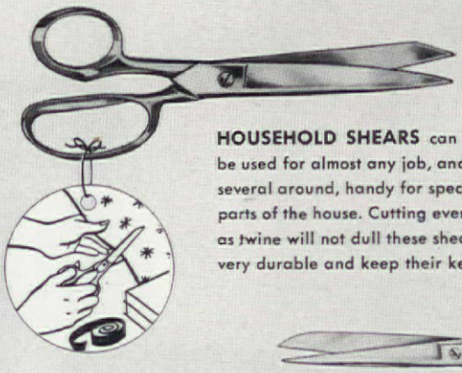
PINKING SHEARS pink as they cut, leaving a neat serrated or zig-zag edge which gives a ravel-resistant finish to seams. They're also time and labor savers: chintz, plastic, and flannel pinking provides not only a decorative finish but eliminates hemming, binding, overcasting



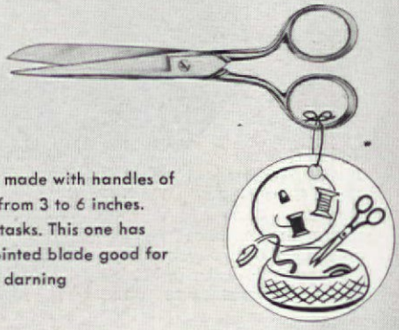
KITCHEN SHEARS are the indispensable "musts" which do more than just cut. Use them to cut up fowl, meat, fish, vegetables, and even your flowers, of course. They're also especially designed to cope with such jobs as unscrewing tight jar tops, decapping bottles, and cracking nuts. They have bright colored handles



DRESSMAKER'S SHEARS are designed for effortless and accurate cutting. They're made like tailor's shears with bent handles that permit the blade to rest flat on the table, making it easier to follow straight lines and a pattern outline more precisely. These shears are for heavier duty and not an ordinary sewing scissor



HOUSEHOLD SHEARS can be used for almost any job, and it's wise to keep several around, handy for special jobs in different parts of the house. Cutting even such tough things as twine will not dull these shears — they're very durable and keep their keenness



SEWING SCISSORS, like all scissors — and not shears — are made with handles of equal size and range in length from 3 to 6 inches. They're used for lighter cutting tasks. This one has one rounded blade, and one pointed blade good for ripping; ideal for millinery and darning

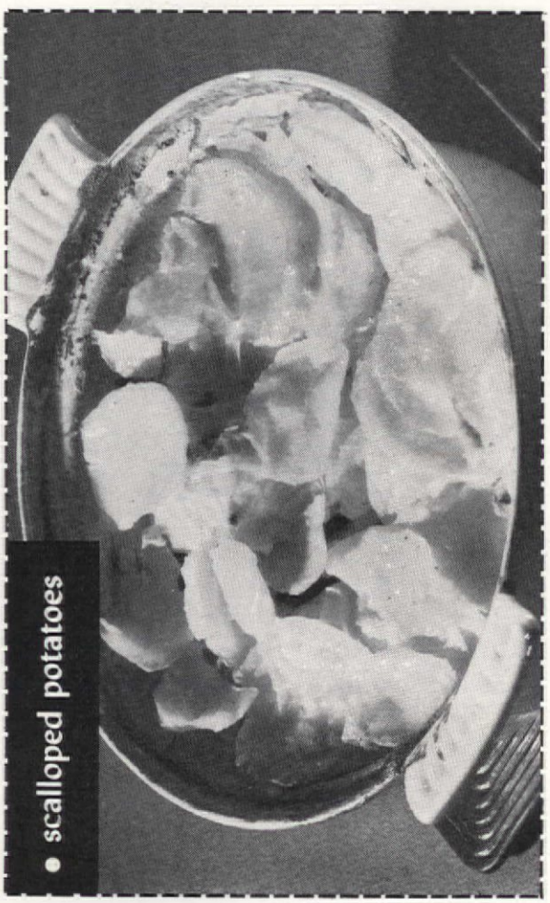
Food America Loves (Begins on page 54)

Many cooks shy away from French-fried potatoes for lack of the know-how to make them really successful. We give it here in a few easy-to-follow directions: 1¾–2 lbs. potatoes will serve four. Cut pared potatoes into strips 1½ inches long and ⅜–½ inch thick. Soak in salted ice water half an hour, then drain thoroughly between sheets of absorbent paper towels. Place just enough in bottom of frying basket to cover sparsely. Immerse in hot deep fat (380° F.) and, shaking pan or basket, cook 5–7 minutes, or until potatoes are golden brown and tender. Turn out on absorbent paper towels to drain, then sprinkle with salt. Most especially remember this tip: good French fries are served *hot*, so the wise cook serves them immediately! In case your kitchen equipment does not include a deep-fat thermometer, never fear—just use the bread-cube test: place cubes of stale bread in the heated fat, and check length of browning time. For a 380° F. temperature, bread cubes will turn light brown in 40 seconds. For best results, check temperature between each round.

Another cherished recipe for you—pork chops stuffed with a dressing that has just enough celery, onion, and sage to make it but *perfectly* seasoned! Many butchers will cut the pocket in the loin part of the chop, but if meat is cut along rib bone, you'll be able to tuck in bits of more stuffing.

Our recipe for scalloped potatoes gives you a casserole that is tender from top to bottom. Baking the potatoes covered in a slow oven is the tenderizing secret, and then the cover is removed for the final browning and tempting top crustiness.

And now for the brownies: we remembered, with happy nostalgia, the chocolate richness of brownies "just like Mom made"—the chewy kind, almost like fudge, and packed with the goodness of chopped walnuts blended throughout a truly chocolate tidbit. We made them, and we love them, and we pass the recipe along to you. They're different, and richer than the less chocolate-rich brownies you usually find—and so good!



• scalloped potatoes

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6 cup	3.50	6 cup	4.25
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Friendly to Flavor

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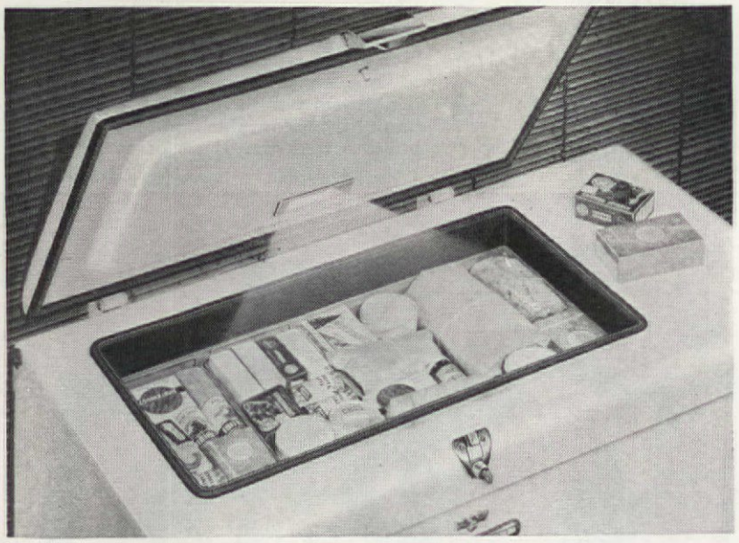
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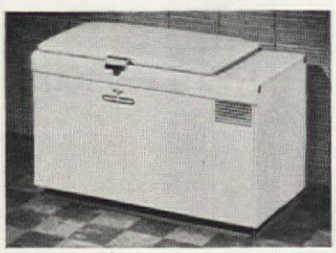
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B Look for extra insulation! You'll find it in Frigidaire—to the fullest degree. Frigidaire insulation is thicker—better packed—completely sealed against both inside and outside moisture. Can't water-log, expand, or leak heat or cold.

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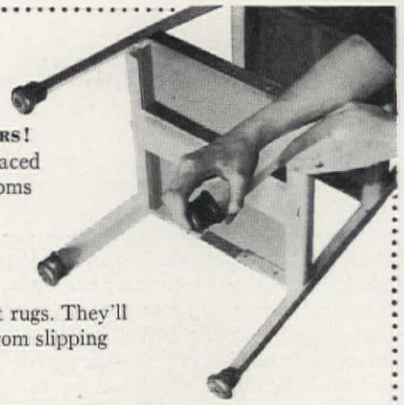


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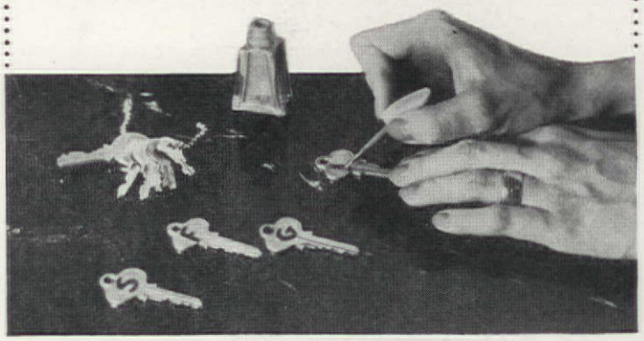
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Food America Loves (Begins on page 54)

• scalloped potatoes

3 cups thinly sliced potatoes
1 cup thinly sliced onions
2 tsp. salt
¼ tsp. pepper
2 tbs. all-purpose flour
¼ cup butter or margarine
1 cup milk, scalded

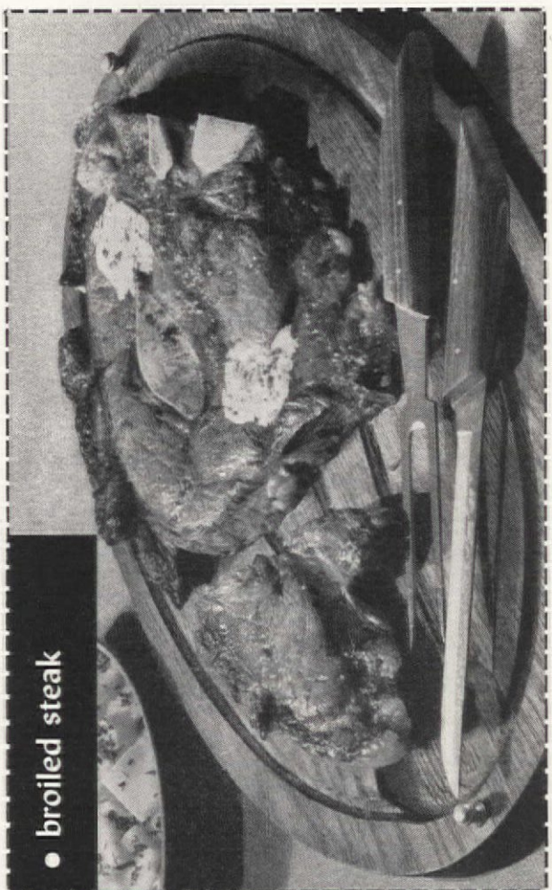
Alternate layers of potatoes and onions in a greased 1½-quart baking dish. Sprinkle each layer with some of the salt, pepper, and flour which have been mixed together. Dot with butter or margarine. Pour milk over other ingredients. Bake, covered, at 325° F. for 1½ hours. Uncover and bake at 325° F. for 30 minutes.

Serves 6 ***165 cal. per serving***

Originated in THE AMERICAN HOME KITCHEN

Food America Loves

(Begins on page 54)



• broiled steak



• fudge brownies

now...

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You'll like this new MIRRO warp-proof fry pan. You'll like the way it looks and the way it cooks. You'll like the comfortable "fit" of its cool, plastic handle, and the convenience of its new hanging-ring. In fact, you'll find it a perfect utensil to own *or* to give, singly or in sets.

MIRRO *warp-proof* ALUMINUM FRY PAN

7-inch, 1.75
9-inch, 2.75
10-inch, 3.45
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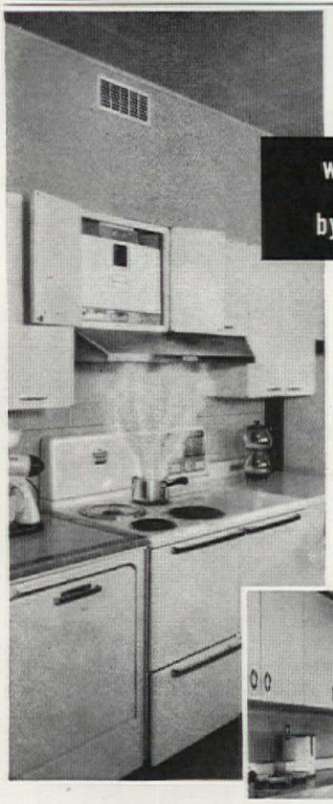
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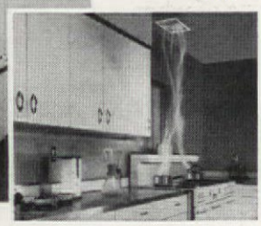
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Food America Loves

(Begins on page 54)

• broiled steak

These tender cuts of top-quality beef are suitable for broiling: sirloin, tenderloin (filet mignon), porterhouse, T-bone, club, rib steaks. Ground beef patties should be ¾–1 inch thick and broiled. Have steaks cut 1 to 2 inches thick. Steaks less than 1 inch thick should be pan-broiled. Per serving, allow ⅓ to ½ pound boneless steak and ⅓ to ¾ pound bone-in steak.

Check range booklet for recommended broiling procedure.

Preheat broiler with regulator set at "broil." If broiler pan is preheated also, grease rack to keep meat from sticking. Slash fat in several places to prevent meat from curling. Place meat on rack of broiler pan, two to three inches from source of heat. Steaks 1½–2 inches thick should be at least three inches from heat; steaks 1 inch thick or less should be broiled two inches from heat if you can't pan-broil them.

Broiling time depends on thickness of steak and degree of doneness desired. For steaks removed from refrigerator temperature to preheated broiling compartment, approximate *minutes per side* are:

Steak 1 inch thick: rare, 5 minutes; medium rare, 6; well done, 7 to 8
Steak 1½ inches thick: rare, 9 minutes; medium rare, 10; well done, 12 to 13
Steak 2 inches thick: rare, 16 minutes; medium rare, 18; well done, 20 to 21

Broil steak until top side is nicely browned, then season. Turn with tongs so that juices do not escape. If meat fork is used, pierce the fat when turning. Broil until second side is browned. To test for doneness, cut a slit in the steak near the bone and check the inside color. Season steak before placing on heated platter.

• fudge brownies

½ cup sifted all-purpose flour
¾ tsp. baking powder
½ cup cocoa
¼ tsp. salt
1 cup chopped walnuts
1½ cups sugar
2 eggs, well beaten
⅓ cup melted shortening
1 tsp. vanilla

Sift flour, baking powder, cocoa, and salt together. Add nuts and mix well. Add sugar gradually to eggs, beating constantly. Blend in shortening. Add flour-nut mixture and beat thoroughly. Add vanilla. Pour into a greased and floured 8 x 8 baking pan. Bake at 350° F. for 30–35 minutes. Cool and turn out of pan. Cut into squares.

8–10 Brownies ***286–358 cal. per serving***
Originated in The American Home Kitchen

Food America Loves

(Begins on page 54)



"Only Raytheon TV gives you All-Channel VU-matic tuning!"



UHF LEADS THE BIG TV PARADE:

70 new Ultra High Frequency channels...12 VHF channels...2,053 TV stations for 1,331 communities.

Raytheon is *engineered* — not just "adapted"— for *all-channel* VHF-UHF tuning with the exclusive VU-matic® tuner *factory-installed* inside the cabinet. No strips, no converters. You get all 82 channels within range.

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Raytheon Manufacturing Company publishes this booklet as a public service. Written in non-technical language by TV experts, it provides helpful TV tips and information which may save you time, trouble, money.

The only booklet that contains a complete list of all communities where the 2,053 TV stations will be located!

ANSWERS VITAL QUESTIONS:

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- Can my present set receive UHF?
- What about the new educational channels?

—and many more!

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—while supply lasts—this up-to-date 24 page illustrated booklet which tells you what you want to know about new UHF and answers the 8 most common questions about television.



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Please send me without obligation one copy of the free booklet: *WHAT UHF TELEVISION MEANS TO YOU.*

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Street_____

City_____ Zone____ State_____

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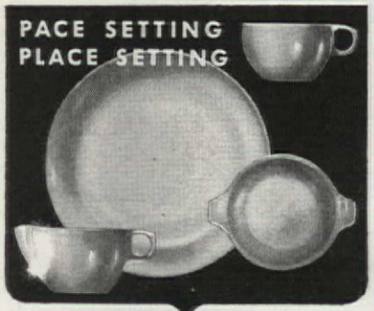
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Food America Loves

(Begins on page 54)

• lemon meringue pie

Serves 6–8
262–349 cal. per serving

1 cup sifted flour
½ tsp. salt
⅓ cup shortening
3–4 tbs. cold water
½ cup cornstarch
1½ cups sugar
¼ tsp. salt
1½ cups hot water
3 egg yolks, well beaten
⅔ cup lemon juice
1 tbs. grated lemon rind
2 tbs. butter or margarine
3 egg whites
¼ tsp. cream of tartar
⅛ tsp. salt
⅓ cup sugar

Combine 1 cup all-purpose flour and ½ tsp. salt. Cut in shortening. Add 3–4 tbs. water, tossing lightly until mixture can be shaped into a ball. Roll out to ⅛ inch thickness. Fit into a 9-inch pie pan. Fold pastry edges under ½ inch and flute. Prick thoroughly and chill for thirty minutes. Bake at 450° F. for 12–15 minutes. Mix cornstarch, 1½ cups sugar, and ¼ tsp. salt in a saucepan. Gradually add hot water and cook over high heat, stirring constantly, for six minutes. Mixture will be very thick and translucent. Remove from heat and add egg yolks slowly. Cook over low heat, stirring constantly, for six minutes. Remove from heat. Stir in lemon juice, rind, and butter or margarine. Cool. Pour into pastry shell. Beat egg whites with cream of tartar and ⅛ tsp. salt until frothy. Gradually add sugar, beating constantly until stiff. Pile meringue over filling so it touches pastry edging on all sides. Bake at 325° F. for 15–20 min. Cool thoroughly.

Originated in The American Home Kitchen

• pork chops celery stuffing

6 loin pork chops, cut ¾ inch thick
1 cup soft bread crumbs
½ cup chopped celery
2 tbs. grated onion
2½ tbs. melted butter or margarine
½ tsp. sage
¼ tsp. salt
⅛ tsp. pepper
2 tbs. melted fat

Cut a pocket in each chop. Combine bread crumbs, celery, onion, butter or margarine, sage, salt and pepper. Toss lightly until well blended. Stuff each chop with bread crumb mixture. Brown chops on both sides in melted fat. Add enough water to cover bottom of pan. Cover and bake at 350° F. for one hour.

Serves 6 *361 cal. per serving*

Originated in The American Home Kitchen

Our Menu Maker is used by hundreds of thousands of readers

All steel—get yours now While steel is available



The AMERICAN HOME *menu maker*

Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference and information. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—35 of them—making your new Menu Maker fingertip convenient and every recipe instantly available.

Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They also make for easier filing and our readers have purchased more than 30 million of them. Priced at only $2.00, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy foodstuffs more efficiently and economically.

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American Home Building, Forest Hills, N. Y.

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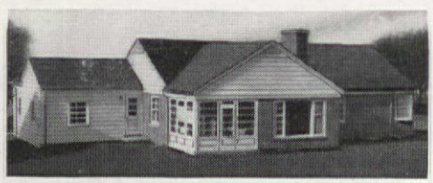
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"When we built our new home, we knew from experience that we wanted another Delco-Heat unit," writes Carl O. Anderson of Barrington, Ill. "We have found that even during coldest weather, our Delco-Heat oil-fired Conditionair maintains an even temperature, and we are always comfortable."

Tucker Oil Burner Sales and Service, Barrington, installed the Andersons' Conditionair.

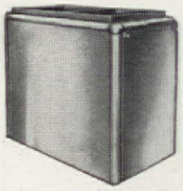
You, too, will find that with Delco-Heat — and Delco's synchronized Control System — you get top quality, top-performing equipment—at low initial cost. You get the feeling of security that comes from owning a product built-to-last by General Motors.

There is a Delco-Heat unit to meet any heating requirement you might have. The Delco-Heat unit you choose will provide clean, truly automatic heat—and save money on fuel bills, too. Smartly styled, compactly designed cabinets use little floor space. So, whether you are building a new home, or modernizing your present one—whether you prefer warm air heat—hot water or steam heat—for oil or gas fuel—be sure to look to Delco-Heat. You can't buy better heating equipment at any price.

See or phone your local Delco-Heat distributor for a free heating survey. His name is in the Yellow Pages of your phone book. Or, write for free literature. Address Dept. AH. Delco Appliance Div., General Motors Corp., Rochester 1, N. Y.



The exclusive Delco-Heat "Rotopower" unit combines all the oil burner's moving parts in one compact, sealed cartridge-type assembly... may be quickly and easily removed for inspection or adjustment.



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There's a Delco-Heat unit that will fit your needs—and your budget

GENERAL MOTORS
DELCO-HEAT

Which Gas Range?

(Begins on page 44)

stalled together. You can have one in one part of the kitchen and the others elsewhere if you prefer, and the oven can be as high or as low on a wall as you want it to be. If you already have a good range but want greater capacity, added modular units might be a wise choice. Prices are: $130–$250 for the oven-broiler unit; $80–$200 for a four-burner unit; $125 for a three-burner unit; $44 and up for storage unit. Cost of installation is same as with other types of ranges. One manufacturer's price includes installation and one-year service. Of course, installation does not include kitchen redecorating before these modular units are installed.

There are some additional types, not illustrated on page 44, but excellent for special requirements:

High-Oven range with oven placed above burner unit, on the right or on the left. Special orders.

Compact combinations include four surface burners, a tiny sink, and a tiny refrigerator (but no oven nor broiler) in one unit. In a pinch, it serves a one-room apartment, is ideal as an auxiliary "kitchen" in a playroom, in the bedroom wing, and so on.

Cooking-heating **range** is for homes without central heating system. It has four to six surface burners, an oven, broiler, and a wood, coal, gas, or oil-heating section.

WHAT BURNER ARRANGEMENTS?

On page 44, you'll see some of the ways the surface units may be arranged. Which one you prefer depends upon the other work surfaces in your kitchen and their nearness to your range. There's no rule-of-thumb about which one is best, although the divided top, with work surface between burners, is very popular.

WHAT MAKES GOOD CONSTRUCTION?

If you can't see good construction —ask questions. Here's your check list:

It's important to have a welded steel frame of rust-resistant material which gives a range durability.

Porcelain enamel one-piece top, front, and sides of the range should be acid- and stain-resistant.

Removable top grates and drip pans make for easy cleaning.

Horizontal drilling of portholes of the surface burners makes clogging by spillovers impossible.

Oven racks should have non-tilt stop position and lift out easily.

Oven bottom, made of porcelain enamel on both sides, should be recessed to catch and hold spillovers, and be removable for easy cleaning.

Swing-out, pull-out, or drawer-type broilers are all satisfactory. Broiler door front, and entire broiler should be easily removed. Look at rack guide positions: several will give you greater flexibility in broiling. The deeper broiler pans with narrow slits



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Sani-Flush



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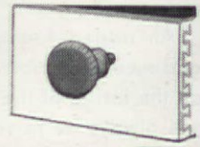
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LECTRO, Dept. B
2189 W. 26th St., Cleveland 13, Ohio

Which Gas Range?

(Begins on page 44)

in rack for quick drainage of fat give smokeless broiling.

Look at the method of lighting the broiler. Certified Performance (see page 79) requires automatic lighting.

Vent stabilizes interior oven temperature during baking, keeps excess heat and moisture from food in oven, gives good baking results. Vents should be located so heat and moisture won't attack kitchen walls.

Insulation should be on all sides and top (not bottom), and between ovens when there are two. Most ranges have fiber glass, rock, or mineral-wool insulation.

CAN A GAS RANGE BE AUTOMATIC?

Three devices make newer gas ranges automatic time savers:

Automatic heat control gives you exact even heat when thermostat is set from 250° F. to 550° F.

There is a trend towards ***automatic ignition:*** The familiar type is the constant-burning pilot, separate ones for burner, oven, and broiler. Single-point gas ignition is one constant-burning pilot which ignites burners, oven, or broiler through a flash tube as the valves are turned on. The newest—and there are several types—is the electric ignition which permits the range to be cold when not in use. ***Automatic clock control*** starts and stops oven cooking at any predetermined times. One manufacturer has clock for top burner.

ARE GAS RANGES COLORED?

Many manufacturers employ color as an accent, and several of them have offered exterior color during the past few years. One range has interchangeable panels: if you redecorate, you can purchase a panel of a different color.

CAN A GAS RANGE BE SWITCHED FROM ONE TYPE OF GAS TO ANOTHER?

Yes, in most cases it can. Ask your range dealer, liquified petroleum dealer, or local gas company. You buy the kind of range recommended by your dealer for the type of gas used in your own home; should you move to a locality where different gas is used, check with your gas company or service department of range manufacturer to have orifices changed.

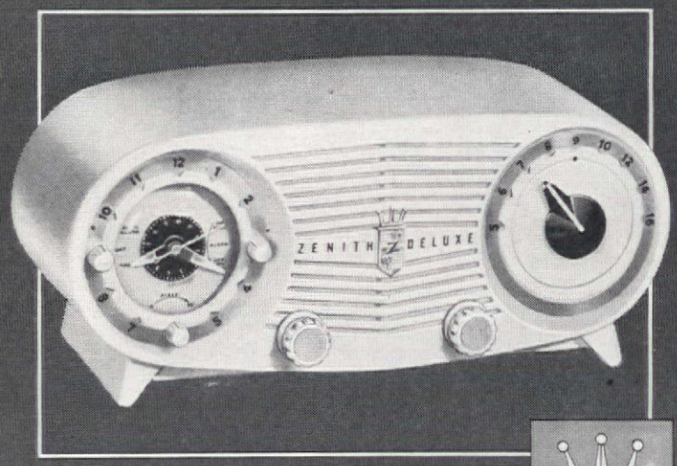
WHAT SAFETY FEATURES?

All reputable ranges are inspected, tested, and approved at the American Gas Association laboratories, and carry their sign of approval on the name and number plate. This is your assurance that the range has been tested for safety, performance, and durability.

The Certified Performance (CP) seal of approval is a trademark of some 20 or more manufacturers of the Gas Appliance Manufacturers Association. It's your proof that these ranges have been pretested to meet

PLEASE TURN TO PAGE 80

Only In
Zenith Quality...
the Tone, Distance, Performance
OF COSTLY BIG-SET RADIO



THE NEW
Zenith Clock Radio

Forget all your old ideas about clock radios. Zenith Quality has achieved a new standard in performance! Now—today—you can own a new Zenith rivaling the tone, distance and sensitivity of larger, far costlier sets. Full glorious tone is matched only by the new fashion-keyed styling.

Truly, Zenith—and Zenith alone—has elevated the clock radio. Made it a musical instrument of finest radio quality—*Zenith* Quality.

A triumph of Zenith engineering, the amazing new-style clock radio lulls you to sleep, then shuts itself off—lets you waken to music or newscasts, operates appliances, reminds you of appointments, turns on favorite programs—all *automatically!*

Without fail—now—enjoy a demonstration of Zenith "big-set" performance. Visit your Zenith dealer and invest your dollars in Zenith Quality—in the *finest* clock radios money can buy. There are models and colors for every requirement. Prices will delight you.



New Zenith FM-AM Clock Radio. Super-Sensitive FM. Long-Distance AM. Radio Control Switch. Set Alarm Button. Sleep Switch. Built-in Wavemagnet antenna. Scotch Grey, Maroon or Ebony.

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New Zenith DeLuxe Clock Radio. With Zenith Long-Distance® AM reception. Built-in Wavemagnet® antenna. Bisque, Walnut, Ebony, Ivory, or Dawn Grey. Other models at lower cost.

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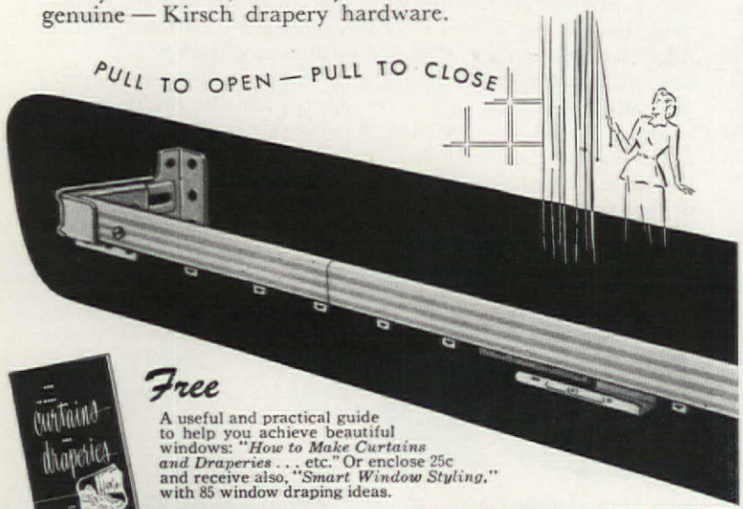
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You pay *no more* for the extra beauty and dependability of Kirsch, so always ask for . . . insist on . . . the genuine — Kirsch drapery hardware.



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A useful and practical guide to help you achieve beautiful windows: "*How to Make Curtains and Draperies* . . . etc." Or enclose 25c and receive also, "*Smart Window Styling*," with 85 window draping ideas.

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☐ Please send me your free guide, "*How to Make Curtains* . . ."

☐ I am enclosing 25c; please also send "*Smart Window Styling*."

Name_____

Address_____

City_____ Zone_____ State_____

Which Gas Range?

(Begins on page 44)

the rigid specifications and high performance standards. Look for these seals, and *don't buy without them.*

Ask for a gas range equipped with a 100% shut-off of gas in the event of an emergency.

One range has a key to shut off the flow of gas to the burners when the range is not in use.

Well insulated ranges that can be installed flush to walls and kitchen cabinets add to safety factor.

WHAT GUARANTEES AND SERVICES SHOULD BE DEMANDED?

Reliable manufacturers have a five-year warranty on the burners, and one-year guarantee on the whole range. Of course, porcelain enamel is like glass, and is not guaranteed against misuse by the owner.

Your local gas company will give you service, and, if not equipped to handle service jobs, will recommend the proper service for your range.

You'll benefit by insisting upon a post-sale demonstration. It will lessen service calls in the long run, and you'll understand your purchase fully.

DE LUXE FEATURES:

These features, singly or combined, serve you well. Consider which ones will mean the most to you—not to Mrs. Jones! They're all worth the added cost.

Automatic clock controls the oven and surface burners so that they go on and off automatically when set at predetermined times.

Baking chart on broiler, oven door, or drip tray, is time and temperature cooking chart close at hand.

Convenience outlet is for using such small electrical appliances as the small mixer at the range.

Deep-well cooker is recessed aluminum pan on top surface for foods that require long, slow cooking.

Dry storage is a compartment in the range for keeping cereals, crackers, and other dry foods crisp.

Griddle is convenient for cooking hot cakes or pan-fried foods.

Minute timer, either mechanical or electric, times cooking processes. It's a reminder, and not connected to give automatic cooking.

Oven light goes on to light oven interior when door is opened. A switch controls the "on" and "off" position of the light for glass-door models.

Top-surface light, fluorescent or incandescent, lights up entire top work surface.

Warmer shelf, drawer, or compartment warms dishes for serving or keeps foods warm.

Window glass in oven door allows you to see baking progress without opening oven door.

Wheel-about-cart rolls into body of the range in place of storage drawer. The cart has shelves, drawer, wood board for cutting, chopping.

MAKE YOUR OWN "*Professional*" PLEATS!



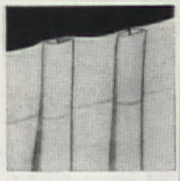
with KIRSCH *Easypleat*

You can make beautiful "professional" pleats in any fabric—any width—with ease. No complicated "figuring" or tiresome measuring. Only the simplest of straight stitching, to fasten the heading tape . . . then press "in the flat" . . . and quickly insert the Kirsch Easypleat hooks to form tight, trim pleats that are a joy to behold! Hooks can be removed for cleaning draperies, then replaced.



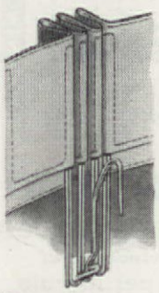
PINCH PLEATS

Luxurious triple French pleats, formerly a job "for the experts only," form-up neatly and accurately . . . You get *tight* pleats!



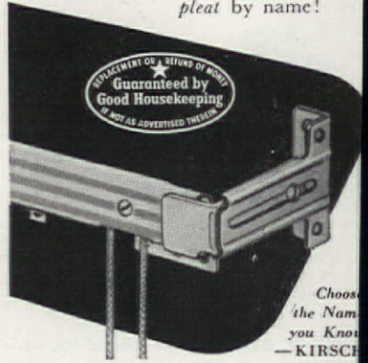
BOX PLEATS

Smartly-tailored and decorator-perfect . . . with the help of Kirsch *Easypleat* heading tape, forming hooks, and simple directions.



So Easy!

Only simple stitching is required. Really "*nothing to it*"! The directions are simple; a handy dimension chart even shows the *width-after-pleating* for all three usual widths of material. But remember, be sure to ask for Kirsch *Easypleat* by name!



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the Nam
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Masonite Corp.

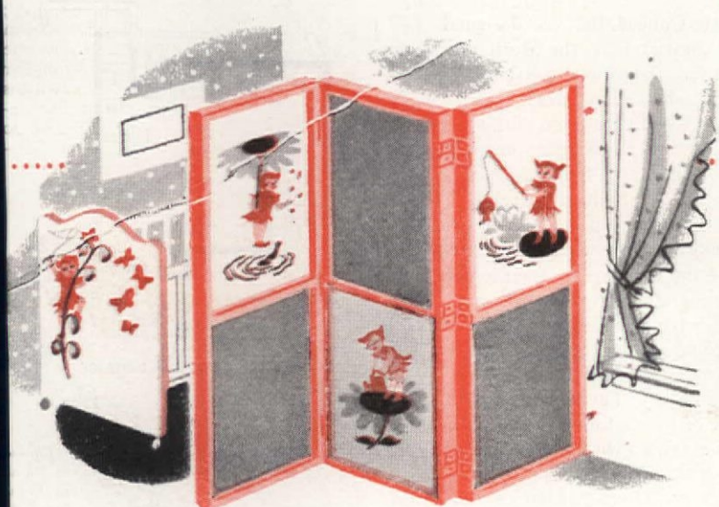


With two panels of this wonder material (3/16 in. thick, 30 wide, 27 high) you can make a two-way easel for your budding artists. Frame (hinged at top for easy storage), legs, and a center strip to give support to panels, are of 1 x 2-inch lumber. End supports are strips of lattice lumber. Clip newsprint to one side; finish off other with two coats of unpigmented sealer. Rub down first coat thoroughly, second lightly, with fine sandpaper. Apply a thick coat of slate surfacer; rub down with clean cloth when dry. Add 4-in.-wide, 3½-deep troughs of hardboard with wood ends. Leg height can vary to suit size of children.

What can't you do with wallboard?

Junior-size folding screen to ward off drafts from crib, bed, or play pen becomes a toddler's first chalkboard. With a power saw, cut dadoes into lengths of 1 x 2-inch. lumber. Fit and glue to smooth-on-both-sides hardboard panels 54 in. high and 16 wide. Center strips of 2-in. lumber should be cut to set flush with frame. Three sections of the panels can be finished with slate surfacer (follow instructions above). For alternate panels, apply a coat of primer, one of paint or enamel, then decorate with gay little pixies. They're AMERICAN HOME pattern ※**1236** and there's an extra one in the set for the end of the crib. We think hooking screen to wall or window frame is good toddler protection!

See Pattern Order Form on Page 116





It's beautiful... it's livable!

PLASTIC UPHOLSTERY WITH FABRIC-SUPPORT

It's Du Pont "Fabrilite" in the *Brocatan* floral pattern . . . so gracious, so easy to care for. Soap and water instantly remove food, drink and dirt stains from this Du Pont plastic upholstery. And it won't scuff or crack . . . resists sagging or tearing because it's *fabric-supported.* Yet "Fabrilite" has a rich, substantial appearance; is warm and pleasant to touch. See it, buy it, on fine furniture at fine stores—in a number of modern and traditional colors, textures and designs.

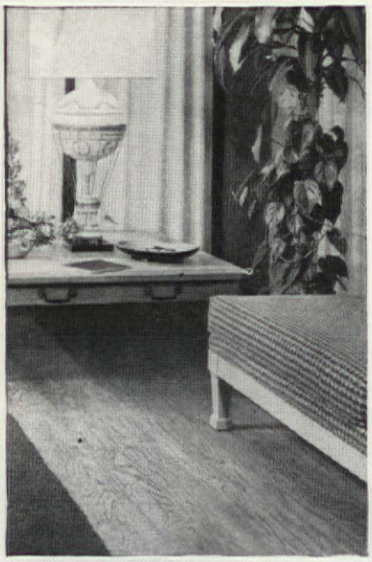
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One of the Masterpiece Rooms

Send for this Exciting New Decorating Book

"Send today for the most exciting and helpful decorating booklet I have ever seen," says Elizabeth Whitney, the famous decorator. "It's the booklet every housewife should have if she is interested in the appearance of her home."

This new 16-page booklet, "How to Plan and Decorate Masterpiece Rooms," presents an entirely new idea in home decorating.



Elizabeth Whitney, A.I.D.
Noted Home Decorator

The idea is foolproof and will work in any home and with any furniture!

"This booklet," continues Miss Whitney, "will enable every housewife to create color combinations that heretofore were found only in the world's masterpiece paintings. And, the only thing the housewife must know is her favorite color. The correct colors that should be used with her favorite color will be shown automatically."

The manufacturers of Oak Flooring, the one flooring that is available for homes in every price range, bring you this booklet as a public service.



Send the coupon for your copy today
start planning your "masterpiece" rooms.

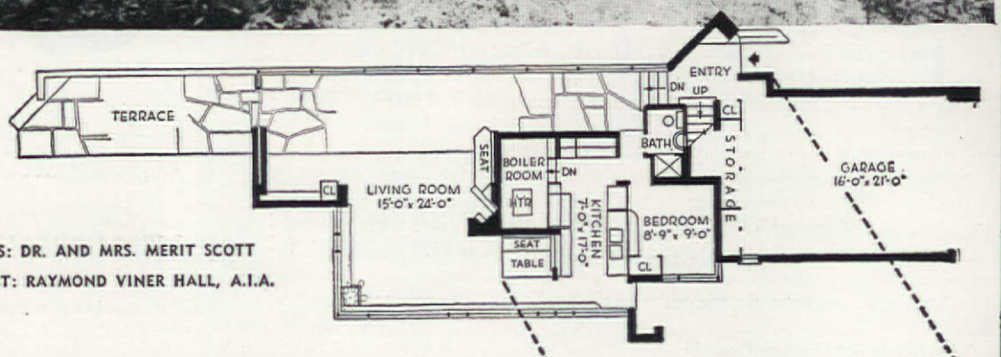
Miss Betty Perry, Home Service Director
National Oak Flooring Mfrs. Ass'n.
Dept. B9 Sterick Bldg., Memphis 3, Tenn.
Enclosed find 10c; please send me my copy of "How To Plan and Decorate Masterpiece Rooms."

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City ..... Zone .....
State .....

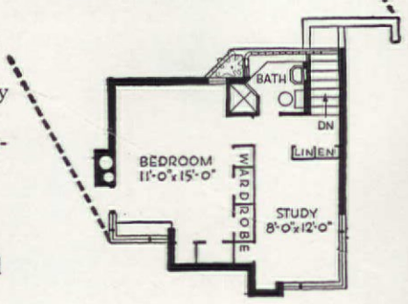
Of its many good points, the best is—

This House Is Free From Care





OWNERS: DR. AND MRS. MERIT SCOTT
ARCHITECT: RAYMOND VINER HALL, A.I.A.

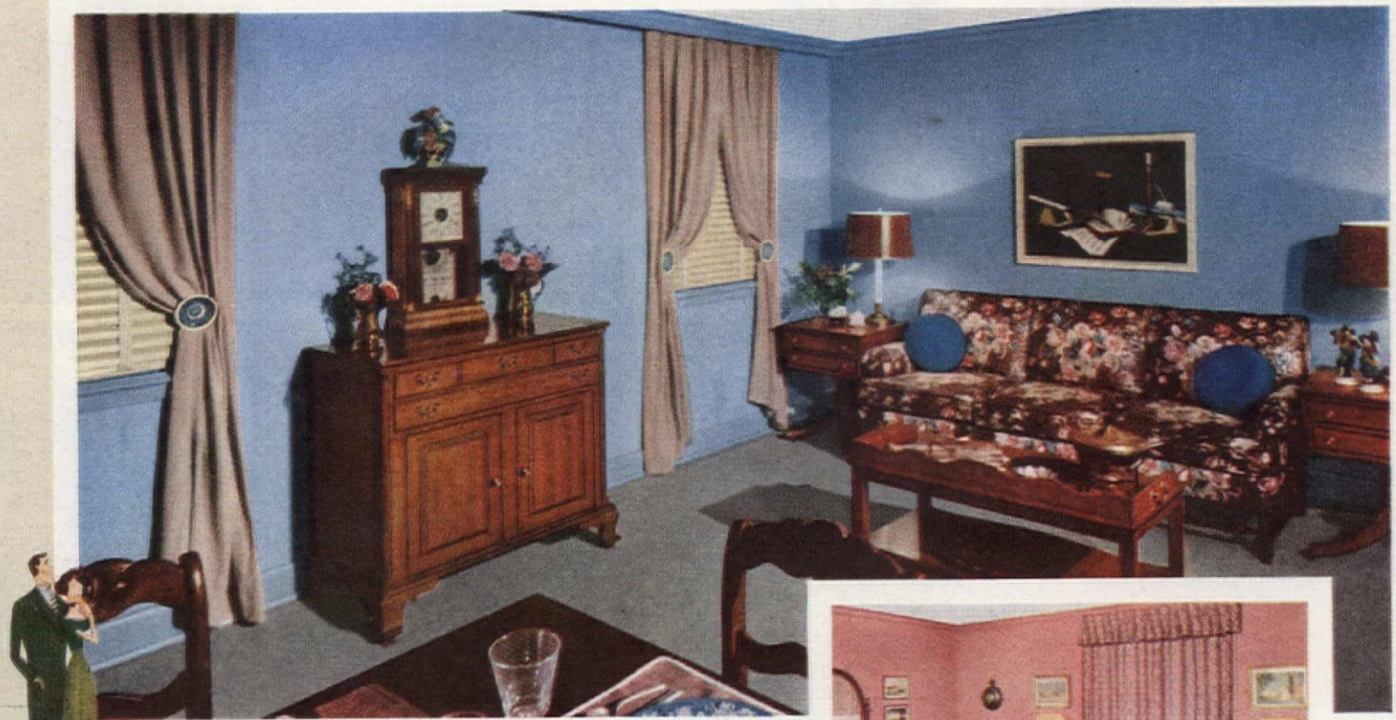


This house in the woods near State College, Pa., was designed for a college professor and his librarian wife, the Merit Scotts who love home so much that they want to enjoy every second here. Downstairs, there's a kitchen, dining area, a tiny guest room and bath, and a spacious living room with a fireplace, walls of glass to admit the view and the winter sun, and a row of high clerestory windows on the street side. Upstairs, the study and bedroom seem literally to be built in the trees, for trees even grow through openings in the eaves. Built-in furniture of walnut plywood, floors of flagstone and red-painted cement, and interior walls of stone and wood retain their looks with little attention. The concrete roof and exterior walls of stone and stuccoed-concrete block make few demands. The Scotts are surrounded by nature, but have no garden chores.

Aesthetically, whether you like modern architecture or not, you'll have to admit this house is a beauty. The idea behind its design springs from the pioneering of Frank Lloyd Wright, which means that it's low, and wide, and accented with stone and glass (where there's something to look out upon), and that it seems to have grown, rather than to have been put, on its site.

MORE PICTURES ON PAGE 84

Now...Gloriously Colorful Rooms With Magic Speed And Ease!



A SKY-LIKE TINT of Romany Blue makes this living-dining room seem much larger than it actually is. (*Decorations by Lucille Knoche, member A.I.D., Chicago. Furniture by Consider H. Willett, Inc.*)



MAGENTA ROSE—enhances this captivating bedroom and sets off the old print fabric and eyelet embroidery of another day.

WALLHIDE

RUBBERIZED SATIN FINISH

Easiest to use, fastest drying wall paint you've ever tried— can be washed again and again!



YOU'LL make old, tired-looking rooms glow with glorious, modern color more quickly and easily than you ever dreamed possible when you paint with Pittsburgh's wonderful new wall paint—WALLHIDE *rubberized* Satin Finish.

● **There's no tedious mixing**—just open, stir and apply over old paint or wallpaper. Start or stop any time—lap or brush marks don't show. Touch up missed spots later and you still get a color-perfect finish. In less than an hour your room is dry and ready to use. Its beautiful, velvet-like surface can be washed or scrubbed again and again after it is thoroughly dry.

● **See your nearest** Pittsburgh Paint dealer—let him demonstrate the many advantages of WALLHIDE *rubberized* Satin Finish. Then try it and see for yourself how easily and inexpensively you can give your home exciting new charm that lasts and lasts.

NEW FLEETWING WALL COATER

● WALLHIDE *rubberized* Satin Finish may be applied with paint brush or roller. To help you decorate more quickly, Pittsburgh has developed a *new* kind of painting tool which covers 7 inches in width at one stroke, yet is surprisingly light and easy to handle.

Paint Right with Color Dynamics*

Paint Best with Pittsburgh Paints!

● When you visit your Pittsburgh Paint dealer ask him for a *free* copy of Pittsburgh's new book on COLOR DYNAMICS for the Home. It includes scores of practical suggestions on how to put color to work to make every room lovelier to live in as well as lovelier to look at. Or mail this coupon. *Trade Mark

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TOWNLEY Cotton BROADLOOM

The carpet America has taken to its heart . . .
designed for easier modern living. Deep, soft, luxurious pile.
Breathtaking colors to bring out the decorator in you.
Full-bodied, serviceable, cling-to-the-floor heft.
Perfect cleanability or washability.
Townley's quality secret: **it's woven on real carpet looms with a genuine carpet backing.** 18 decorator colors.
9′, 12′, 15′ *seamless widths.* A tremendous value
at about $7.95 per square yard.

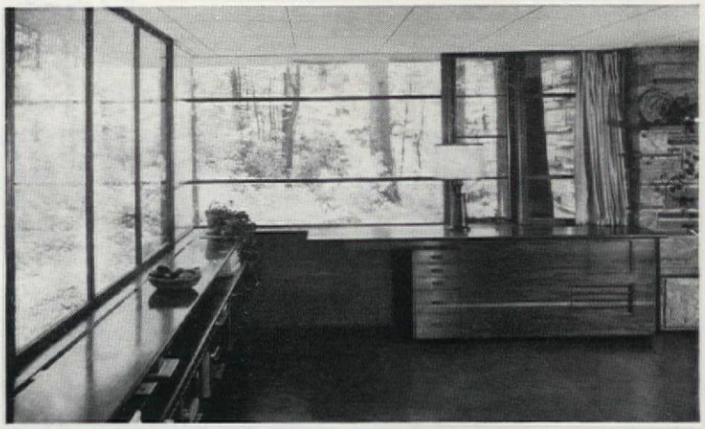
Send for ***FREE*** *illustrated booklet, "Color Magic for your Floors" packed full of decorating ideas.*

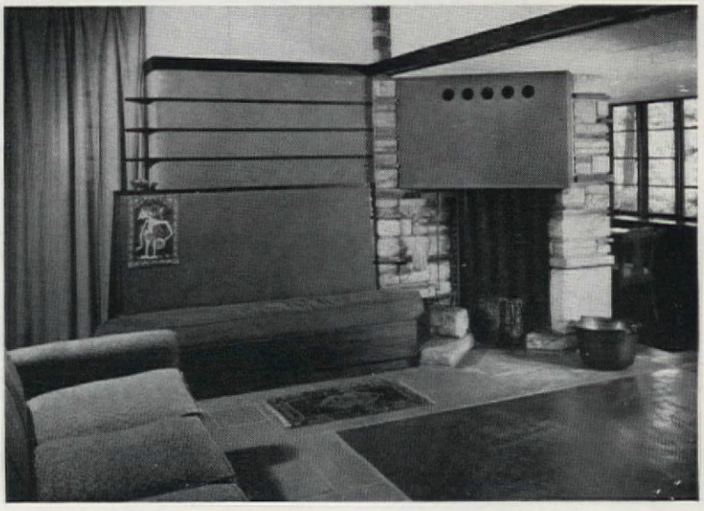
Guaranteed by Good Housekeeping

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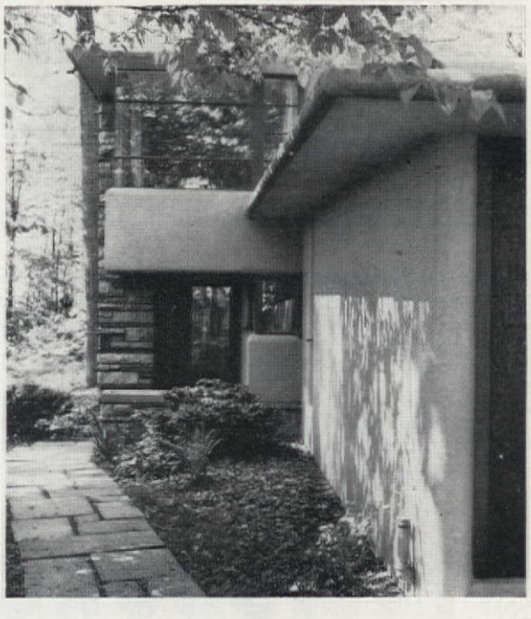
For over 65 years, weavers of fine wool carpets for every decorative requirement, in all price ranges.

Free From Care (Begins on page 82)





Built-ins are part of the walls from the point of view of maintenance as well as in looks. Notice that where there are windows, furniture doesn't compete with the view, and that a whole library is housed under the windows. On the fireplace side, the flagstone hearth is extended to embrace the sofa and the ample built-in fireside seat



Garden without gardening: a minimum of planting blends with the sylvan surroundings and demands little attention from the owners. The use of stone and jutting eaves makes this handsome house in the woods look more like a natural formation than a man-made building

Old Colony

"Home-Planned" Furniture

is authentic—yet

VERY up-to-date

in comfort and utility



HEYWOOD-WAKEFIELD

EST. 1826

This famous trademark on Old Colony is your assurance of America's richest background of furniture experience. Look for it also on Ashcraft and Modern Furniture.

You'll like this handsome traditional furniture because it's so very much up-to-date! Its sectional units and double-utility conventional pieces adapt themselves perfectly to *your* needs and space. It is all made from solid Birch for heirloom durability, and is "Home-Planned" in design. This permits you to choose needed pieces now for living, dining, and bedrooms with confidence that later additions will carry on the basic theme. Be sure to see Old Colony by Heywood-Wakefield at your furniture or department store.





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HELPFUL GUIDE FOR YOUR PLANNING

This beautiful book by Gladys Miller, decorating consultant, is packed with suggestions for decorating with Old Colony. Send 25¢ in coin for your copy today. If you'd like her book on "Home-Planned" Modern send 50¢ in coin for both.



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I enclose.....in coin for your decorating books at 25¢ each.

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GLADYS MILLER,
internationally famous interior decorator, gives you

Ideas for Home Decoration



Here's a colorful, factual decorating guide that will give you a wealth of ideas for every room in your home. It contains 21 illustrations *in full color*—excitingly different window treatments in imaginative room settings.

It gives you *over 40* decorating facts. Page by page, picture by picture, it shows you dozens of ways to give your rooms and window decorations more zest.

A free gift, your copy of Gladys Miller's new booklet is waiting for you at your "TONTINE" Washable Window Shade dealer. Look him up in the yellow pages of your phone book, under "Window Shades." Send him a post card . . . or drop in yourself. And during your visit . . . ask to see the "Tontine" SKY COLORS. They're NEW—the last word in window decoration! E. I. du Pont de Nemours & Co. (Inc.), Fabrics Division 1-A, Newburgh, New York.

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TONTINE
Washable **WINDOW SHADES**

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*



It looks built-in—but it isn't, because it has a back and can be moved from one place to another. The side-back was cut at the bottom to fit snugly around the baseboard. Note the excellent toe-room feature borrowed from kitchen cabinets —no toes bumped, no doors nicked when you clean the carpets

Built-ins *need not stay put*

JACKSON HAND

Built-ins are handsome space savers—but what about moving them? That's easy and not costly if they are properly built in the first place! Give them an inexpensive backing, and do not anchor them to the walls. If they sit firmly, and if their sides and backs are cut out to fit around baseboards, gravity will hold them in place. If they're moved, a neat patch and recut will never be noticed. Moldings may be changed to suit them to new settings. If you build a wall of cabinets, build them in units which can easily be reshuffled.



This not-built-in cabinet is also cut out to fit around baseboard. The simple but substantial crown molding at top is well designed, harmonizes with ceiling trim but doesn't ape it



A study to fit any corner. Bookcase and desk were home built; chest, bought unpainted was finished to match. The molding atop bookcase and on wood panels behind desk creates built-in look

Never before a door like this!

the beautiful RUSCO self-storing all metal combination screen and storm door

converts
in seconds
to any arrangement you desire

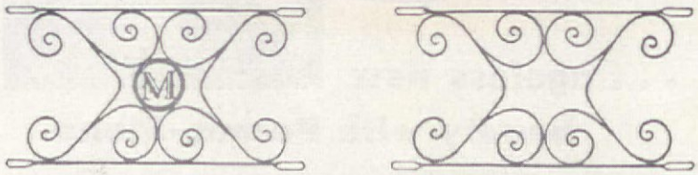




For Any Style of Architecture
Rusco Combination Doors harmonize with all styles of homes, large and small . . . add distinction to every entrance . . . make hallways light and friendly-looking. They're sturdily built of tubular steel to give years of service.



Self-Storing Glass and Screen
It's a *screen* door and a *storm* door all in one! You never need to change or store anything. Self-storing upper and lower glass inserts and lower screen insert give full protection, yet permit ventilation as desired.



Decorative Grille, With or Without Your Initial—These beautiful scroll grilles add a decorative touch to your Rusco door. Available with your family initial or plain, as preferred.



Lower Glass Raises for Ventilation
With the Rusco Self-Storing Combination Door, all you do to get filtered-screen fresh air is raise the lower glass—just as you'd raise a window! Lower sash automatically locks in your choice of ventilating positions.



"Picture Window" Arrangement—All Glass—Whenever you prefer, the lower screen insert can be quickly slipped out, giving you a beautiful, full "picture window" door of clear glass. You get full storm door insulation with unrestricted visibility.



Full Ventilating Arrangement—All Screen—The Rusco Combination Door comes complete with upper and lower screen inserts. Thus, when maximum ventilation is desired, the glass inserts are removed and both screen sections slipped into place.

Tubular steel construction gives great strength without excessive weight . . . insulates against heat and cold . . . reduces condensation of moisture.

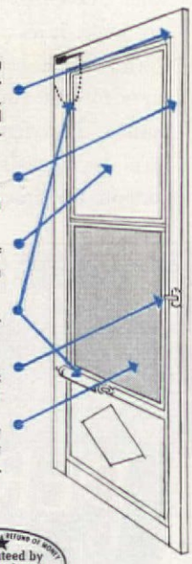
Finished like your car—with durable baked-on outdoor enamel.

Glass inserts made of finest quality flat drawn window glass.

Comes complete with door closer and stop chain.

Stainless steel handles inside and out. Inside lock.

Lumite plastic, safety screen. Won't bulge, rot or rust. Never needs painting.



Guaranteed by Good Housekeeping

Your Rusco dealer will be glad to demonstrate the many exclusive and superior features of the Rusco Self-Storing Combination Door, without any obligation on your part. Consult the Classified Section of your telephone directory, or write us for the name of your nearest dealer.

Choice dealer franchises available—write for information

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World's Largest Manufacturer of ALL-METAL Combination Windows

"ALWAYS ONE STEP AHEAD OF THE WEATHER WITH **RUSCO**"

Dreams come true for old homes, too!

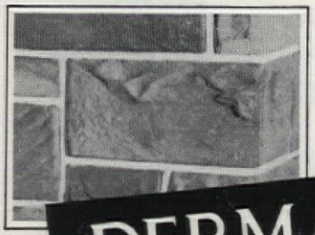






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Brand new homes are exciting — but an old home mellowed by happy living and pleasant memories has matchless charm when modernized and beautified with Perma-Stone. You can make it as colorful as you like through a wide choice of Perma-Stone color combinations. Stone designs and textures to suit your preference. Ageless beauty — never outmoded. Low first cost and no upkeep expense. Perma-Stone insulates — seals against weather, fire, vermin. Mail the coupon for free literature and name of your local dealer.



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In Oregon

(Begins on page 41)

a hill, and surrounded by wild life and flowers, it certainly fulfills the idea of unity between house and grounds. At the front, it overlooks a nearby town and distant mountains. At the back, a hill climbs up steeply, but there is space for a lawn, flower garden, and outdoor fireplace. The rest of the landscape is the lush natural vegetation of Oregon.

A quick look at the floor plan of this house shows you that it was designed to be lived in—not as a temporary shelter during a freak storm. It is big, comfortable, and well thought out. The house is divided into three distinct sections, with the living room and dining area in the middle. At the right are the kitchen, servants' quarters, storage areas, and stairs to the basement and attic. At the left, there are three bedrooms and two baths so arranged that each bedroom opens onto a bath, and that the master bedroom adjoins both, making two baths act like three. Such a floor plan needs a lot of elbow room—you can't crowd it on to any suburban lot and expect it to thrive—but there is ample space for it in Oregon!

The rooms are on the large side, too. The living room is 18′ x 28′, which is big in this day and age, and the same goes for the 14′ x 15′ master bedroom. The maid's room and second bedroom are a comfortable 12′ x 16′, and the guest does pretty well with his 12′ x 14′ 8″ quarters. You'll notice that the kitchen is smallish, but since there's a real dining room, the kitchen is for cooking only, and needn't double as a dining area. In addition to the dining room, there is a dining terrace which is covered so it can be used even when the weather is not all it could be.

In Washington

(Begins on page 41)

portion of the living room with its exposed rafters.

So there you have two fine examples of what they are doing with modern architecture in the Pacific Northwest. The Oregon house seems to have been created for just this location—as straight Northwest as the mountains and forests which surround it; the Washington house was a dude from the East, but it caught on quick, and adapted itself not only to the new land, but to the new times as well. In any event, they both have much to offer and certainly prove that the best house, be it modern, contemporary, or traditional, is the house designed to become a part of the land rather than one that stands apart, foreign and uninviting.

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It's brand new! Operates entirely under water—including the motor! Water-lubricated; water-cooled. Pumps without noise or vibration. Only *one* pipe is needed inside casing. Has a capacity of 1,600 g.p.h. at 60-foot settings, and pumps efficiently at 400 feet. Ideal for farms, homes and country estates. See this new submersible pump at your local Fairbanks-Morse dealer's store. Or mail the coupon for complete information.

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Please send me full details on construction and operation of your new submersible pump.

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The Roof that does a disappearing ✳ ACT! ✳

The sky's the limit for this unusual room which makes fullest use of its surroundings to create an effect of breathtaking beauty. Sturdy Smooth Rough Wire Glass has been used to form a roof of light, and the panels can be rolled back to create an open air porch. These versatile skylights permit effective control of sunlight and breezes ... help accomplish an atmosphere of full liveability.

The innate strength and beauty of Smooth Rough Wire Glass make it perfect for roof installations, or any other points in the structure where security and maximum illumination are required. Like all translucent glass by Mississippi this proven product offers the architect and designer a wider scope for talents... permits newer perspectives.

Consider the use of Mississippi Glass in your plans and let light add more interest to your design. Specify Mississippi Glass. Available in a wide range of patterns and finishes wherever quality glass is sold.



Write today for new booklet, "Modernize Your Home With Decorative Glass." Photographs of actual installations showing how to add charm to your home. Address Dept. A.

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Out, Out, White Spot

GEORGE GROTZ

The best way to free your table tops from nasty white spots caused by hot plates, wet glasses, and the like, is to prevent them! A good coat of paste wax slows down the damage from liquids and heat, and coasters and trivets keep the mischief-makers from making contact with the wood. But if white spots appear despite precautions, here are some remedies.

The big thing to remember about white spots on tables is that they are only skin deep. All you have to do is rub them off. The mildest abrasive for this is cigarette or cigar ash; the latter seems best. Drop some ashes on the spot, wet your finger, and rub them in. This will be successful in most cases where the liquid didn't have long to work into the finish.

If your problem is more serious, try a stronger abrasive, like very fine steel wool. You can buy it at any hardware store, and be sure to get grade oooo (sometimes marked "4–o") or finer—the more o's, the finer the wool. Tear off a very small piece and rub the spot. Rub in a straight line, following the grain of the wood. Waxing will restore your polish.

If your spot is a real humdinger, use a stronger abrasive, such as kitchen scouring powder, which is as strong as pumice and should be used with water. You must be very careful with this as you may rub right through the finish before you know what happened. If the spot is very deep, it's best to put aside your abrasives and go at the job chemically.

At the hardware store, buy a quarter-pint of lacquer thinner. As most table tops are lacquered, you can dissolve the finish that is spotted, and thus eliminate the spot. Fold a small piece of cloth into an inch-and-a-half pad; wet it with thinner. Wring it out and quickly rub the spot with it, beginning with single, light strokes. Use a brushing motion so as not to give your stroke any definite beginning or ending. The spot may disappear like magic on the first stroke, but if it doesn't, increase the dampness of the pad and the pressure of your stroke until it does.

If the finish is uneven where you have applied the thinner, don't despair. Simply let the spot dry for two hours and then rub it smooth with your 4–o steel wool. Polish with your favorite wax or furniture polish, and your finish will be as good as new.



BEFORE: Definitely a problem! Ordinary paint can't hide those cracks. Patching would be an endless job. And a complete replastering job costs a mint of money. But there is an easy answer ... DRAMEX! *It resurfaces as it colors!*

EASY, INEXPENSIVE WAY TO MAKE

Cracked Plaster Walls Look Like New

WITH ONE COAT OF A NEW PRODUCT—DRAMEX



AFTER: Look now!... after one coat of Seafoam Green Dramex Interior Finish, not a crack remains. Walls are unbroken... plaster-hard... beautifully colored! Cost for whole room... about $6.00. And Dramex is easy to apply.



With Dramex, you literally "brush on" *new wall surfaces.* It's thick but *light*... spreads on as easily as soft butter!

Cross-section of cracked wall shows how heavy-bodied Dramex fills cracks *solidly.* Ordinary paint isn't made to do this!



No "paint" odor—and far less mess—with Dramex. It doesn't drip or run like ordinary paint. Pleasant to use.

Dramex dries in about 4 hours... becomes plaster-hard. Make your walls beautiful... with *Dramex Interior Finish!*



Where to buy DRAMEX

Dramex is available at better paint dealers. For name and address of nearest dealer, write: The Reardon Company, Dept. 13, St. Louis 14, Missouri. In Canada, write: The Reardon Co., Ltd., Montreal 1.

FREE BOOKLET on Refinishing Cracked Plaster and Finishing Wallboard! Write us or ask your Dramex dealer. Easy-to-follow directions also appear on Dramex packages.

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STOPS COLD BEFORE IT ENTERS YOUR HOME

Lennox Perima-flo Heating, newest development of Lennox engineers, stops cold at its source—the outside walls, and windows of your home. It combines the best features of warm-air and radiant heating. Small registers around the house perimeter spray warm air up over the cold surfaces where drafts start.

Lennox Perima-flo Heating is adaptable to any size home with or without a basement. Slab-floor installations, as above, have revolutionary, new Lennox reverse-flow furnaces. Ask your Lennox dealer about a Perima-flo 410 System.

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Relax whenever you want to in the perfect comfort of Lennox *Aire-Flo* heating!

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World's Largest Manufacturers and Engineers of Warm Air Heating Systems

Marshalltown, Iowa • Syracuse, N. Y. • Columbus, Ohio • Fort Worth, Tex. • Pasadena, Cal. • Salt Lake City, Utah • Decatur, Ga. • Toronto, Ont.

***Now* is the time to have your furnace inspected... call your LENNOX dealer TODAY!**

Lennox Furnaces carry the seals of nationally recognized testing laboratories.

Ask about Convenient Payment Plan

LENNOX *Aire-Flo*® *Heating*

FREE—Write LENNOX, Dept. A9-52, Marshalltown, Iowa, for free DECAL of this colorful, decorative and winsome picture of Lennie Lennox himself . . . 4 inches tall! Or ask your Lennox dealer. Easy to apply to any smooth surface: car window, mirror, door panel, bicycle, etc.

There's a Lennox Heating System for your home... your climate in 92 different LENNOX Models... for gas, oil, coal, LP-gas.



For Cowboy or Eagle

Here's furniture designed and built with boys' interests at heart. In its bunk-bed version, it will be the scene of many a rootin', tootin', cowboy-and-Indian battle. Converted into the twin-bed arrangement (lower picture) it acquires a dignity appropriate to an Eagle Scout in the making. In its first stage, upper bed rests on the 44-inch-wide, 36 high dresser and special headboard base. There's plenty of clearance for occupant of the lower bed and not a chance of claustrophobia! Since photographed, those zagged points on the protective rail have been changed to smoothly rounded surfaces—makes it lots safer. Bedroom starter, including dresser, ladder, protector, and two beds (with two sets of legs for upper one), comes to $279, is obtainable only as a group. In its second version, those 76-inch-long beds, set close to the floor, are just right for the growing boy. Addition of night table ($18), chair ($27), and mirror ($15), all in the same knotty pine with warm brown finish, makes a room for a boy to live in.

ALL PRICES ARE APPROXIMATE





See "Where Credit Is Due" on page 116

Goes up easily...never needs refinishing!



PROVED IN USE BY 5,000,000 HOME OWNERS!

Hard to believe that this beautiful gleaming wall that looks — feels — cleans like expensive ceramic tile is so easy to install! Just paste it to the wall — that's all — and it's *up for good!* For ONLY Gold Seal Congowall has the patented backing that LOCKS it to your wall . . . the ONLY enamel-surface wall covering of its kind that's up tight and smooth in 5,000,000 homes today! Costs only about $7 to cover a 10-foot wall wainscot high. In 16 wonderful tile colors . . . and now in exciting new Ivy and Vine patterns.

GOLD SEAL CONGOWALL

Ivy Congowall W115. Tile-like Congowall W14.

Do your dream-kitchen yourself and save 1/3 or even more!

Gold Seal floor and wall coverings guarantee satisfaction or your money back

Fashion-Floor Tile: Carnival Red C1 and Primrose Yellow C7

Lay the tile that's worth your while!

The right tile to lay over a wood floor is Gold Seal Inlaid Linoleum Tile . . . *because it's flexible.* It takes the normal up-and-down movement of a wood floor without a crack — without a strain. *Brittle* tile may snap and shatter.

Greaseproof to household fats and oils . . . an important point in your kitchen! Grease softens, pits, even disintegrates some tile.

Simple to install! No difficult fitting—it's *precision-cut* . almost fits itself into place! For irregular areas, cut Gold Seal Linoleum Tile easily with a knife. (You must *heat* brittle tile before cutting.)

Quiet, restful, resilient underfoot! Not clattery, hard, and tiring as brittle tile is.

Beautiful! Brittle tile has a chilly, impersonal factory-look . . . but the satiny richness and the soft-glowing colors of Gold Seal Linoleum Tile have the warm, inviting look of home!

GOLD SEAL LINOLEUM TILE

m-Nairn Inc., Kearny, N. J. Makers of guaranteed floor and rings: Gold Seal Nairn Inlaid Linoleum · Gold Seal Congowall Congoleum · Gold Seal Vinyl Inlaids · Gold Seal Asphalt Tile wall in Canada: Congoleum Canada Ltd., Montreal. "Gold Seal" and f" are registered trade-marks. © 1952, Congoleum-Nairn Inc.

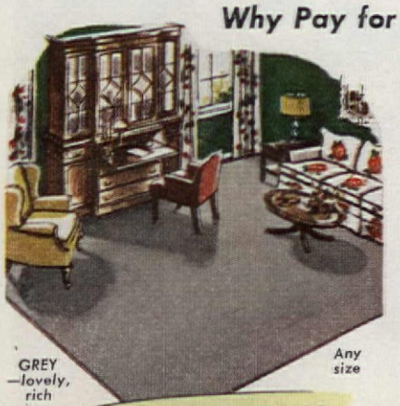


OLSON "Rug Magic"

Saves You up to 1/2

There is a Lovely New Broadloom Rug in Your OLD RUGS, CLOTHING

Why Pay for Materials You Already Have?



It's All So Easy! Write for beautiful FREE *Olson Rug Catalog* in full colors that tells how your materials are picked up at your door and sent at our expense to the Factory, where . . .

By Famous Olson Process we shred, sterilize, sort, merge and reclaim the wool and other valuable materials in worn carpets, rugs, clothing; then picker, card, bleach and expertly blend with choice, New Wools—spin, dye in exquisite shades and weave *in One Week* into lovely, NEW, deeply tufted . . .

Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—at a fraction of the cost.

Choice of 52 Colors, Patterns, *Any Size* —up to 16 feet wide, seamless and *any* length:

Solid Colors	Early American	Colorful
Tweed Blends	Oriental Designs	Florals
Two-tone	Embossed Effects	Ovals

Factory-to-You. We do not have agents or sell thru stores. We guarantee to please or pay for your materials. Over 3 Million customers. *Our 78th year. Largest Makers of Rugs Dealing Direct with the Home.*

OLSON RUG CO. *Chicago, New York, San Francisco*

Mail this Coupon or a Postcard to—

SEND YOUR MATERIALS *and See for Yourself*



7 DAY TRIAL OFFER *You Risk Nothing*

FREE *Catalog in Colors*

OLSON RUG CO., W-3, Chicago 41, Ill.

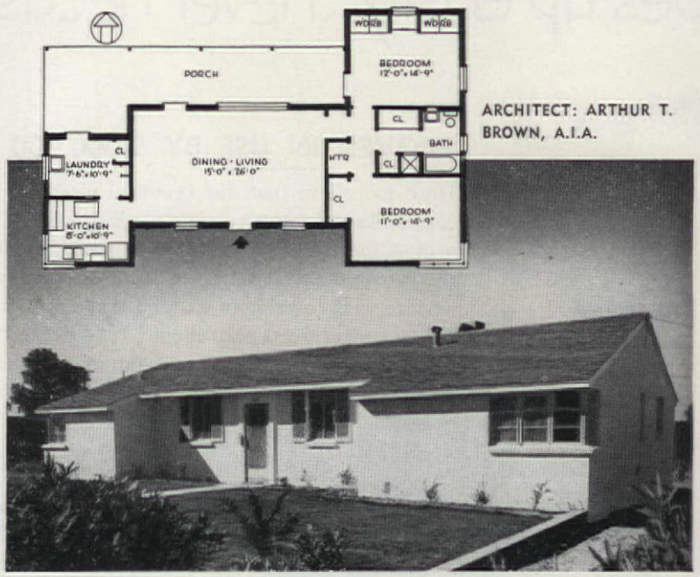
Please mail Book of Rugs, Model Rooms Free to

Name.....

Address.....

Town..... State.....

© ORC, 1952



ARCHITECT: ARTHUR T. BROWN, A.I.A.

A plan like this permits you to have a large living room as well as generous bedrooms in a small house. Big rear terrace faces the view

A Good Compact

Data from Louise Price Bell

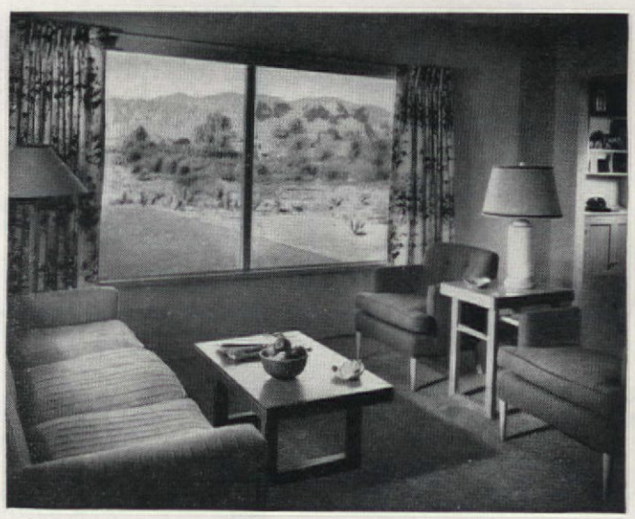
DECORATOR: ALFRED MESSNER, A.I.D.

Most of the houses we show you these days have three bedrooms at least, because most families need them. But when two bedrooms are plenty, there's a lot to be said for small-house plans which use the space to give you a living room as generous as this one. The plan is as compact as all get-out—no space wasted.

You'll notice that while the bedrooms aren't enormous, they aren't dinky, either—much larger than those you find in the average small house. And what's more, they actually appear to be larger than they are, for those closets are engineered storage walls, divided to cache all manner of things—and to eliminate some furniture which most bedrooms require. So the floor space is free here—only beds, night tables, and chairs are needed.

The living room is a mighty fine thing, and beautifully arranged for convenience. Instead of being built around a fireplace, the conversation group shown below has that picture window for its spectacular center of interest. Behind the sofa, and just a step from the kitchen, a small table and four comfortable arm chairs are used for dining. And there is no shifting them around before or after meals—they just stay there, well composed, as ready for

PLEASE TURN TO PAGE 94

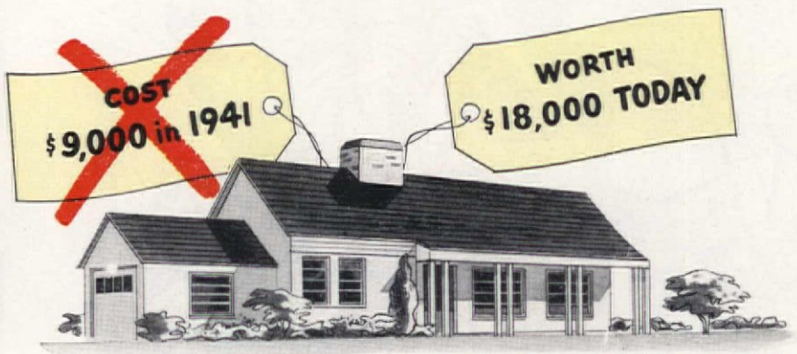


This compact grouping, ample for five people without using pull-up chairs, gives you the coziness of a small room amid the advantages of a large one. And what a view to build it around!



Now You've TWICE the Reason to Insist on

THE BEST HOUSE PAINT YOU CAN BUY!



This sketch illustrates the greatly increased value of many residential properties in the last few years.

Doubled property values give you twice the reason to protect and beautify your house with the best house paint you can buy.

Don't be fooled about house paint claims. Many house paints cost less than famous SWP. But no house paint offers so much real quality at so little cost. That's because SWP is Weather*ated* . . . field-tested and laboratory-tested to withstand all that weather and wear have to offer. Tested toughness is built into SWP to keep your house looking better *longer*. And enough SWP for the average six-room house costs less than $45.00!

Now is the time to paint your house with SWP. Look for the familiar "Cover-the-Earth" sign . . . the sign of a friendly Sherwin-Williams dealer who will recommend a reliable painting contractor, if you wish. He can help you with *interior* decoration, too . . . ask for your free copy of the Home Decorator or ask to see the Paint and Color Style Guide.

IT'S WEATHERATED — SWP House Paint is tested rigorously for its ability to resist chalking, checking, cracking, fading and dirt collection.

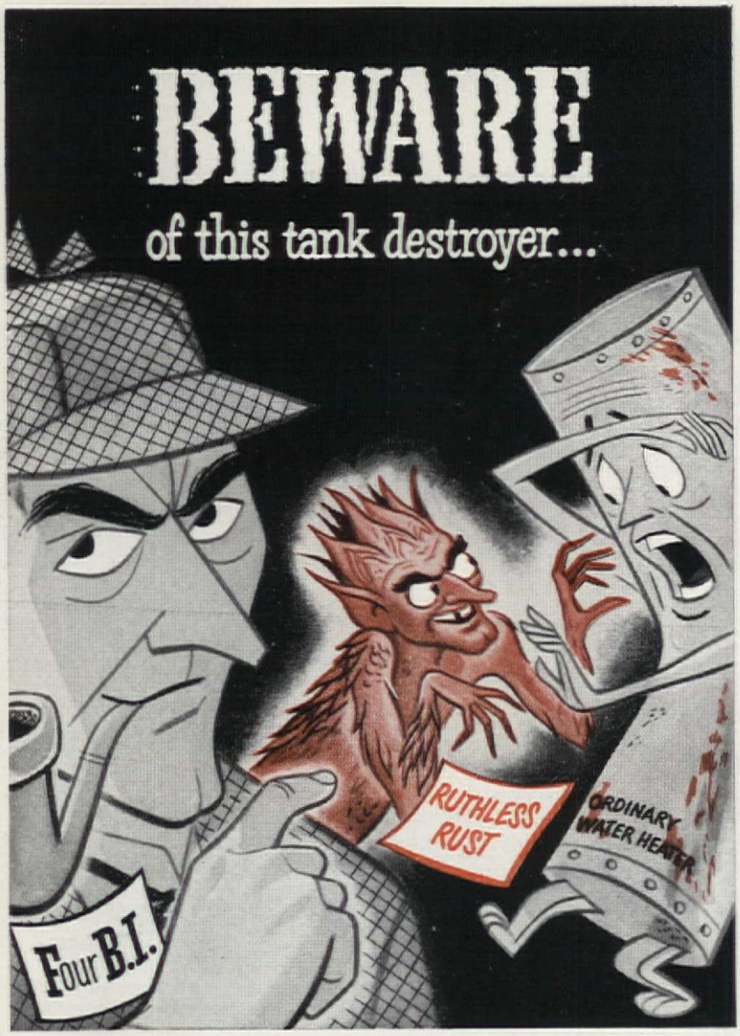


NOW is the time to paint your house with

SHERWIN-WILLIAMS PAINT

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SHERWIN-WILLIAMS LEADS THE WORLD IN PAINT RESEARCH



BE SAFE with an A.O.Smith **Permaglas**® Automatic Water Heater



Gas, Electric and LP-Gas Models, UL and AGA Approved.

Manufacturers also of A.O.Smith Gas Conversion Burners, Home-heating Boilers and Warm-air Furnaces.

Look out for "Ruthless Rust." He wrecks thousands of water heaters every year.

Better buy an A. O. Smith *Permaglas* water heater . . . the *only* water heater with glass-surfaced steel tank that can't rust because GLASS CAN'T RUST!

Be Safe! Enjoy instant hot water that's always crystal clear and clean as your water supply.

Be sure you get an A. O. Smith *Permaglas* water heater and avoid hot water failure caused by a rust-eaten tank.

The only water heater with Four B. I. protection, Four Basic Improvements, provided by A. O. Smith:

1. Glass-surfaced steel tank can't rust because *glass can't rust.*
2. Absence of dissimilar metals inside tank.
3. Interior tank fittings shielded from electrolytic action, the cause of all corrosion.
4. "Neutrolizer" . . . the anti-corrosion stand-by protector.

COSTS NO MORE than ordinary water heaters

For free copy of "MURDER IN THE TANK" illustrated booklet, write: A. O. Smith Corp., Dept. AH-952, Permaglas-Heating Div., Kankakee, Ill. *International Division: Milwaukee 1; Licensee in Canada: John Inglis Co., Ltd.*



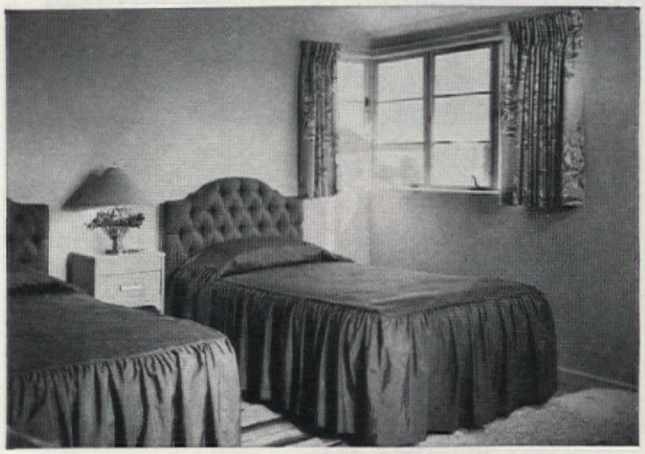
A.O.Smith
PERMAGLAS-HEATING PRODUCTS

A Good Compact (Begins on page 92)

games as for food. You can get the most out of a large room if you divide it into distinct areas this way, instead of always centering the sofa against a wall. Such an arrangement is cozier when there are only a few people, yet there's a feeling of space and great flexibility when larger groups of people gather 'round.



There's no pulling out of tables and pulling up of chairs for dining in the corner of the living room, near the kitchen and door to the terrace. And the set-up is ready for games, too

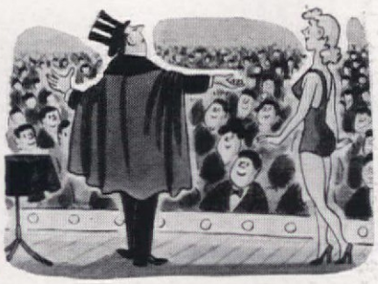


The bedrooms appear to be larger than they are because the closets are engineered storage walls, and only beds, tables, and chairs are required. Notice that lamp base holds flowers



Pert and efficient kitchen is so compact you can just about reach out for everything. However, a good big laundry is next to it. Ceiling is striped blue and white, floor is blue

Here's how it seems in wishful dreams...



You're Merlin the Great! Crowds are awed—
Your wonders they wildly applaud.



All breathless they watch you begin
Your marvels of magic to spin!



A few simple waves of your hands
And gorgeous in sables she stands!

but here's what really happens



When you and your wife celebrate,
You go out to dinner in state.



Then pleasure dissolves in her tears—
Her lovely fur coat disappears!

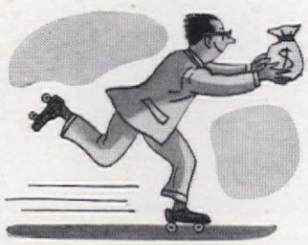


But soon her wild grief can be cured—
With these magic words—"It's insured!"

Will you pay or be paid for your loss?



Too little . . . or too much? Insurance protection that goes only part of the way is dangerous. And protection that goes too far is costly. The North America Agent is trained to plan your insurance to fit your exact needs.



Fast service! Service Offices in the U. S. and Canada help Agents serve you better. From the moment policy is written to prompt settlement of claims, they assist Agents in giving on-the-spot Head Office service.

It takes only a split second. Your wife's fur coat is there, and then it isn't. Or it's burned in a fire. Or your wife loses her ring, or her pearls break. Any one of a hundred things *could* happen, and you'd be face to face with loss. *Who'd pay?*

Ask an Agent of one of the North America Companies to show you how you can be protected against all these risks and many more. And, while he's at it, have him examine all your insurance needs and suggest a program of protection. He, or your broker, can make sure that your insurance fits your *individual* requirements, so that you get full value for your insurance dollar.

Remember, the North America Agent and the services he renders are backed by one of America's strongest and most progressive insurance groups. If you don't know the North America Agent in your community, write us. We'll be happy to introduce you.

Insurance Company of North America, founded 1792 in Independence Hall, is the oldest American stock fire and marine insurance company. It heads the North America Companies which meet the public demand for practically all types of Fire, Marine, Automobile, Accident, Aviation and Liability insurance; Fidelity and Surety Bonds. Sold only through Agents or Brokers.

NORTH AMERICA COMPANIES

Insurance Company of North America
Indemnity Insurance Company of North America
Philadelphia Fire and Marine Insurance Company

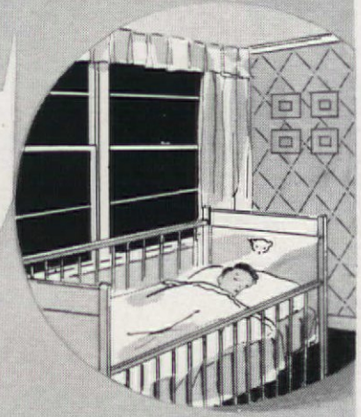
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PROTECT WHAT YOU HAVE©

it pays to know
the latest news about
Ponderosa Pine
WINDOW UNITS



do you know
that modern Ponderosa Pine window units are available preservative water-repellent treated for greater resistance to moisture, insect attacks? Today, thanks to scientific treating, Ponderosa Pine window units are even more durable, more lasting than ever.



do you know
that Ponderosa Pine windows offer you the very latest improvements in weather-tightness and ease of operation? You get the latest window styles too because Ponderosa Pine windows are made in designs to suit every taste.



do you know
how many ways you save when you choose Ponderosa Pine windows? You save on installation because these windows come glazed and preassembled. You save on maintenance because Ponderosa Pine windows hold paint lastingly—won't rust or corrode. You save, too, because storm sash and screens are readily available—require only minimum fitting.

ideas ideas ideas in this New Window Booklet. Page after page of beautiful, original illustrations by a famous architect showing you new ways to use Ponderosa Pine windows for a better, brighter and more comfortable home. Mail the coupon now for your copy.



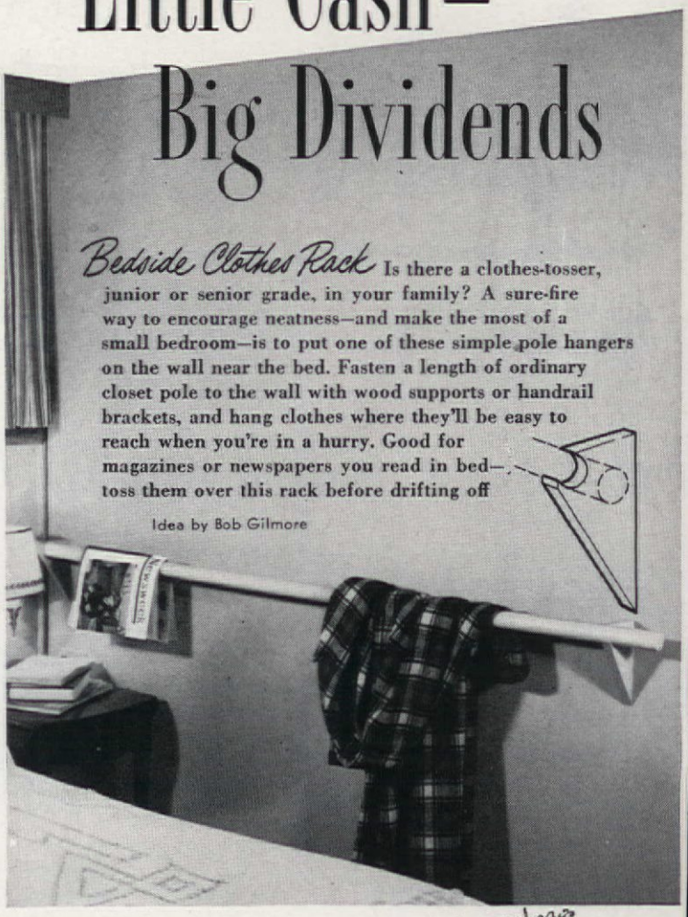
Ponderosa Pine Woodwork
Dept. VA-9, 38 South Dearborn Street, Chicago 3, Ill.
Rush me your new wood window idea book "The New Outlook." I enclose 10 cents.

Name.....

Address.....

City.....Zone....State.....

Little Cash— Big Dividends



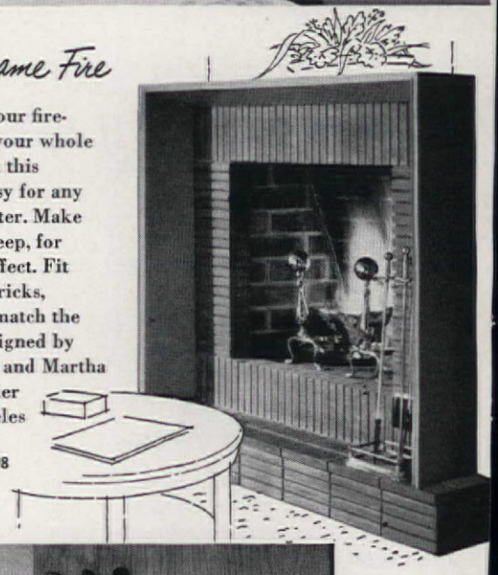
Bedside Clothes Rack Is there a clothes-tosser, junior or senior grade, in your family? A sure-fire way to encourage neatness—and make the most of a small bedroom—is to put one of these simple pole hangers on the wall near the bed. Fasten a length of ordinary closet pole to the wall with wood supports or handrail brackets, and hang clothes where they'll be easy to reach when you're in a hurry. Good for magazines or newspapers you read in bed—toss them over this rack before drifting off

Idea by Bob Gilmore

Picture-frame Fire

Individualize your fireplace and give your whole room a lift with this wood frame, easy for any amateur carpenter. Make it 12 or 14 in. deep, for a shadow-box effect. Fit it close to the bricks, and paint it to match the woodwork. Designed by Edward Fickett and Martha Weaver of Barker Bros., Los Angeles

MORE ON PAGE 98





Keen holder for knives

Here's a gadget that takes up little space, costs practically nothing, and keeps your sharp knives right at hand—safely! Around the cutting board in the kitchen is a raised portion, neatly slotted to hold knives—out of the way, right in sight

New! Space Saving

Serta

"Perfect Sleeper" Junior Sleep Set



America's Finest Smooth, Tuftless Innerspring Mattress and Matching Box Spring on Legs, complete.

Never before did $99.50 buy so much quality!

New 34-inch Width! Space and dollar saving, makes budgets stretch like magic!

Smooth! No tufts, no buttons, no hollows, no humps. Nothing to disturb your deep, dreamless sleep . . . just wonderful sleeping comfort.

Extra-Firm! For healthful sleeping...relaxing and satisfying. X-rays prove it—doctors approve it!

Rugged! For rough and tumble lounging.

Correct Height and Width! For comfortable sitting. Reinforced construction assures long years of service. Perfect for daytime and nighttime use.

All ready for sleeping! Just make up. You dress it with bedspread, slip cover and cushions to suit.

See it now at better stores from coast to coast, Hawaii and Canada

© **Serta Associates, Inc.** Chicago 11, Illinois



There's a place in your home or office just made for it!



you sleep on it . . . not in it

REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN — Guaranteed by Good Housekeeping

ADVERTISED IN AMERICAN MEDICAL ASSOCIATION PUBLICATIONS

Real Comfort

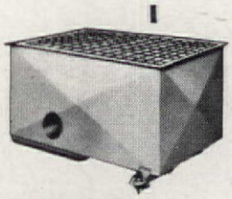
with this automatic Coleman Floor Furnace



A complete unit—fits in floor—takes no space—heats 4 to 5 rooms.

EASY TO INSTALL—needs no basement, no air ducts, no major alterations. A compact self-contained furnace that gives 3 to 5 complete warm air changes every hour. Keeps floors warm. Automatic—no tending. Gas models burn clean and save fuel with Coleman Blu-Arch Burner that gives steady noiseless flame on full heat or a simmer. Approved by American Gas Association.

OIL MODELS TOO—Powerful furnaces up to 50,000 BTU output in a wide range of models for every home need. Silent, clean-burning models for low-cost operation. Use a Coleman singly or in combination. Listed under Label Service of Underwriters' Laboratories.



FULL VIEW *of Flat Register Model (above), showing complete furnace section that fits in floor.*

Comfort costs so little with a

COLEMAN

DUAL WALL MODEL *(not shown)* fits beneath wall or partition and heats two adjoining rooms at same time. Automatic controls available. All the heat you want with tested Coleman performance. For warmer floors and better health, see your dealer—if you don't know his name send coupon today for free literature. The Coleman Company, Inc., Wichita 1, Kans.

America's leader in home heating

FREE

The Coleman Company, Inc.
Dept. AH-603, Wichita 1, Kansas

Please send attractive free literature on Coleman Floor Furnaces.

☐ GAS ☐ LP-GAS ☐ OIL

Name _____

Street _____

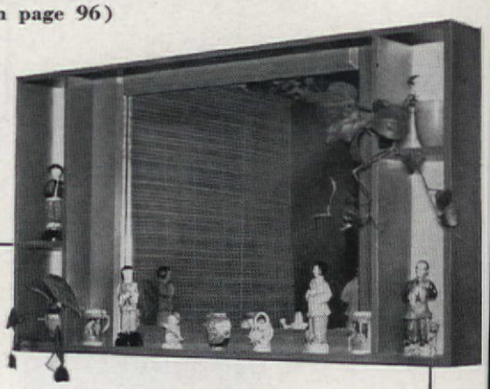
City _____ Zone ____ State ____

Coleman

No matter how big or small your home there's a Coleman to heat it better

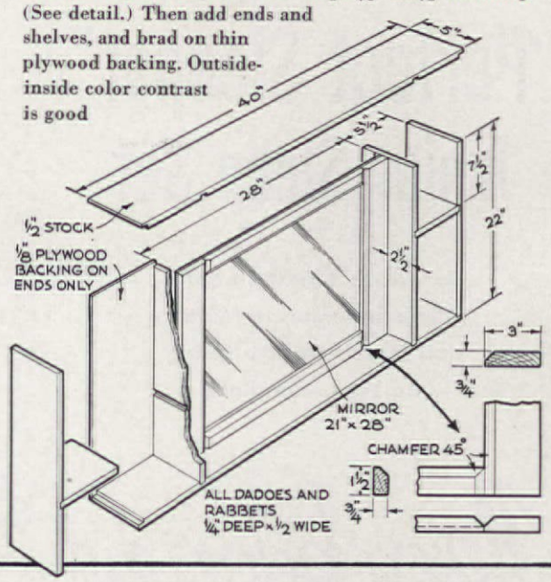
Little Cash—Big Dividends

(Begins on page 96)

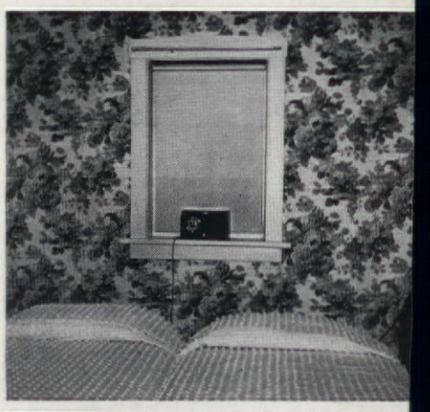


Play up a Mirror

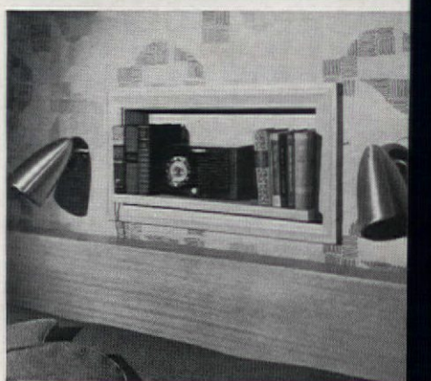
Modernize an old mirror or play up a new one as R. J. De Cristoforo did. Shadow-box frame makes a fine place to display your treasures. It's best to leave off the small shelves and end pieces until inner mirror frame is nailed and glued in place with strips ¾" x 1½" molding. (See detail.) Then add ends and shelves, and brad on thin plywood backing. Outside-inside color contrast is good



Odd window into built-in



BEFORE Small window over twin beds in the E. Kart house made the room drafty. Shade was always pulled because there was plenty of light without it



AFTER Old window sill is now a shelf at the bottom of transformed window—now a handy built-in. Blocking out of window eliminates draft; light fixtures on either side of frame make reading in bed comfortable



In this bewitchin' kitchen, the walls are finished in 556-Dusty Rose, "Dutch Boy" *Satin Eggshell.* Woodwork and cabinets in porcelain-like "Dutch Boy" 715-*Sparkling White Enamel.*



If you're Dreaming of a Bright Kitchen

. . . "Dutch Boy" Satin Eggshell will make your dreams come true

To put new heart into the heart of your home . . .

To quick-change your old kitchen into a livable, lovable, colorful family center . . . just you try "Dutch Boy" *Satin Eggshell.*

You'll love *Satin Eggshell* for the richness of its finish . . . for its smart, modern colors which range from soft-toned pastels to vibrant decorator shades.

You'll love *Satin Eggshell* for its wondrous washability. Rub and scrub as hard as you please, it stays pleasingly lustrous.

You'll love *Satin Eggshell* because it's so easy to apply: easy brushing, smooth spreading—no brushmarks or streaks!

Colorful, washable *Satin Eggshell* is also a "dream" finish for bathrooms . . . and for woodwork throughout the house.

See your "Dutch Boy" dealer—listed under "Paint" in your classified telephone directory. Mail the coupon for *Dutch Boy's Fashion Tints for Homes.* Free.



Dutch Boy* PAINTS ENAMELS, VARNISHES







Three shortcuts to lasting beauty in your home



1. It's no trick to make your living room wake up and live. Just paint the walls with magic-working *Wonsover* Flat. Comes in the same beautiful colors as "Dutch Boy" *Satin Eggshell* and *Interior Gloss Enamel.* **2.** Want gleaming white beauty that's a snap to clean? Then you want porcelain-like "Dutch Boy" *Sparkling White Enamel.* **3.** Give kitchen and outdoor furniture brand-new brightness in a jiffy . . . with "Dutch Boy" *Quick-drying Enamel.* Wide choice of eye-appealing colors.

FREE. . . Color Scheme booklet. Just mail this coupon



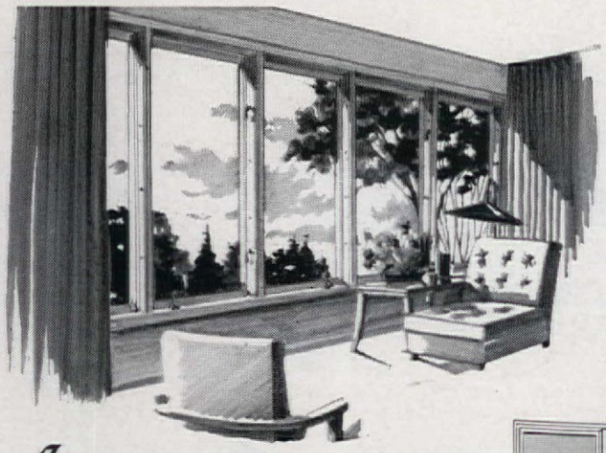
NATIONAL LEAD COMPANY,
Dept. AH-9 (Address nearest office)
New York 6; Atlanta; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Dallas 2; Philadelphia 25; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.).

Please send me a free copy of *Dutch Boy's Fashion Tints for Homes,* the full-color booklet giving lots of wonderful ideas about decorating homes smartly, colorfully, easily.

Name_____

Address_____

City_____ Zone_____ State_____



Imagine...windows with

SCREENS THAT ROLL UP AND DOWN

ONLY PELLA WINDOWS come with built-in ROLSCREENS that roll up and down like window shades. No putting up or taking down screens, painting or storing. PELLA DUAL GLAZING protects against winter cold and summer heat and special weather-stripping seals DRAFT-TIGHT along all four sides of sash. Stock-size PELLA units are completely factory-assembled. They can be combined into hundreds of exciting window arrangements. Send for FREE FOLDER.



ROLSCREENS
The original inconspicuous inside screens.

Pella WOOD CASEMENT WINDOWS

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A MODERN TRADITION

Flexscreen

Flexscreen *has* become a modern tradition — on today's modern and traditional fireplaces. That's because its loveliness, convenience and safety enhance *any* hearth . . . because there's a Flexscreen that's *right* for every home.

There's only one Flexscreen. It's the original woven-metal fire curtain, with exclusive Unipull (the curtains glide open or closed at the touch of one hand). Positively spark-proof, yet its sheer beauty drapes your fires with a graceful charm that's sure to be envied.

There's a selection of beautifully styled attached Flexscreens—or you may have Flexscreen in a movable frame, if you prefer. Just insist on the Flexscreen label—at better stores everywhere. Write us for your catalog, at 952 Water Street.

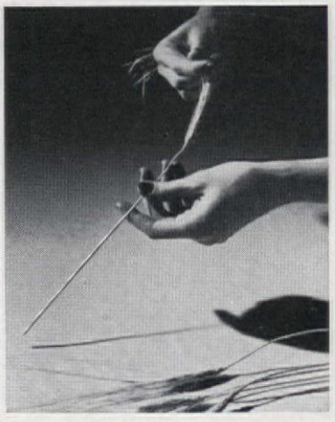
BENNETT - IRELAND INC.
Chartered in 1906
NORWICH, NEW YORK

Place and Show

(Begins on page 56)



Using a handmade pottery bowl and a cage flower holder, use budded mum sprays as centers of three groupings (page 56). Fill in with larger flowers at different levels on both sides



With thumb and fingers, gently "curl" heads and beards of wheat stalks that have been sprayed with white paint; this is to give them rhythmic lines



Place wheat stems—cut to proper lengths—so the heads form an S curve from left to right down through focal point of arrangement, as shown in the color picture on page 56





You don't have to put up with unsightly, unsafe "octopus" tangles—blinking lights or sudden blackouts. Learn how to avoid these annoyances and how to get convenience, comfort, efficiency and economy from all your lights and appliances.

Send 15¢ in coin or stamps to the National Adequate Wiring Bureau, and receive profusely illustrated, 24-page, color booklet entitled:

Getting The Most From Your Home's Electric System



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not if you install the

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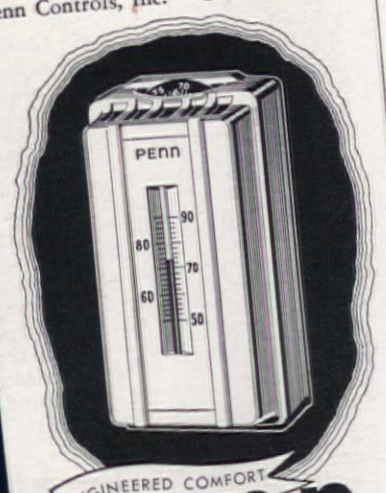
heat-anticipating room thermostat

There's no reason for going through *another* heating season of being *too-hot, then too-cold.*

Here's all you do. See your heating dealer . . . ask him about automatic heat controlled by the PENN heat-anticipating room thermostat. It's the control that makes the *big difference* in *any* heating system . . . a difference that gives you *real heating comfort.*

Whether you buy a new heating plant or modernize your old one, don't accept something "almost as good" . . . insist on PENN Controls, they cost no more.

Penn Controls, Inc. Goshen, Indiana



ENGINEERED COMFORT

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AUTOMATIC CONTROLS

Selected by leading manufacturers for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES

Shopping for a Lawn

(Begins on page 30)

your location, climate, soil conditions, and objectives. And then, when you buy, be sure the seed is good. "Low-quality seed," says Prof. M. T. Munn of New York, after years of study and observation, "and the use of heavy rollers on wet lawns have done more to wreck lawns than anything else."

We'll assume that what you want is a good-looking, thick, tough turf that will withstand normal use and, possibly, some abuse; that will crowd out weeds, and resist the diseases that grasses are heir to—and this with only a reasonable amount of attention. If you have in mind a close-cropped, velvety, immaculate surface like that of a putting green, well, you can achieve it—but only by using special kinds of grass, investing heavily in soil preparation, and giving your lawn constant, meticulous care: regular watering, feeding, sweeping, rolling, etc. You will have to use the finest, most expensive strains of bent grass and, if they are to be happy and do their best, you will have to be located in the rather limited geographical regions shown on the map on page 30.

But if you want just a good, enjoyable lawn, you will use a mixture of two to several grasses whose differing characteristics fit in with and supplement one another. The mixture will include, for example, first, a long-lived main or base grass which can be expected to dominate and make your lawn in due course, but which will be slow to start and reach vigorous maturity. The aristocratic bent grasses are of this type. So is the splendid, all-purpose Kentucky blue grass (which is the backbone of most good mixtures for the greater part of the United States); also Chewings or red fescue, which is a bit less particular as to its environment.

Next, there will be included some quicker growing, but shorter lived, variety to act as a "nurse grass," occupy the ground while the other is coming along, and provide cooling, moisture-conserving shade. Here redtop and the rye grasses play their part, then give way to the star performer after a few years. White clover, though not a grass, is sometimes used in this way by those who don't object to its ungrass-like foliage and (if it is not cut frequently) its little white blossoms. However, clover is unpredictable, sometimes coming in even though not sown, and then disappearing just as unexpectedly.

The mixture may also include some special-purpose grass, such as Canada or rough blue grass, creeping fescue, or one of the southern or dry land species, each adapted to withstand a particularly difficult condition of heat, shade, sandy or heavy soil, etc.

A fourth type of grass, including timothy, orchard grass, and other per-

PLEASE TURN TO PAGE 102



You can install a long-lasting KENTILE floor like this for only $17.75* FOR A 7' 6" x 9' KITCHEN FLOOR



KENTILE GUARANTEE
FOR SELF-INSTALLED KENTILE

Kentile, Inc. will provide new tile without charge for any Kentile that wears out . . . and on which colors wear off . . . during your own occupancy of your home wherein you have installed Kentile. This guarantee does not apply to damage caused by improper handling, or failure to follow the instructions for installation and maintenance available at your Kentile dealer's.

Only Kentile Dealers give you this guarantee

Colors shown below: Greek Skyros and Dog Tooth



Why spend your money for floor coverings with just a colored surface that soon wears off . . . when it costs so little to get *guaranteed* Kentile with colors that go clear through to the back of each tough, stain-resistant tile? Kentile is the easiest of floors to install . . . tiles go down one by one . . . give you colorful beauty and easy cleaning convenience for years of the hardest wear . . . the most constant service. Make sure you get America's favorite—ask for the Kentile Guarantee.

For the name of your Kentile Dealer look under FLOORS in your classified phone directory . . . he will give you a FREE estimate. If you prefer, he will install any Kentile Floor you choose. Call him today . . . In Canada, T. Eaton Co., Ltd.

**Price quoted is for a 7' 6" x 9' Kitchen Floor installed by you using combination of Napoleon Gray and Toledo Red. Your floor may cost less or slightly more depending on size of room, colors selected and freight rates to your city.*

KENTILE, Inc., 58 2nd Ave., Dept. A-13, Brooklyn 15, N. Y.

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Easy-to-install Marlite panels are available in a complete range of "decorator correct" colors . . . in Tile, Horizontaline, Plain, Wood and Marble patterns. That means an exciting, new interior for your kitchen, bathroom, utility room, recreation room, den or library is *limited only by your imagination.* The first chance you get, see Marlite at your lumber and building materials dealer.



More than 60 "decorator correct" colors and patterns



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WALL and CEILING PANELS



Send for this free remodeling folder!

Please send me the full-color folder "Modern Rooms With Marlite" showing the easy, economical way to modernize home interiors. MARSH WALL PRODUCTS, INC., Dept. 906, Dover, Ohio. Subsidiary of Masonite Corporation.

NAME_____

ADDRESS_____

CITY_____ STATE_____

I plan to ☐ build ☐ remodel—I am interested in ☐ plain ☐ tile pattern

MARLITE—FOR CREATING BEAUTIFUL INTERIORS

Shopping for a Lawn

(Begins on page 30)

fectly good hay and pasture kinds, is often represented in low-price commercial lawn-seed mixtures. Its function is to provide bulk, start quickly when planted, and thus suggest good value. Actually, unless you are seeding for a field or paddock, you will save money and avoid disappointment by leaving such grasses out of any mixture you buy or make up. For you can, if you wish, buy your grasses separately by name and mix them yourself—always *before* sowing. However, as a rule, you will again save time, trouble, and money by buying (from a reputable source) a mixture recommended for your locality by a grass-seed specialty firm or the horticultural specialist at your State Agricultural Experiment Station. It will usually contain from 25 or 30 to 80 per cent of one of the base grasses, and one or two from the second and third groups. If you are in the South and, as is commonly done there, start a lawn of all Bermuda grass, you will probably be advised to sow rye grass on top of it in the fall; this will grow quickly and supply a green winter effect while the Bermuda goes into its state of straw-colored suspended animation. This companion planting system is not necessary if Zoysia is used where the winter is not cold enough to brown it. However, although both the japonica and the less hardy matrella species of Zoysia are proving satisfactory summer grasses well up into the temperate Zone 2, they do turn yellow when frost comes and remain so until spring definitely arrives.

The grasses in the table fall into two other groups on the basis of how they are planted. Most of them are seeded, but a few must be started from stolons or bits of underground stem or runner, made by chopping up sods or pulling them apart. These are broadcast and raked in or, as usually done with Zoysia, the divisions or "plugs" are planted a few inches apart to spread and cover the area in a few years. Also the growth habit of a grass influences the way it should be mowed. If it spreads by runners or rhizomes, it can be cut rather close —½ to 1 in. If, like blue grass, redtop, etc., it does not spread this way, it should not be cut lower than 1½ in., and 2 in. is better if it is to do its best and successfully withstand inevitable invasions by weeds.

When you have chosen your grasses, remember to: Prepare your soil thoroughly in advance—you'll never have as good a chance again. Sow your seed in fall (late September) if possible—otherwise as early in spring as the soil can be worked. Cut high. When water is needed, soak well. Roll rarely, if at all. Feed moderately in fall and early spring. Aim to keep weeds out rather than get them out after they get in.

FALL *is the best time to get a* **Scotts LAWN**



***Lawn Care* TELLS WHY**

Don't put off fixing up the lawn, for fall is Nature's seeding time. After reading *Lawn Care* you'll discover why Summer's warmed soil, cool nights and gentle Fall rains hustle young grass plants into vigorous manhood. ***Write for a free two-year subscription to Lawn Care.*** Each issue is chock-full of tips that help folks get outstanding lawns. Drop a card to



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Mail Coupon for FREE Book. No obligation. You owe it to yourself to know all about the wonderful, new . . .

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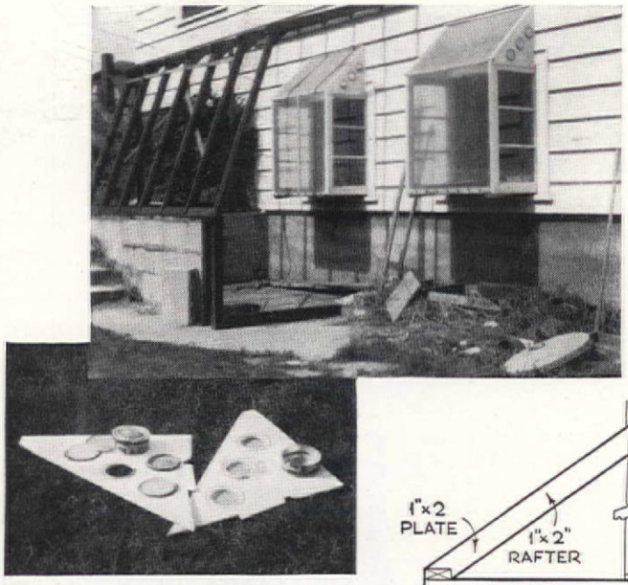
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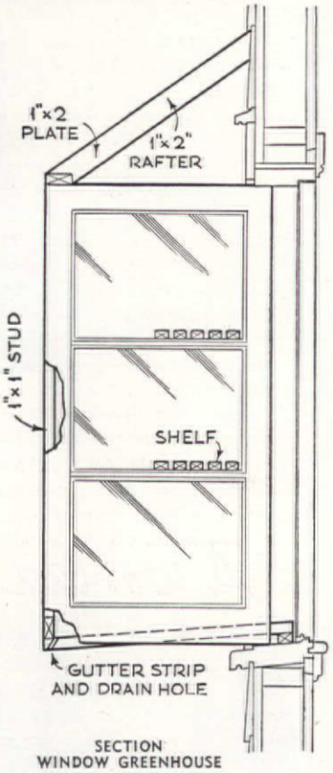
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City..... County..... State.....

Little Greenhouses *You can build*



Individual window greenhouses were of glass, plastic screen, and plywood on light wood frames hung against house wall. Plywood gable ends (above glass) were pierced with three ventilation holes which could be closed with paint-can covers when desired. Note construction details



SECTION WINDOW GREENHOUSE

Idea from R. W. Pratt

Inexpensive little greenhouses of two types that anyone could add on the south or west side of a house are shown above, just when the larger type was being built to give more space than the two smaller ones afforded. Both kinds get their heat (other than that of the sun) mainly from the house, through its windows. The original "window greenhouses" cost about $6 each and had glass sides and a plastic-screen top and front on a frame of 1 x 2 in. plate, side studs and rafters, plus a 1 x 1 center stud and rafter. Removable slat shelving supported by the window bars and the sloping floor (fitted with a gutter strip and drainage holes) held plants in pots, flats of seedlings and cuttings, etc. Within their size limitations, the structures were handy and useful.

The real 6 x 8 ft. lean-to greenhouse that replaced them, extending over both windows, has a concrete-block foundation, a glass-paneled door, and two hinged plywood sections, mounted on shallow raised boxes set into the roof and operated by means of push sticks and clamps to give ventilation as needed. Materials used, in addition to the blocks, included 250 ft. of 2 x 3 cedar scantling, two cases of 16 x 18 in. glass, glazing staples, asphaltum roofing mastic, scrap lumber and plywood, hardware, wood-preservative paint, etc. and cost about $45.00. Use of glass for the ventilators would increase this somewhat. Heat comes by convectional circulation through the windows, is forced by a small blower through a conduit tapped into a hot air furnace pipe, and is supplied by soil-heating electric cable to the fair-sized bench. There is also a small bed for hydroponic or solution culture.

ANOTHER PICTURE AND DETAILS ON PAGE 104

Revive Dry, Summer-Parched Earth Before Fall Planting

MIRACLE SOIL CONDITIONER

Changes Hard Clay into Rich, Crumbly Loam

Assures You Thick Lawn, Lovelier Flowers,

Healthier Shrubs, Trees, Perennials Next Spring

For a faster, luxurious start next Spring, for bigger, more vigorous plants that will survive winter damage, it is important to condition your soil *now, before* you start autumn planting and seeding.

JUST SPRINKLE ON... NO DIGGING, NO SPADING, NO WORK!

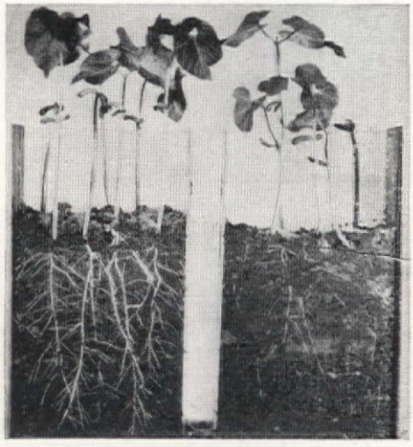
Just sprinkle or spray Fluffium and you can convert organically poor soil, or earth baked hard by summer sun and drought, into absorbent, productive soil to a depth of 3" to 5". You can condition your soil, producing proper tilth, to assure best growth of new lawn, successful renovation of old lawn, "setting-in" of shrubs and trees, best germination of fall-planted bulbs.

As Fluffium seeps into the soil it chemically changes its structure. Fluffium - treated soil permits life-sustaining nitrogen and other essential elements to reach the plant roots. The soil will absorb and hold more water.

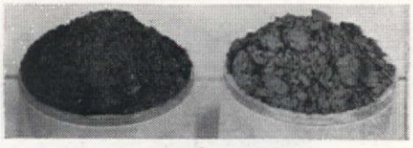
Apply Fluffium this fall and eliminate these problems: dried out, parched, or sandy soils; flowers, or shrubs that are sickly and small; clay expanses that won't drain; sandy areas that will not hold water.

UNCONDITIONALLY GUARANTEED OR YOUR MONEY BACK

These amazing results are being enjoyed by over 50,000 home and commercial gardeners in every state. Use Fluffium in your garden this fall. Use it on our unconditional guarantee that it will achieve the miracles we describe... or... we refund your money at once.



Plants Grow Better in Fluffium-Treated Soil. After 3 weeks growth, see how the Snap Beans have flourished in Fluffium-treated soil (left), and are many times larger than those retarded by crusty untreated soil (right). Plant growth in looser, moisture- and air-rich Fluffium-treated soil ***is almost 3 times better!***



Changes Hard-Packed Clay Into Soft Crumbly Loam. Fluffium-treated soil (left) is soft and crumbly—ideal for planting and growing because it retains moisture, air, nutrients. Untreated soil (right) is a mass of hard, unyielding clumps that don't allow moisture and air to penetrate.

Fluffium provides more coverage for less money than any other soil conditioner, compare!



1 Qt. (2½ lbs.) $3.00	½ Gal. (5 lbs.) $5.50	1 Gal. (10 lbs.) $9.95	2 Gal. (20 lbs.) $19.00
Enough for up to 300 sq. ft.	Enough for up to 500 to 750 sq. ft.	Enough for up to 1,000 to 1,500 sq. ft.	Enough for up to 2,000 to 3,000 sq. ft.

- **Makes digging-in of peat unnecessary!** *(1 gal. of Fluffium is equal to 15 bales of peat moss!)*
- **One application keeps soil conditioned indefinitely!** *(1 Gallon of Fluffium conditions 40,000 lbs. of soil, 1500 square feet!)*
- **Eliminates garden drudgery. Liquid Fluffium is sprinkled or sprayed on soil. No digging, no spading... no work!**

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☐ Money order enclosed ☐ Send C.O.D. (postage extra)

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☐ ½ gal. (5 lbs.) FLUFFIUM at $5.50
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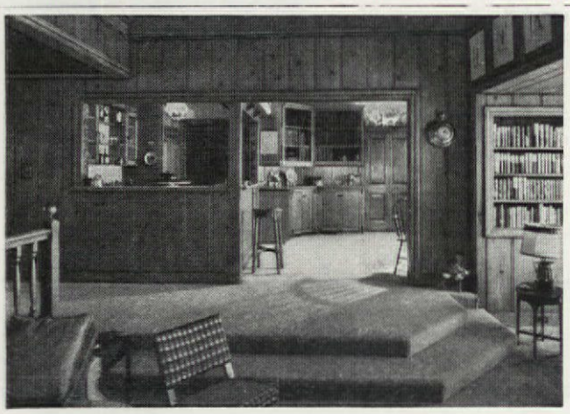
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Whether you are building or remodeling, you'll be glad you decided to build in charm with the Western Pines*!

These are the Western Pines

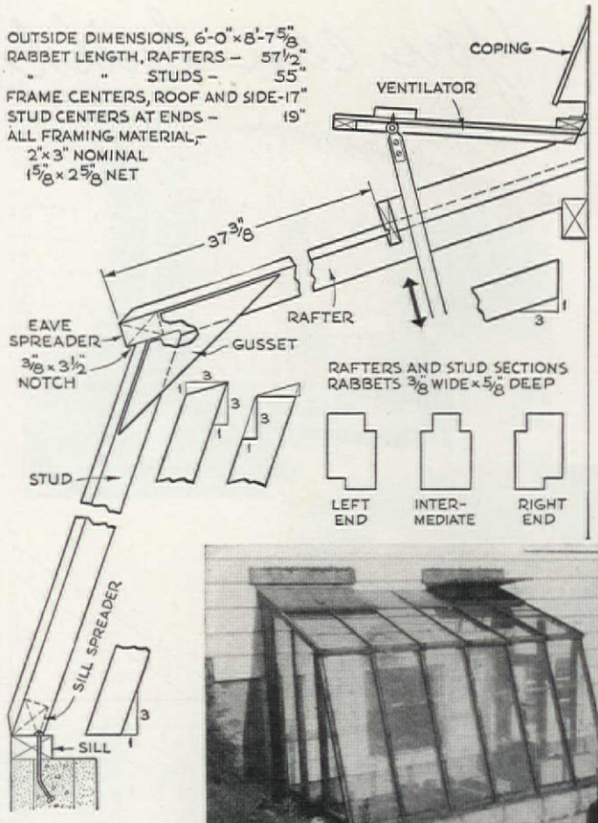
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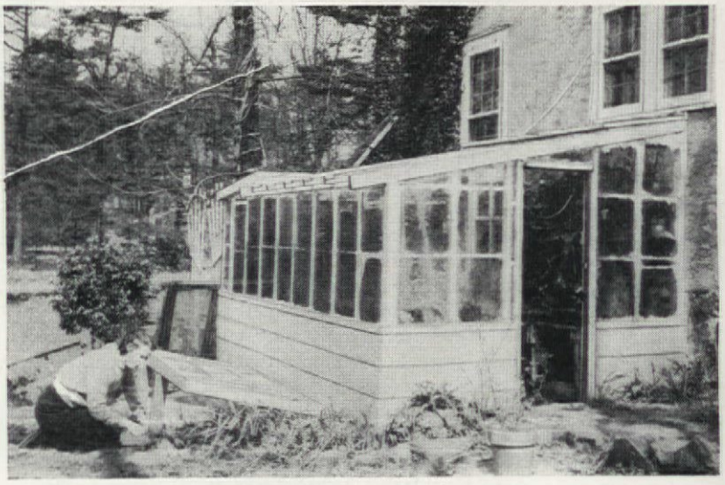
Greenhouses You Can Build

(Begins on page 103)



Compare photograph and framing-detail sketches to understand the simple construction of this 6 x 8 ft. greenhouse. Dimensions could be varied for use of different size glass or to meet special conditions

A woman made this one

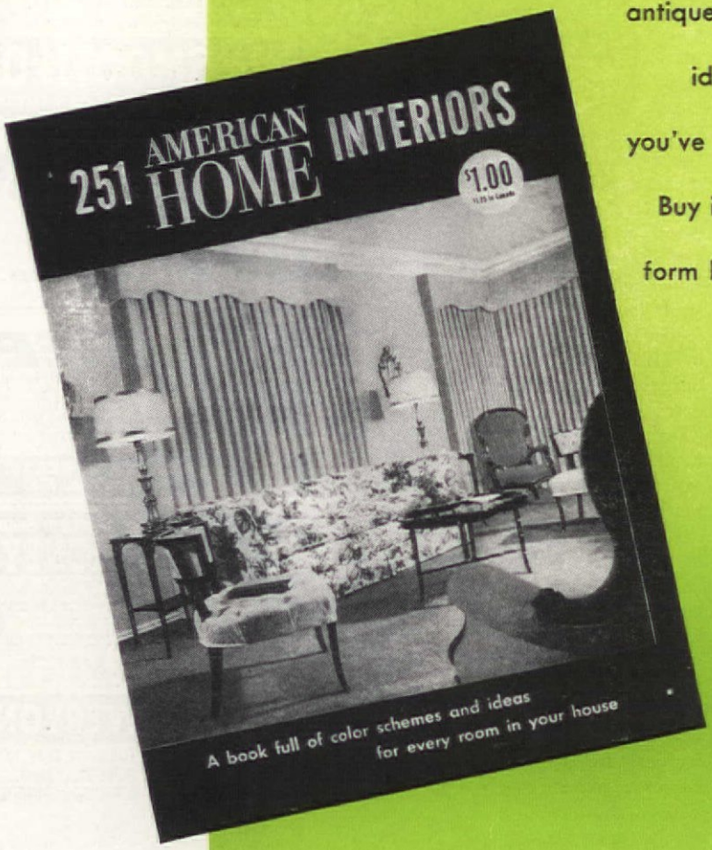


I know that almost anyone can have a hobby greenhouse at the cost of a little effort, because my 8 x 12 ft. pride and joy was almost entirely a one-woman-power job and cost only about $215 complete, including a 3½ x 6½ ft. coldframe. My never-ending joy in the flowers I grow there is increased by the knowledge that I had a major share in building it. After my husband startled me one May evening by saying he was going to build me a greenhouse during his July vacation, we made plans for a lean-to

PLEASE TURN TO PAGE 106

A New Decorating Book

Just off the press . . . the most comprehensive collection of beautiful room interiors ever published by The American Home! Whatever your style, whatever your taste, there are more than 250 examples of lovely rooms—most of them shown in gorgeous full color—the work of the nation's top interior decorators and designers for you to study. 22 pages of basic advice on how to choose a color scheme . . . the newest high-fashion colors in decorating . . . smart curtain ideas . . . formal rooms . . . Americana . . . antiques . . . literally dozens and dozens of wonderful ideas to help you achieve the lovely home you've always wanted. Our supply is limited: Buy it from your news dealer or use the order form below to secure your copy while they last.



THE AMERICAN HOME, Dept. 9-52, Int.
American Home Building, Forest Hills, New York

I enclose $1.00. Please send my copy of 251 AMERICAN HOME INTERIORS to the address listed below. (In Canada, $1.25. If you live in New York City, add 3% sales tax.)

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COLD SORES, GUM BOILS
Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, pimples*, gum boils. Wonderfully soothing too, for minor burns, insect bites, poison ivy. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc. It doesn't stain the skin. Get a bottle today.
*Externally caused



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Instead of pushing a rod through the clogged sewer to form a temporary small opening, ROTO-ROOTER RAZOR-KLEENS every inch of the line slick as a shave . . . restoring full flow.
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ROTO-ROOTER CORP., Dept. A-27, Des Moines 14, Iowa
ROTO-ROOTER SEWER SERVICE
A NATIONAL SERVICE AVAILABLE LOCALLY

Little Greenhouses

(Begins on page 103)

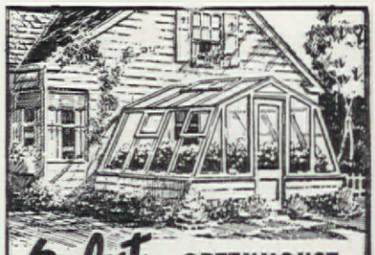
type to be attached to the south side of the house. The kitchen windows being 7 ft. from the ground allowed enough pitch for most of the roof, but to make it clear a third window we had to pitch the last 3 ft. of the roof at right angles to the main section.

In July, with the ground cleared and a 12 x 12 in. trench dug for the foundation, Jim started work. But in trying to economize by mixing the cement, he ruptured a disc in his back and consequently spent five weeks in bed and ten months in a brace.

There was the waiting trench, my desire for a greenhouse was overwhelming, but the prospects were dark—and that's where the woman-power came in. Before taking to his bed, Jim had collected at the building site cement blocks, a supply of used 16 x 18 in. glass, and used roof-bars of the two-groove type (one to hold the glass, the other to carry off water of condensation or leakage). So while grandmother watched our two boys (1 and 3½), grandfather (76) and I built the foundation wall 32 in. (4 blocks) high. Then I bolted the 2 x 6 in. plates to the blocks, set up the corner posts, nailed the framing to the stuccoed house wall (with the aid of a star drill), attached the top plates, and put the roof- and side-bars in place. I must admit having had some help—in putting the heavy glazed ventilator (another "used" item) in the roof, in painting, and in building the benches. For glazing, I recommend a caulking gun. My putty-knife job keeps rain and wind out, but the result was more workable than neat.

To permit proper roof pitch, the door had to be shorter than standard so I had it and the coldframe sash made at a cost of $22. Piping water in (from the nearby kitchen) cost only $10.50, and an electric light and extra outlet were installed for $5, using mostly materials that were on hand. Providing heat was a little more expensive. Our home is heated by hot air and, though we were told that this was not suitable for a greenhouse, it was the only practical method for us—and it has worked very well. I rerouted the pipe that ran to the kitchen out through the basement window to the greenhouse, into which the warm air is pulled by a fan in the end of the pipe. Controlled by a thermostat, this assures me a night temperature of 60 degrees. The entire arrangement cost $50.95.

Both thermostat and heating pipe are in the western end of the greenhouse where my fourteen orchid plants bloom from October until June. There also are my cutting bench, a dwarf lemon tree, and various other heat-loving plants. Fortunately, but quite by accident, the opposite end runs 10 degrees cooler—which is fine for such things as stock,


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Little Greenhouses

(Begins on page 103)

which refuses to set buds at anything higher than 50 degrees.

From a pipe that helps support the roof hang three pots of nasturtiums kept free of aphids by a regular bi-weekly spraying. Against the house wall two shelves give more bench room for foliage plants without shading others below. Under benches, bulbs in pots are usually coming along, to be moved up as they reach the right stage.

As a necessary adjunct to the greenhouse, I first dug an 18-in.-deep pit in which spring-flowering bulbs spend their 10- to 12-weeks' storage period. Last year, I more than doubled my coldframe space—but still I need more, for it is not only essential to the full use of a greenhouse, but also exceedingly useful by itself. For the second frame I used scrap lumber and three surplus 41½ x 40 in. window sash. My latest addition is a camellia-gardenia shelter which cost about $15. Although, in our part of Tennessee, camellias are hardy, most winters are cold enough to freeze the flowers of the mid-season (December to March) varieties. So, outside one basement window, I built an 88 x 44 in. frame, 28 in. high at the back and 24 in. in front, and covered it with two plexiglass sash. When freezing weather threatens, I close the sash tight and open the basement window.

It is fun to garden, but how much more fun it is to see snow outside while inside there is still a riot of color to look at, and a riot of fragrance to smell! It is fun for me to know that I built most of my greenhouse myself. But best of all, perhaps, on those problem days when everything goes wrong, nothing can so quickly restore my serenity and confidence as a trip to the greenhouse to pot up some bulbs, to transplant some tiny seedlings, or just to stand there, look about, and discover a new bud or blossom or other miracle of beauty. This great hobby is within reach of anyone with some expendable man—or even, woman-power.

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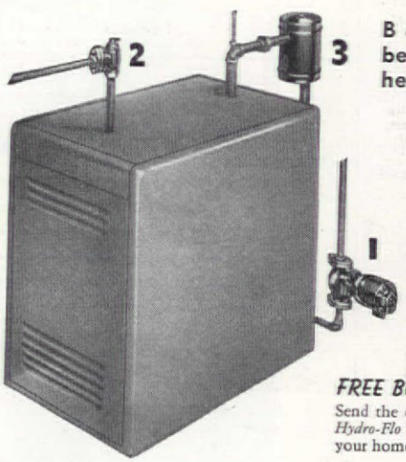
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There's a size to fit your family's needs!



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WATER HEATERS

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Leaks in the chimney can be detected by building a smoky fire in furnace or fireplace, and then covering chimney opening with wet cloth. Examine chimney, mark with chalk any joints that allow smoke to pass out

After you have found the leaks in the chimney, cut out the cracks so they can be patched. Cutting out can be done with hammer and cold chisel, but be careful not to damage the surrounding bricks and mortar joints

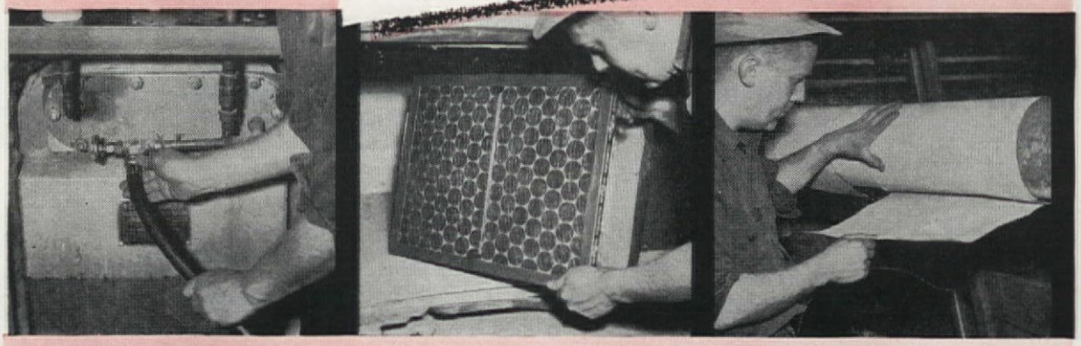
When damaged mortar has been removed, clean out the opening, wet down edges of surrounding masonry, and pack joint with mortar—one part Portland cement and three parts sand, or ready-mixed mortar sold at hardware stores



Be sure oil-burner motor is cleaned and properly oiled. If manufacturer's oiling instructions are not handy, fill oil cups with #10 motor oil. Refill cups one hour after first filling. Keep oil off electrical wiring

How to get your Heating Plant

A physical checkup is as important for your heating system as for you.



Dirt and compound are removed when boiler is cold by opening drain valve at base and flushing inside of boiler with a garden hose held to various boiler openings after fittings have been removed

Filters on forced-warm-air heating systems should be cleaned or replaced at the start of the heating season. While you're at it, brush down the blades of the blower and remove dirt from filter housing

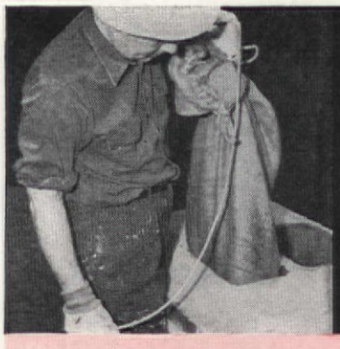
Efficiency of warm-air system can be increased if air ducts are wrapped with asbestos paper. Two layers will do, and the paper can be held in place with lengths of wire. Inside of ducts should be cleaned by vacuuming



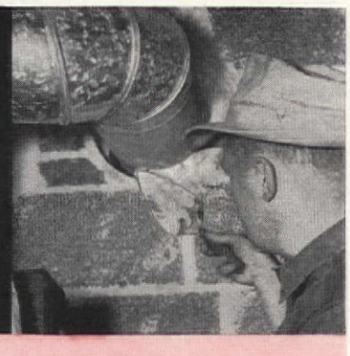
Pipe insulation is slit down one side so it can be slipped around pipe and secured with metal bands. Return line on two-pipe steam system requires no insulation as this would delay the steam condensing into water

Breaks in pipe insulation or areas around valves and fittings should be patched with asbestos cement. Wet down surrounding insulation, mix dry asbestos cement with water and apply to damaged area with a trowel

Noises in the heating system are often caused by pipes that are not properly supported, have sagged at some point, or don't slant down from radiator to boiler. Use a level and see that they have the proper pitch



Dirty chimney (a serious fire hazard) can be cleaned with a burlap bag weighted with stone or metal, filled with sawdust or excelsior. Dirt and soot can be removed through clean-out door at chimney base



Check to be sure that stovepipe from furnace does not extend into chimney flu as this will spoil chimney draft. Make a tight joint between stove pipe and chimney thimble with asbestos cement or furnace cement

HUBBARD COBB



Ready

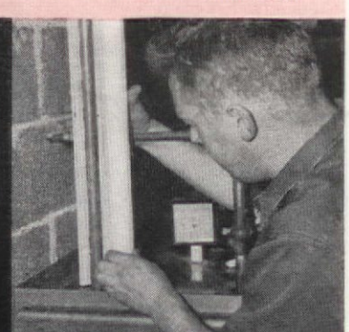
Now's the time to do it



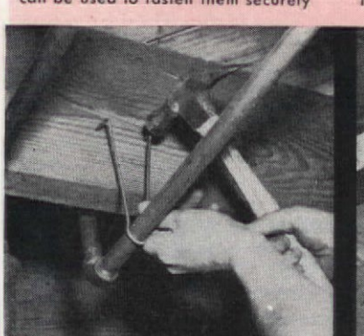
Dirty boiler water should be changed in fall, never in spring. If boiler water is exceptionally dirty, add boiler-cleaning compound after refilling. Allow boiler to operate a few times, then drain



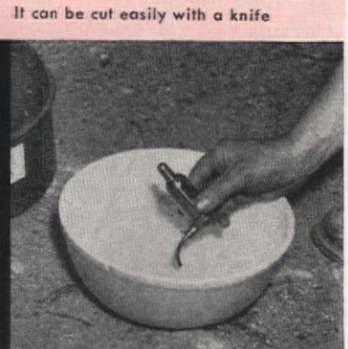
Be sure that all warm-air ducts slant up from the furnace to the registers. If they have sagged so they have a downward slope, they will not deliver heat properly. Wire or metal bands can be used to fasten them securely



Hot-water pipes and steam lines should be incased with asbestos air-cell insulation to prevent heat loss. Insulation comes in 36" lengths to fit standard-size pipes. It can be cut easily with a knife



The pipes can be secured to the ceiling joists with one of several different kinds of pipe supports. Unless they are securely fastened, even the domestic hot-water pipes will pound when a faucet is opened



Steam radiators may fail to heat because air valve is stuck. Remove valve and soak in white gasoline which softens dirt and oil inside valve

MORE PICTURES ON PAGE 110

Beauty

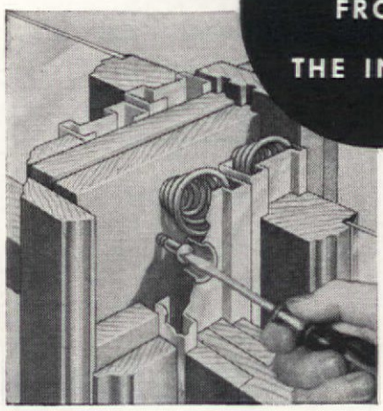
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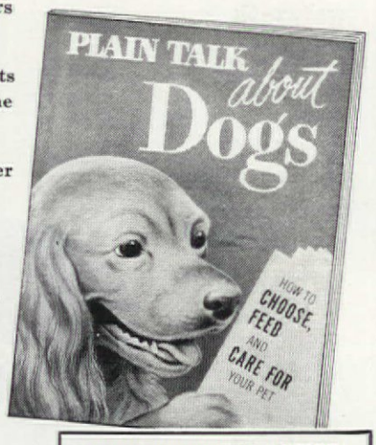
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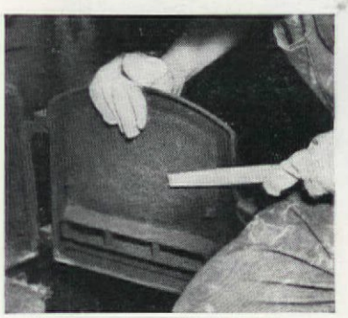
This offer good in United States only

The Heating Plant

(Begins on page 108)



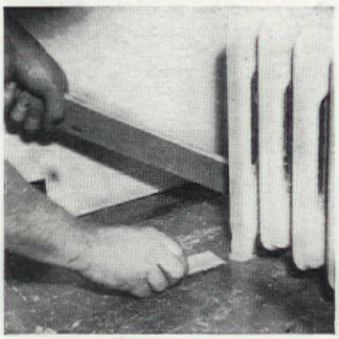
Openings in furnace must be tight for plant to operate efficiently. Clean-out doors and similar openings should be sealed at the start of the season with furnace cement



A warped ash pit or fire-box door on a coal-burning furnace can ruin its efficiency. It's often possible to make the door fit by filing down the high spots on the door edge



Small cracks in cast-iron heating equipment can be patched by first cutting out opening with small file. Pack in iron cement. The heat will fuse the cement into a solid mass



A pounding steam radiator can usually be silenced if small blocks of wood are put under the legs at the opposite end from the pipe connection. This allows the water to drain out of the radiator

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You needn't live with a drab relic like this. A few week ends of work with easy-to-use materials make such a horror white, or colors it to match your walls, or give it a modern transparent finish in a light wood tone

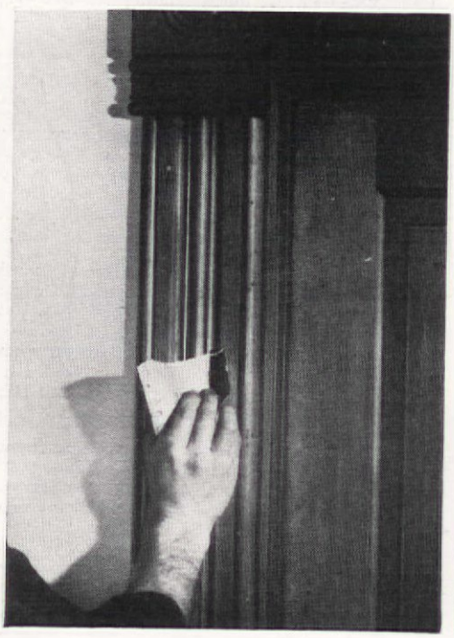
Data from Jackson Hand

How to Bring Woodwork Up To Date

You don't need "piano finish," but you do want a smooth job. With hammer and finishing nails, go over all trim. Fill open nail holes and other blemishes with water-mix putty or wood plastic. Use good professional's tools

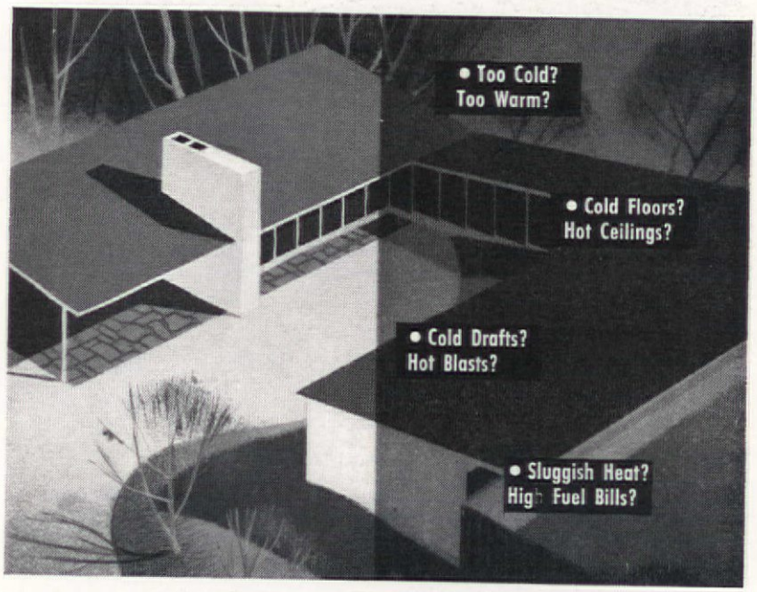


If new finish doesn't stick to the old, it will chip—so scuff up the old finish with sandpaper (0 grade is fine enough). Garnet sandpaper costs a little more, lasts longer, and clogs less rapidly. Unless old finish is badly marred, this sanding can be merely a once-over-lightly. Think big to make the job small—buy plenty of sandpaper, and buy your paint-and-varnish remover by the gallon if you're doing the whole house



More on page 112

Does Winter Mean You Live in HALF A HOUSE?



Let G-E quick heat give you complete home comfort—at less cost!

If you face any of these problems during the coming winter, chances are you will be living in only "half a house." Bring complete comfort to your entire home. Change to G-E Home Heating which owners report saves as much as fifty percent on fuel!

HOME HEATING

Quick comfort—at low cost!

Whether you use warm air, steam, or hot water—no matter what type of fuel you use—there is a General Electric furnace or boiler to solve your particular comfort problem. The secret of each unit's performance lies in G. E.'s unique *quick heating* features:



G-E Oil Boiler—Heat to radiators in 5 to 7 minutes from cold start. "Turn-Back Flame" burns the oil completely for big fuel savings.



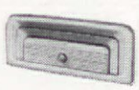
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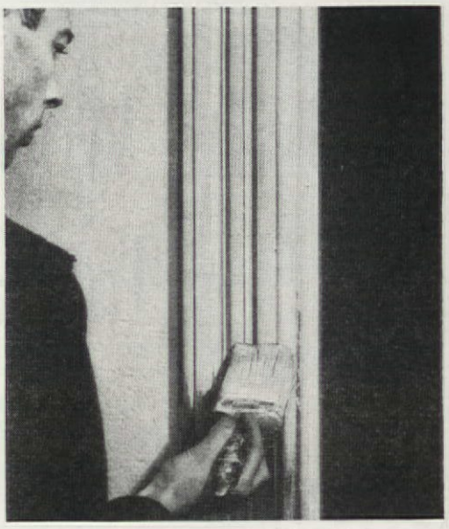
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Individual Place Setting $9.10

Bring Woodwork Up To Date

(Begins on page 111)



Dark stain will bleed through if you just paint over it. For light colors, don't sand stain away—seal it in with aluminum primer or alcohol-base sealer which flows smoothly and should be applied freely to make ideal bleed-proof base for the undercoat and enamel. For transparent finishes, use stain remover first



Let sealer dry: 4 hours for alcohol-base; 24 hours in warm, dry weather for aluminum. Then apply enamel undercoat which makes flat base, good under enamel. Tint undercoat to approximately final shade. If first sanding smoothed woodwork and there is no serious dust between sealer and undercoat, you need not sand again before enameling. For semi-gloss instead of high gloss, add some undercoat to final enamel coat

Modern Finishes for Old Woodwork

All are easy, and here's how to make each one work like magic to transform your out-of-date dark woodwork into a conversation piece.

ENAMEL: A quick sanding and puttying, a coat of stain-sealer if old trim was stained. Then enamel undercoat and enamel. For semi-gloss finish, mix final coat of enamel half-and-half with undercoat. White is popular, so is "off-white" made by adding a touch of raw umber—but why not use a pale tint to match your walls?

WIPING STAIN: Unlike old-time stains of wood tones, these are colors—white, pale greens, etc. Take off old finish, bleach out stain, and lighten wood at same time. Then brush on wiping stain, let it penetrate a few minutes, and wipe it off. Pigment clings to softer grain, but harder grain wipes nearly clean. Dealers stock stains in some colors, but you can make your own by diluting enamel of right color with equal amount of paint thinner.

PIGMENTED VARNISH: When old finish is removed and wood is bleached if necessary, use varnish to which you add some pigment of any color you desire. Use one coat, then wax—or use two coats. You can buy color in tubes, or match your wall by mixing with varnish a little of the paint used on your walls. "Measured quantity colors" available in decorator shades, stir in more easily. Use only a very small amount of pigment, and stir it well with the varnish. If you use two coats, mix in even less pigment.

GLAZED FINISH: A beauty! First, apply a semi-gloss enamel (see above). Then paint over it with a coat made by mixing one part of linseed oil to about six parts enamel in any color you want. Oil slows down drying time, an advantage in glazing. Work one small area at a time. When that area is covered, wipe the paint off. Leave it thickest in depressions, wipe raised portions cleanest—this is easiest way, as well as the most effective. Finally, blend wiped area smooth with *dry* paintbrush.

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PATENTS
Write for information on what steps an inventor should take to secure a Patent.
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Outwit Unwanted Birds

Birds in a garden are a joy—except when they steal or damage peas, berries, cherries, etc. But birds in a tree can be a king-size nuisance, especially starlings that assemble at dusk to discuss noisily the day's doings and at dawn start to talk over their plans before taking off with a roar like a pursuit squadron. Residual results on sidewalks, etc., are a further nuisance.

Many remedies have been tried with little success. But a neighborhood association in Montclair, N.J., has devised one that seems to have worked. As reported in *The Shade Tree* (published by the New Jersey Federation of Shade Tree Commissions at Kearny, N.J.), it is based on the starlings' fear of owls.

First, 41 papier-mâché owls (used by crow hunters as decoys) were bought for $1.98 each from a mail-order house, wired to 7-ft. poles, and lashed well up in the branches of the trees to which the birds had taken a liking. Then an association member borrowed a lot of records of the hooting of owls and several phonographs which were placed on nearby porches and beneath the owl-decked trees in charge of cooperating homeowners.

"At first," reports *The Shade Tree* in telling of the first evening's test, "the starlings just seemed startled when they returned to their dormitories; they flew off in groups, maybe 500 of them, and dived at the owls; then they went away and roosted in unadorned trees nearby. But the scheme worked after all, for the starlings that were not frightened by the owls' big staring eyes soon had their nerves worn to a frazzle by the hooting phonograph records. . . . Oddly, the ordinary stay-at-home birds paid no attention to the owls or the records, and soon all 41 owl-populated trees were without starling lodgers."

An advantage of this plan is that it merely drives away, and does not destroy, the bothersome birds whose insect-eating habits make them, for the most part, more valuable than harmful."

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American Home Bldg., Forest Hills, N. Y.

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Created by world-famous Wallace Silversmiths. Superb in any table setting . . . correct for any dining occasion. At leading stores, 24 pieces from $17.95. Wallace Silversmiths at Wallingford, Conn., since 1835.



Strawberry and ribbon motif made hand-decorated lovelies of ordinary linen mats—this versatile design does well by cotton and rayon mats, too

Take One

A single motif

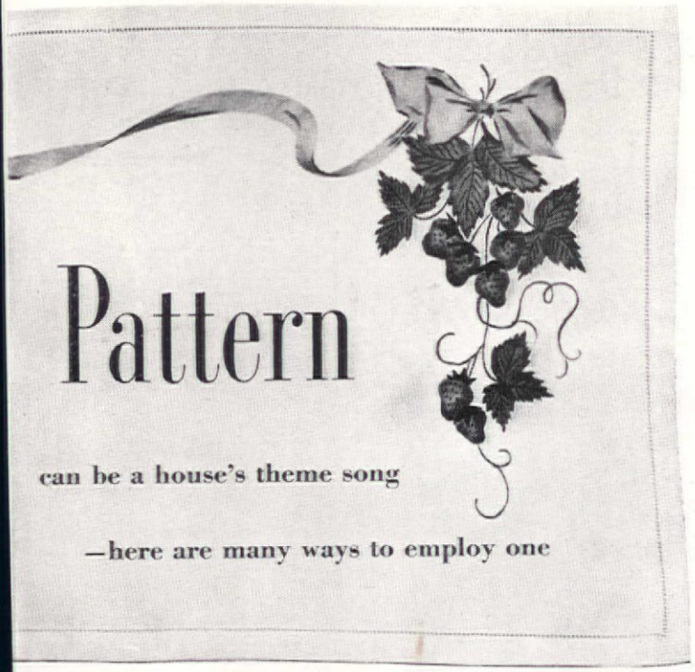
Here is where we found our exquisitely drawn berries and jaunty ribbons—on an old spice canister whose graceful shape they enhance. We decided that they could embellish many another object, too, so we made them into American Home Pattern **1441** for you





Did you ever see anything daintier than the set of matching cloth and curtains decked out with borders of our pet pattern? It lends itself so well to use as a repeat pattern, knowingly curved at the corners, and can be adapted to fit borders of any size. We applied it with textile paint to sheer white organdy, the cloth with a large 12-in. hem, and so beautifully mitered at the corners!

See "Where Credit Is Due" on page 116



Pattern

can be a house's theme song

—here are many ways to employ one

DOROTHY LAMBERT TRUMM

When a good decorative motif catches your eye, let your imagination lead you on—nine times out of ten, it can be adapted beautifully to many uses. We first saw these strawberries with their ribbon garlands on an old spice box where they seemed so right, so ideally proportioned for that piece. Yet the design is so suited to almost anything you can think of, that we turned it into AMERICAN HOME Pattern **1441** which gives full directions for applying it with different mediums to different materials. Textile paints were used for mats, cloth, and curtains; tube oils for the canister; and for the coffee maker, a special enamel which you bake in your oven to make the design long-lasting despite hot water.

You'll find dozens of other places to apply it. For instance, why not use it as a window border, or on a window shade, or on one of the new small-slat blinds? You might try it over a dado or bed, paint it on kitchen cabinets or furniture. It would make a fine floor border, or, in a larger scale, a lovely theme for a hooked rug. You could even paint it on an apron, or a skirt, or a blouse. Our patterns are made to guide you, but your own inventiveness will suggest new adventures in adaptation. **See Pattern Order Form on page 116.**

Morning cheer will be cheerier still if you bedeck that glass coffee maker with our motif, painted in enamel and baked in your oven to last and last



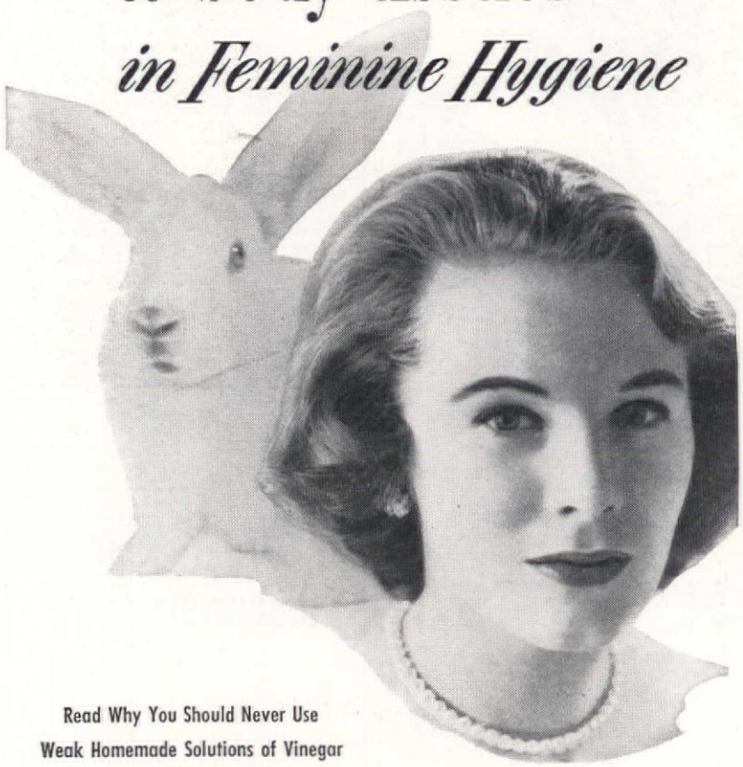


No matter how handsome their lines, you sometimes get tired of looking at plain canisters. Why not give them more meaning with this pattern painted in oils?

Rabbit eye tests prove

Zonite's absolute safety to body tissues

in Feminine Hygiene



Read Why You Should Never Use Weak Homemade Solutions of Vinegar for This Intimate Purpose

Feminine hygiene (including internal cleanliness) is a sane, wholesome practice among women. It is so important for health, married happiness, womanly charm, after their periods and for deodorizing problems. This has been verified among doctors.

The vital question is *what* antiseptic to use in the douche. Your antiseptic should be a *powerful germ killer* and one that protects against offensive odors. Yet it should be SO SAFE it could be accidentally SWALLOWED WITH SAFETY. ZONITE fulfills these requirements. ZONITE is bringing serenity, poise and confidence to grateful women by the thousands.

Proof of ZONITE'S Safety to Tissues

The membranes of a rabbit's eye are even more delicate than membranes in the vaginal tract. Laboratory tests show that ZONITE as used in the douche was put *twice daily for three months* into rabbits' eyes. Not the slightest irritation appeared at any time. But ZONITE's safe qualities are not based on rabbit eye tests alone but on clinical tests by a famous surgeon and scientist, and on actual use by thousands of enthusiastic women for over thirty years.

No other type liquid antiseptic-germicide of all those tested for the douche is SO POWERFUL *yet* SO SAFE *to tissues as* ZONITE.

Warns Against Use of Vinegar

What intelligent woman would ever use vinegar as a deodorant? What woman would pour vinegar over an open cut and expect germicidal protection? Vinegar has many valuable uses. But any intelligent woman would never use such homemade makeshift solutions for a cleansing, deodorizing douche. A woman *needs* and *deserves* ZONITE's powerful germicidal and deodorizing action.

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ZONITE *completely* deodorizes. It cleanses and flushes away odor-causing waste substances and deposits. ZONITE helps prevent infection and kills every germ it reaches. It's not always possible to contact all germs in the tract, but you can *be sure* ZONITE *immediately* kills every reachable germ. Inexpensive. Always use as directed.

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or Mrs.?

(This Tampax message applies to both)

The doctor who invented this *internally worn* Tampax did not have in mind married or single women, particularly. On the contrary, he designed this product for all women who are normal and fully grown and are looking for a more modern solution to the old problem of monthly sanitary protection.

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Accepted for Advertising by the Journal of the American Medical Association

Pattern Order Form

Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ 1441 One pattern to use in many ways; a wonderful strawberry design. Use textile paints for place mats, tablecloth, and curtains; tube oils for the cookie tin and old tea canister; Dek-all enamel for the glass coffee-maker 35c
- ☐ 1168 Building pattern for dough-tray sewing cabinet that will serve as an end or occasional table. Beautifully designed with a special rack for spools of thread 20c
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- ☐ 1236 Four delightful Pixie designs to paint on nursery furniture, or to use as pictures 30c
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- ☐ 1415 Step-by-step picture pattern, "How to Re-rush a Chair Seat" 25c
- ☐ Complete list of all available patterns 10c

Name

Street Address

City *Zone No.* *State*

See instructions below for ordering patterns.

Order Your Blueprints Here

Please allow 3 weeks for handling and mailing

(Blueprints contain lists of materials, construction drawings, instructions)

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- ☐ 1163 Blueprint construction pattern for building a Welsh dresser to display your treasured china, room for silver in the 3 drawers, and lots of storage in the bottom section for linens and glassware .. $1.00
- ☐ 1278 Blueprint construction pattern for building a cobbler's bench with a series of small drawers for miscellany and a large drawer 50c
- ☐ 1282 Blueprint construction pattern for building a table bench to use outdoors or in, as a seat or a table, with storage space under the seat 50c
- ☐ 1385 Blueprint construction pattern for building a pipe box with two small drawers. This makes a wonderful planter for that hard-to-decorate wall space 50c

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PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (please do not send stamps)

American Home Pattern Department
American Home Building
Forest Hills, New York

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Where Credit Is Due

SHOPPING FOR A LAWN

Page 31: Courtesy of Mr. and Mrs. John V. Green, Caldwell, New Jersey.

FOOD AMERICA LOVES BEST

Pages 54, 55: Terra-cotta covered casserole, "Dru Iron," Evans International; cloth, "As You Like It," Sandalwood, Ellison & Spring; platter, bowls, salt and pepper, "Bantu," Denwar; carving set, Robeson Cutlery Co.; pyrex pie plate, Owens Corning; copper hot plate, Jenfred-Ware.

PLACE AND SHOW

Page 56: Table, Chamois finish, Grand Rapids Bookcase & Chair Co.; dinnerware, "Contemporary White" and "Terra Cotta," Raymor Modern Stoneware, designed by Ben Seibel, Roseville; tumbler, "Flair," Libbey Glass; silver, "Hannah Hull," Tuttle Silver Company; linen, "Colorflax," John Matouk; Olde Thompson Pepper Mills, "Desert Rose," The George S. Thompson Corp.; Dazey cage flower holder.

SHEAR FACTS

Page 70: Courtesy of J. Wiss & Sons Co.

FOR COWBOY OR EAGLE

Page 90: Furniture by Pine Valley Reproductions.

TAKE ONE PATTERN

Pages 114, 115: Design 1441 by Joe Watson; card table and chairs, courtesy Leg-O-Matic.

PHOTOGRAPH CREDITS

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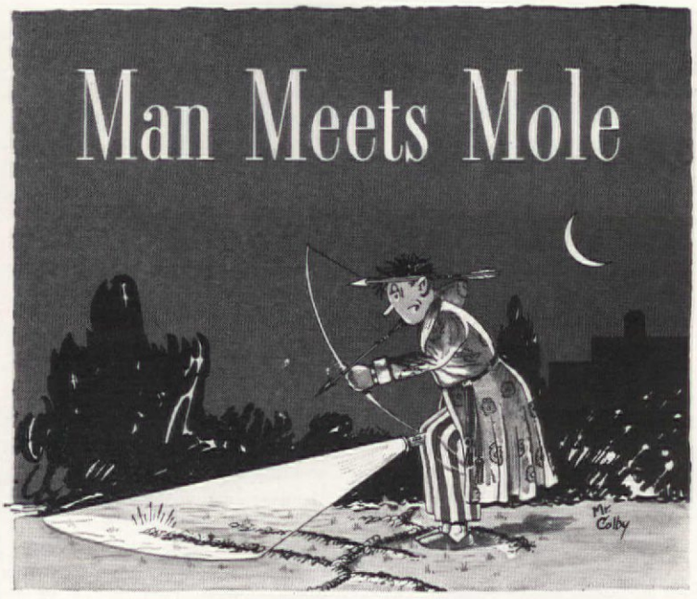
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Man Meets Mole



—And defeats him in unconventional midnight hunt with bow and arrow

Story and drawing by C. B. Colby

According to Webster, a mole is (1) a burrowing insectivore of the Talpidae family; (2) a massive work of masonry used as a breakwater. If he had ever had moles in his front lawn, he would probably have added other, less complimentary definitions. Certainly, I could suggest several. However, I have also found a solution for the mole problem that I want to tell about.

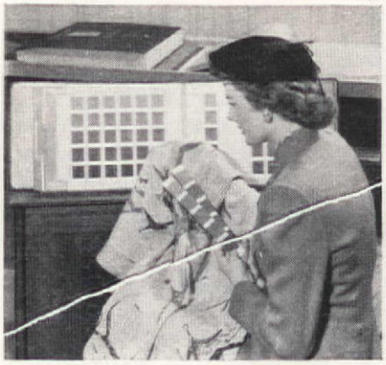
When those bumpy tunnels began to make a mess of what I hesitantly call my lawn, I bought various mole poisons and planted them in the runs. Finding no new traces of the critters next morning, I thought success was mine. But by evening they were back. Apparently they loved the stuff and were looking for more, for they dug more enthusiastically than ever. Next I tried spiked traps, but I guess I didn't have the knack; the only damage they did was to the lawn, plus some pinched fingers, scraped knuckles, and almost-pierced toes. Even when I found the trap sprung, and dug gleefully into the run, the little victim wasn't there. I visualized a message saying (in Molish) "Spring trap to give the guy thrill, then detour either side!"

By this time, the monsters were on my mind at all hours. When I should have been typing or drawing, I'd catch myself staring vacantly about my den seeking a solution. One afternoon, doing just that, I glanced from aircraft models to archery tackle and . . . Hey! what was that? . . . Archery? Bows and arrows? . . . Well, how about stalking my garden enemies with my hunting bow? So I went on safari with the longbow every evening for a while. But whatever the hour, whenever I was there, the moles weren't. Then one night, wakened by a coughing spell, I got to thinking about those four-legged steam shovels. Even now, I thought, they may be at work. My watch said 2:30. Well, what of it? So I fumbled into bathrobe and slippers, grabbed a flashlight, sneaked downstairs, took my bow, strung it, chose a couple of extra-long-headed arrows and slipped out onto the lawn.

Now, I've hunted deer and all kinds of small game, but I don't think my heart ever pounded harder than it did that night. Walking softly, I swept the flashlight beam over the mole-made ridges. AHA! At the end of a brand-new tunnel, the sod was humping up as I watched, cracking along the middle of the ridge. This was IT! I stuck the spare arrow behind one ear, gripped the light between my knobby knees, drew a bead on the ridge of cracking sod —and let fly. . . . The steel-headed arrow went six inches into the ground—and no detour. Success at last! That night I wrote *finis* to two destructive careers; the next night I got a third miscreant, and I've seen no more. My lawn is again a reasonable, pounded-down example of what it was or should be—thanks to one of Man's most primitive weapons. . . . But I wonder what would have happened had some neighbor or constable seen me in my yard at 2:30 A.M. in my pajamas, clutching bow, arrows, and flashlight. The town has put up with considerable from me, but that might have been the last straw, instead of the last Talpid.

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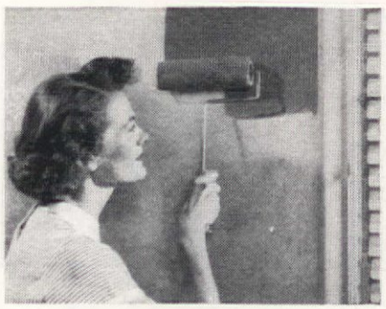
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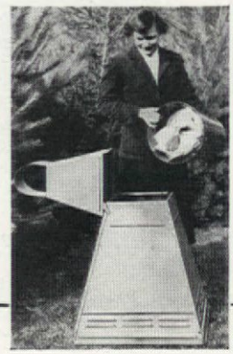


THIS SINK IS AN "ISLAND." Install Midway in center of kitchen, use from all sides. Top working surface, storage on both sides, including drawers and big cupboards with well-designed sliding shelves. Has two electrical outlets for appliances. Sink top measures 44" x 37½". About $400. American Standard, Pittsburgh, Pa.

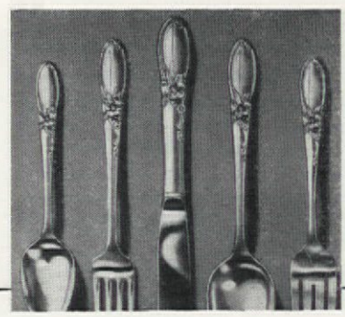


TROMBONE SPRAYER is easy to use for spraying anything—water, whitewash, insecticide, etc. Drop weighted strainer into container, adjust nozzle to give anything from solid (30-ft.) stream to fine mist. Pumping is effortless, spray continuous. $6.95. Brooks Farm, Route 1, Lancaster, Texas.

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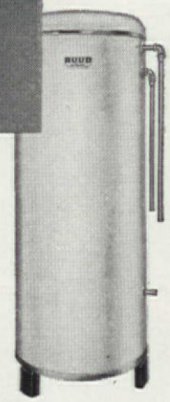


WHITE ORCHID, new Community silverplate pattern by Oneida, puts the bride's favorite pattern on her table. Stainless-steel knife blades are serrated, and can't loosen from the handles. For a limited time, 52-piece service for eight comes in its own chest. $77.50. Oneida Community, Ltd., Oneida, N.Y.

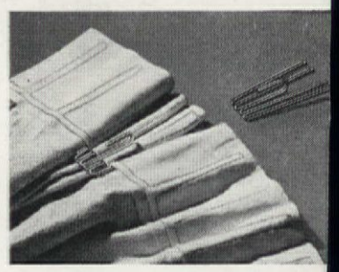


ROCK-A-BABY CRIB SUPPORT lets a modern crib behave like an old-fashioned cradle. Permits you to rock the crib by hand, but not too much—just enough to put Friend Baby serenely to sleep. Easy to use with cribs of all types. Nursery Needs, Inc., 1500 S. Liberty St., Salem, Oregon.

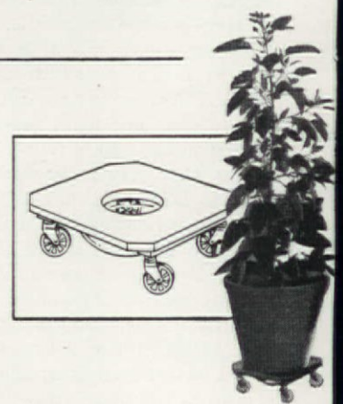




RUUD-MONEL GAS WATER HEATER delivers water at 180° and 140° from the same tank. 180° water is used in dishwasher and clothes washer, 140° water goes to faucets. Temperature of both hot and very hot water is controlled by dial. Approximately $225. Ruud Mfg. Co., Pittsburgh, Pa.



EASYPLEAT TAPE AND HOOKS. Sewn to the top of draperies, tape has stitched pockets into which the hooks slide to make either box or pinch pleats. A looped hook at the center goes over the rod or into traverse track for draw draperies. Tape is about 35¢ per yard, hooks about 10¢ each. Kirsch Drapery Hardware Co., Sturgis, Mich.



PLANT WALKER, for moving heavy plants about with little effort. Made of California Redwood, with plastic wheels, it has a waterproof finish. A transparent plastic pan slides underneath to catch the drips. $6.95. Pentland Associates, 200 West 15th Street, New York, N.Y.

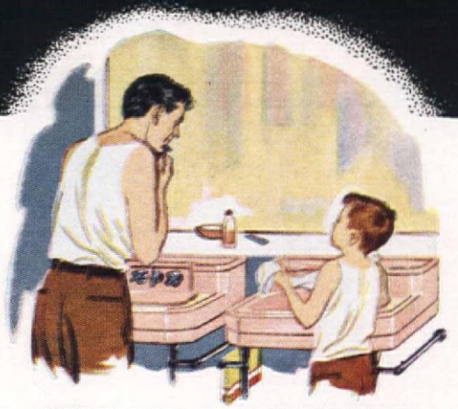
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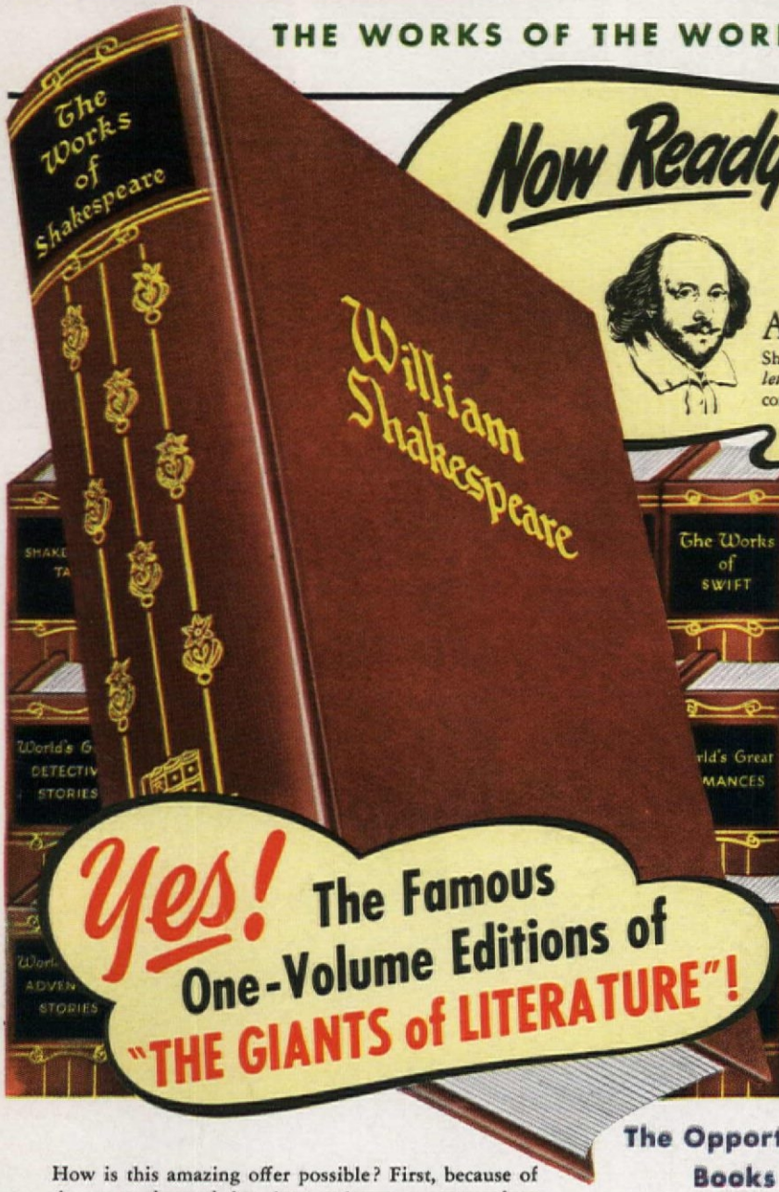
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